

PRESS RELEASE

Impression Solutions Launches NEW Dealer Profitability Challenge

Sept 28, 2021 - Impression Solutions, the undisputed leader in value add, full-service distribution of Kyocera and Epson printers, MFPs and dealer growth services is pleased to announce the launch of their new DEALER PROFITABILITY CHALLENGE.

Play Now: [Dealer Profitability Challenge - Impression Solutions Inc.](#)

Created specifically for Imaging Dealers, this breakthrough self evaluation tool takes less than one minute for dealers to measure their current margins readiness against 5 profit opportunities in any A4 or A3 transaction.

“We believe dealers can make more profit on every deal with better awareness of their true profit potential” Stated Ray Looney, Executive VP Sales and Marketing. ***“Our new Dealer Profitability Challenge is a quick and fun way to rethink your true cost of good sold using five profit opportunities most dealers miss out on”***

Once participants complete the [ISI Dealer Profitability Challenge](#), they can enter a prize drawing by simply booking a profit opportunity conversation with an ISI representative. The prize winner will have their choice of a big screen TV, a Pizza Lunch Party Package or a \$500 donation to the charity of choice on behalf of the dealer.

Who Should Take the Dealer Profitability Challenge?

- Dealer Principals
- Senior Leadership
- Sales Leaders
- Service Leaders
- Finance Leaders

Interested parties are encouraged to visit the ISI website or contact their Impression Solutions representative to learn more:

Dealer Profitability Challenge: www.impressionsolutions.com/DealerProfitabilityChallenge

Website: www.impressionsolutions.com

Email: sales@impressionsolutions.com

Phone: 1-866-275-9213

About ISI

Impression Solutions Inc. (ISI) is a value-add, full-service distributor of printing and imaging products, parts and consumables for Kyocera and Epson resellers.

ISI specializes in eliminating common dealer costs associated with product pre-configuration and nation-wide fulfillment to maximize profitability.

Headquartered in Columbus MS, ISI offers over 2,200 SKUs of printer products and consumables ready for same day shipment from their 35,000 square feet of warehousing space in Columbus and Reno, NV.





DEALER PROFITABILITY **CHALLENGE**

