1 2 3 4 5 6 7 8 9	JOHN C. ULIN (SBN 165524) Email: julin@troygould.com RUSSELL I. GLAZER (SBN 166198) Email: rglazer@troygould.com ANNMARIE MORI (SBN 217835) Email: amori@troygould.com CHINELO N. IKEM (SBN 343780) Email: cikem@troygould.com TROYGOULD PC 1801 Century Park East, 16th Floor Los Angeles, CA 90067-2367 Telephone: (310) 553-4441 Facsimile: (310) 201-4746 Attorney for Plaintiff PLANET GREEN CARTRIDGES, INC.				
10	LINITED STATES	DISTRICT COUDT			
11	UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA				
12					
13 14 15 16	PLANET GREEN CARTRIDGES, INC., a) California corporation, Plaintiff,	COMPLAINT FOR DAMAGES: 1. Violation of the Lanham Act, 15			
 17 18 19 20 21 22 23 24 	v. AMAZON.COM, INC., a Delaware corporation; AMAZON.COM SERVICES LLC, a Delaware limited liability company; AMAZON ADVERTISING LLC, a Delaware limited liability company; and DOES 1-25, inclusive, Defendants.	 U.S.C. § 1125; 2. Common Law Unfair Competition; 3. Unfair Competition in Violation of California Unfair Competition Law – Unlawful and Unfair Prongs (Cal. Bus. & Prof. Code § 17200, <i>et seq.</i>); 4. Violation of California False Advertising Law (Cal. Bus. & Prof. Code § 17500, <i>et seq.</i>) DEMAND FOR JURY TRIAL 			
24 25 26 27 28	COMES NOW Plaintiff, PLANET G "Planet Green"), with knowledge of its own and belief as to other matters, and alleges as	•			

AMAZON.COM, INC., AMAZON.COM SERVICES LLC, AMAZON ADVERTISING LLC and DOES 1-25, inclusive (collectively, "Defendants"):

I.

INTRODUCTION

1. This action arises out of Defendants' persistent violation of their own policies, federal and state laws, and stated environmental objectives, by the false claims of new built clone cartridges as being remanufactured and sold as recycled product on a mass scale. The products, almost all of which are made in China, are not original equipment manufacturer ("OEM"), but are new built clone printer ink cartridges, falsely listed and labeled as remanufactured and sold as recycled product, deceiving millions of Amazon's customers in California and throughout the United States.

2. Plaintiff presented Defendants with uncontroverted evidence outlining numerous brands of printer ink cartridges Plaintiff purchased on Amazon as test purchases, which demonstrated that Defendants were falsely advertising, making unsubstantiated environmental claims, and selling clone cartridges falsely represented as remanufactured, in violation of Amazon's policies, federal and state laws, and engaging in conduct antithetical to Amazon's environmental mission and efforts. Defendants' response to Plaintiff's evidence was essentially that they are immune from liability for publishing third-party content on their platform under the Communications Decency Act, 47 U.S.C. section 230. But, as set forth further below, this contention is just wrong.

3. Plaintiff requested Defendants, per their own policies, remove or suspend sellers of misrepresented clone cartridges outlined in Plaintiff's presentations of evidence until they authenticated that their cartridges were actually remanufactured. Instead, Defendants continue to allow unlawful sellers to maintain their accounts, permit them to advertise, promote their products with Defendants' endorsement, and Defendants provide fulfillment services, "sold by Seller and fulfilled by Amazon." In a Zoom meeting on May 26, 2023, Defendants told Plaintiff that they had asked brands that could not substantiate claims of being remanufactured or recyclable to change their product

descriptions to continue to sell on the platform. But the deceptive practices have not
changed, and Defendants continue to allow sellers that have deceived millions of
consumers with its false advertising and recyclability claims to sell clone ink cartridges
over Amazon.
4. Moreover, Defendants themselves promote, distribute, fulfill, advertise, and

4. Woreover, Derendants themserves promote, distribute, fulfill, advertise, and sell the illicit clone cartridges identified in Plaintiff's presentations of evidence, including through their Amazon Warehouse Program. Defendants use the same false descriptions used by other sellers in describing the clone ink cartridges they sell. Defendants' deep involvement in the sale, distribution and promotion of these clone cartridges renders them liable for the unlawful manner in which they are promoted and sold.

II.

THE PARTIES

5. Plaintiff, PLANET GREEN CARTRIDGES, INC., is a corporation organized under the laws of the State of California, with its principal place of business in Chatsworth, California. For the last 23 years, Planet Green has been an industry leader of wholesale, high-quality, United States remanufactured ink cartridge products. Planet Green remanufactures ink cartridges using only OEM cores that are collected from schools, businesses, and consumers throughout the United States. The remanufactured ink cartridges sold by Planet Green are authentic recycled products.

6. Defendant AMAZON.COM, INC. is a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 410 Terry Avenue North, Seattle, Washington 98109-5210. AMAZON.COM, INC. markets and sells products to retail consumers all over the world through internet websites such as www.amazon.com, using various trademarks and brand names, including "Amazon."

7. Defendant AMAZON.COM SERVICES LLC is a limited liability company organized and existing under the laws of the State of Delaware, with its principal place of business at 410 Terry Avenue North, Seattle, Washington 98109-5210. AMAZON.COM SERVICES LLC sells products to consumers through Amazon Warehouse that are

fulfilled by Amazon.com. Plaintiff is informed and believes that AMAZON.COM SERVICES LLC is a subsidiary of Defendant AMAZON.COM, INC. Defendants AMAZON.COM, INC. and AMAZON.COM SERVICES LLC are sometimes collectively referred to herein as "Amazon."

8. Defendant AMAZON ADVERTISING LLC is a limited liability company organized and existing under the laws of the State of Delaware, with its principal place of business at 410 Terry Avenue North, Seattle, Washington 98109-5210. AMAZON ADVERTISING LLC provides advertising services to third party sellers. Plaintiff is informed and believes that AMAZON ADVERTISING LLC is a subsidiary of Defendant AMAZON.COM, INC. Defendants AMAZON.COM, INC., AMAZON.COM SERVICES LLC and AMAZON ADVERTISING LLC are sometimes collectively referred to herein as "Amazon."

9. The true names and capacities of Defendants sued herein as DOES 1-25, inclusive, are unknown to Plaintiff. Plaintiff therefore sues these Defendants by such fictitious names. Plaintiff will amend this complaint to allege the true names and capacities of said DOE Defendants when ascertained. Each of these fictitiously named Defendants are responsible in some manner for the acts and conduct alleged herein and such Defendants proximately caused Plaintiff harm as alleged herein.

III.

JURISDICTION AND VENUE

10. This court has original jurisdiction over the subject matter of this matter under 15 U.S.C. section 1121 and 28 U.S.C. sections 1331 and 1338, because it is a civil action involving claims arising under the laws of the United States, including the Lanham Act, 15 U.S.C. section 1051 *et seq.*, and the court has supplemental jurisdiction over Plaintiff's state law claims under 28 U.S.C. sections 1338(b) and 1367(a), in that they form part of the same case or controversy that gives rise to Plaintiff's claims under the laws of the United States.

11. This court also has original jurisdiction over the subject matter of this

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action pursuant to 28 U.S.C. section 1332 because the amount in controversy exceeds \$75,000.00 and the parties are diverse in citizenship.

12. Venue is proper in this court pursuant to 28 U.S.C. section 1391(b) because a substantial part of the events or omissions giving rise to the claims at issue occurred in this judicial district and division, and because Defendants are subject to the court's personal jurisdiction with respect to this action.

13. The court has personal jurisdiction over each of Defendants because the causes of action asserted herein arise from Defendants transacting business in the State of California, contracting to supply and actually supplying services or things in the State of California and causing tortious injury in the State of California by virtue of their acts and omissions.

14. This court has personal jurisdiction over Defendants because they (a) have sold numerous products in the State of California and this district; (b) have caused tortious injury within the State of California and this district; (c) have practiced the unlawful conduct complained of herein, in part within the State of California and this district; (d) have regularly conducted and solicited business within the State of California and this district; (e) have regularly and systematically directed electronic activity into the State of California and this district with the intent to engage in business within the State of California and this district, including the sale and/or offer for sale to internet users within the State of California and this district; and (f) have entered into contracts with residents of the State of California and this district for the sale of goods.

IV.

FACTUAL ALLEGATIONS

15. Since 1999, Planet Green has remanufactured ink cartridges in a state-ofthe-art facility utilizing a painstaking process consisting of obtaining used OEM cartridge cores, thoroughly inspecting, cleaning, refilling the cartridges with new ink, testing for quality control, and packaging for resale. Planet Green is one of the last remaining printer cartridge remanufacturers in the United States. The United States once was the epicenter of thousands of printer cartridge remanufacturers, suppliers, and resellers. Due to the

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conduct of Defendants as the primary advertiser and distributor of the sale of inauthentic products from overseas as alleged herein, the United States printer cartridge remanufacturing industry has been eviscerated.

16. Prior to the filing of this action, Plaintiff put Amazon on notice of the wrongful conduct alleged in this Complaint. On June 23, 2022, Plaintiff provided a presentation of evidence to Amazon detailing how 18 brands and their numerous listings of aftermarket ink cartridges label new built single-use clone ink cartridges as "remanufactured," which are sold as a recycled product on their platform (sometimes referred to herein as "the illicit ink cartridges"). Plaintiff demonstrated that the same sellers are falsely advertising their listings, products, and packaging. Plaintiff also pointed out that the same sellers are misusing Amazon's own defined terms "remanufactured" and "compatible" for different types of printer cartridges by using them interchangeably, which is deceptive. Plaintiff offered Amazon an opportunity to do the right thing and stop the sale of falsely labelled clone printer cartridges that are deceiving consumers, harming the environment, and that have destroyed the once thriving printer cartridge remanufacturing industry. The original notice and presentation are attached hereto as **Exhibit 1**.

17. Over the course of five (5) months, Amazon failed to act on any of the 18 brands of illicit clone ink cartridges as they continued to be available for purchase on Amazon's website. During this time, Plaintiff continued to purchase more ink cartridges that were falsely sold as remanufactured ink cartridges from Amazon. On December 9, 2022, Plaintiff sent a second presentation of evidence to Amazon, identifying a total of 82 brands of remanufactured ink cartridges that were purchased by Plaintiff. This presentation illustrates that Amazon has a category-wide issue with falsely labeled cartridges, promoted with unsubstantiated environmental claims, in violation of Amazon's listing policies, which deceive consumers. In addition, Plaintiff separately hand delivered its presentation of evidence on November 24, 2022, to Amazon's Chief Executive Officer Andy Jassy, through a mutual contact, informing him of the unlawful

actions that were taking place on Amazon's platform. The second presentation of evidence is attached hereto as **Exhibit 2**.

18. Amazon acknowledged receiving the second presentation of evidence asking for Plaintiff's test buy results to confirm the factual allegations, a baffling response considering that Plaintiff's presentations contained the test buy results. Amazon took the positions that the Amazon Seller Code of Conduct prohibits sellers from making false statements about products and that Amazon is not responsible for seller statements and is immune from liability for publishing third-party content on its platform under Section 230 of the Communications Decency Act, 47 U.S.C. § 230. These positions completely ignore the fact that Plaintiff notified Amazon of illicit clone ink cartridges and that the entire category of remanufactured printer cartridges is overrun by sellers who unlawfully misrepresent their products. In response, Amazon has provided nothing more than lip service, claiming, without action, that Amazon will enforce its rules and investigate.

19. The reason for the tremendous loss of an entire United States printer cartridge remanufacturing industry and Plaintiff's damages, is due to Amazon's direct participation in the unlawful practices detailed in this Complaint, which effectively prevent legitimate businesses from competing against the overwhelming proliferation of clone printer cartridges flooding the market through their website, fulfillment centers and warehouse program. Sellers are allowed to list multiple products claiming to be remanufactured OEM cartridges, frequently bearing the "recyclable" symbol, when in fact they are newly manufactured clone cartridges, not OEM product, and not in fact a recycled or recyclable product.

20. The following are some examples that were shared with Amazon, which illustrate how illicit brands and their sellers are defrauding consumers:

 Examples of new built clone ink cartridges falsely labeled as remanufactured and sold as a recycled product and ships from Amazon: a. Amazon listing for V-Surink.



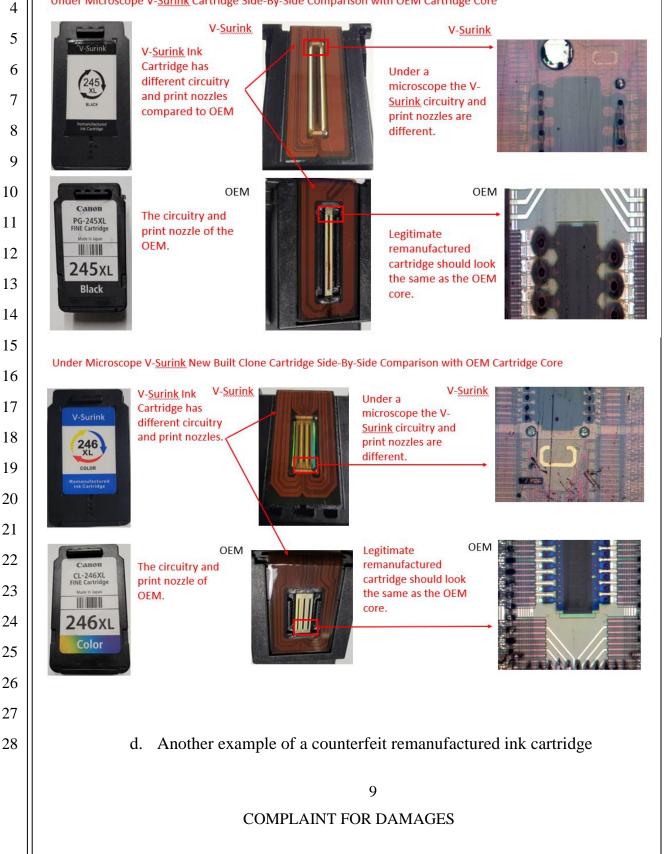
ink cartridges. The example shows the differences between OEM cores and counterfeit remanufactured ink cartridges.

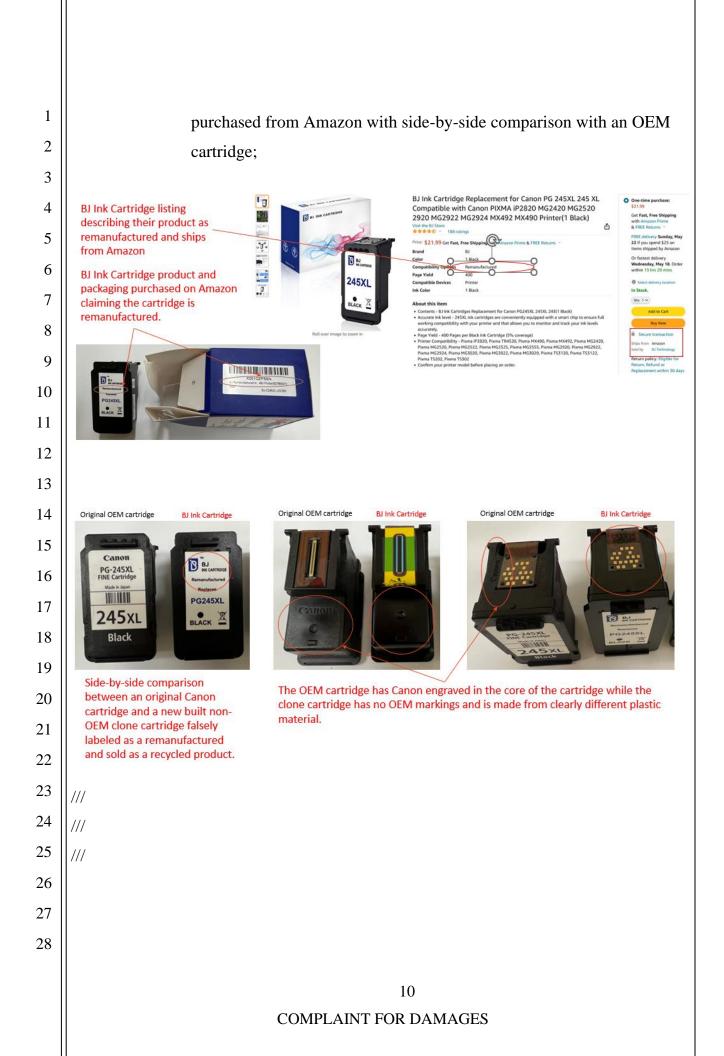
Under Microscope V-Surink Cartridge Side-By-Side Comparison with OEM Cartridge Core

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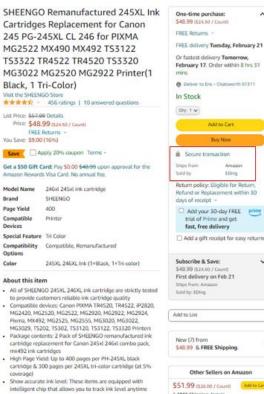
Under Microscope BJ Cartridge New Built Clone Side-By-Side Comparison with OEM Cartridge Core



Example of an inaccurate and deceptive Amazon listing. Sheengo depicts 2) its box to look like a Canon box and claims to be remanufactured.



Sheengo's listing on Amazon depicting itself as a Canon OEM Cartridge and ships by Amazon.



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>

& FREE Shipping, Details

a. Below is the actual package and product that was received after a test purchase from Amazon. The package and product are significantly different than what is depicted in Sheengo's Amazon listing.

The inaccurate depiction of listing and what was received is in direct violation of Amazon's Ink and Toner listing policy where your listing and images must accurately describe your product.



 b. Side-by-side comparison of Canon cartridges and Sheengo's ink cartridges show a significant difference between the OEM core and a new built non-OEM clone cartridges falsely labelled as a remanufactured product.



Side-by-side comparison between an original Canon cartridges and <u>Sheengo's</u> new built non-OEM clone cartridges sold as a **remanufactured** product.



The OEM cartridge has Canon engraved on the core of the cartridge. <u>Sheengo's</u> cartridges do not have any OEM markings and are clearly made from different plastic material.

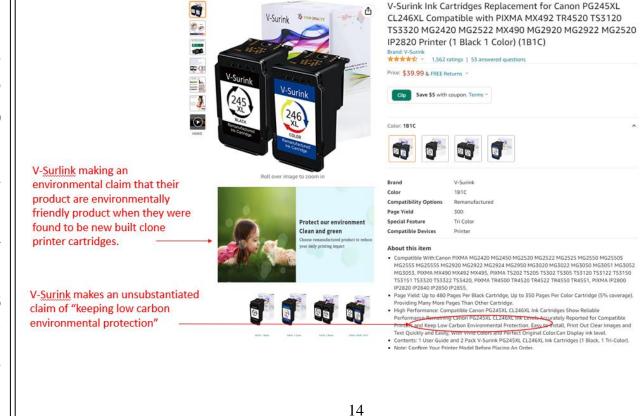


c. The customer's reviews below are examples of how Amazon strikes-out customers complaints and takes full responsibility for Sheengo's falsely advertised listings because products ship from Amazon.

Sheengo Reviews

"Fordered the Canon BRAND AND THAT IS WHAT I WANT."

By J Ingram on February 13, 2023.



The illicit brands of ink cartridges offered for sale on Amazon misuse 4) recycling logos. The brands use the chasing arrows recycling logo and do not insert the trash icon on their products and packaging without indicating whether the product or packaging came from recycled material or is a recyclable product.

> Below are examples of how these symbols are used without support a. of their recyclability claims in violation of Amazon's policies and FTC Environmental Marketing Green Guides.



V-Surink misusing the recycling logo on its packaging and product deceiving customers it is a recycled product.

ch.

Black O

245XL

Greencycle Amazon listing uses recycling logos without any way to verify its recyclability claims. This product ships from Amazon.





Greencycle side-by-side comparison with Canon cartridge clearly shows the cartridge is not remanufactured from an OEM core. Greencycle has no Canon markings and its clearly made from different plastic material. It is a new built clone cartridge fraudulently labeled as remanufactured.

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greencycle Remanufactured Ink Cartridge Compatible for Canon PG-245XL PG-245 245 XL Pixma MX490 MG2522 MG2525 MG2922 MG2924 MG3020 MG3022 MG3029 TS3120 TS3122 TS202 Printers (Black, 1 Pack) 1,534 ratings | 22 and Price: \$18.99 FREE Retu

more Apply 5% coupon Te Get \$50 off in on Rewards Visa Card. No olor: 1 Blac \$18.99 h Brand Ink Colo Page Yield Compatible De cial Feature Compatibility Op

2 Dinel About this item ers] PIXMA MG2420 MG2450 MG2500 MG2520 MG2522 MG252 52922 MG2924 MG2950 MG3020 MG3022 MG3029 IP282 TR4520 TR4522 T53100 T53120 T53122 T53129 T53320

OEM, Res

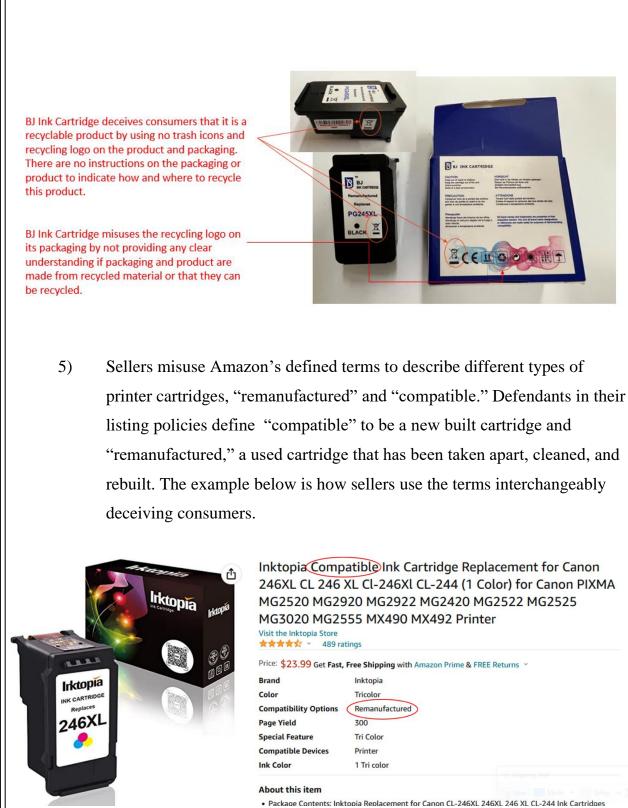


In Stock



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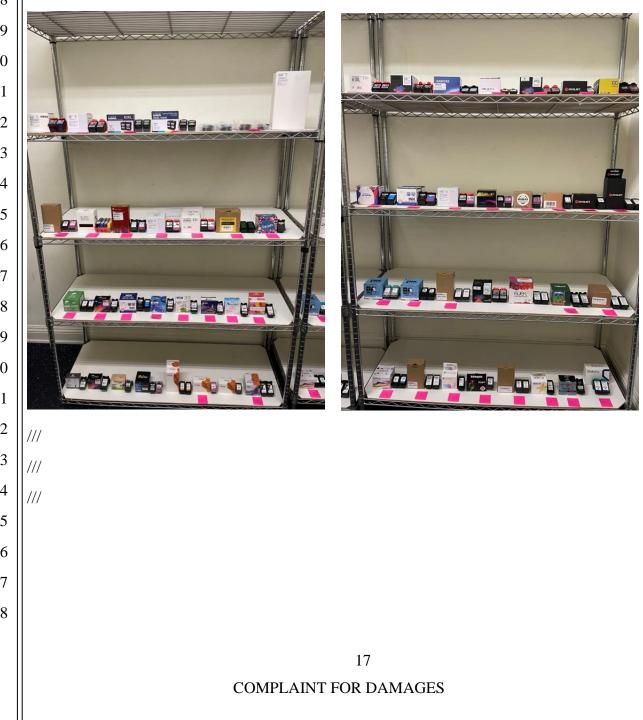
COMPLAINT FOR DAMAGES

Defendants' refusal to take meaningful steps to stop the sale of

misrepresented clone cartridges has forced Plaintiff to resort to this litigation. Despite

being the largest catalog marketer online, with vast resources, Amazon's efforts and willingness to stop clone cartridge sales have been so incredibly ineffective, rendering it effectively nonexistent.

22. In addition to the presentations to Amazon, Plaintiff offered Defendants an open invitation to see first-hand the counterfeit cartridges, at Plaintiff's remanufacturing facility, and how they are being identified as counterfeit. The following photographs were provided to Defendants of ink cartridges test purchased by Plaintiff:

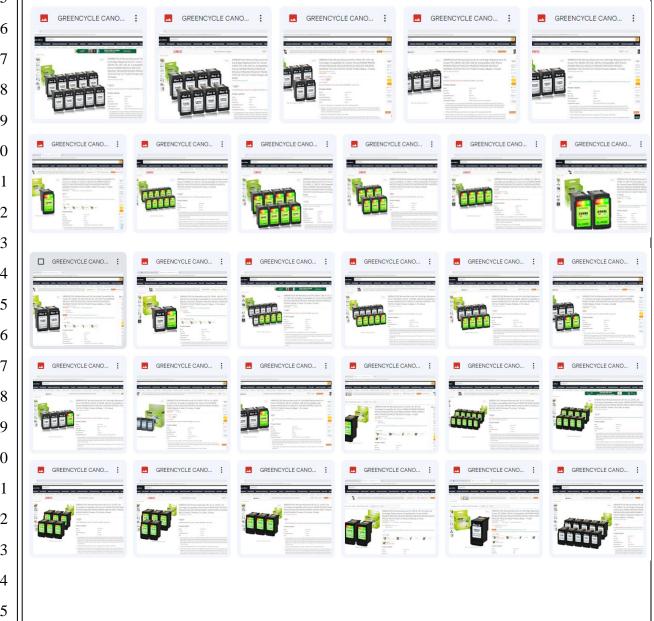


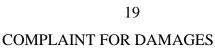


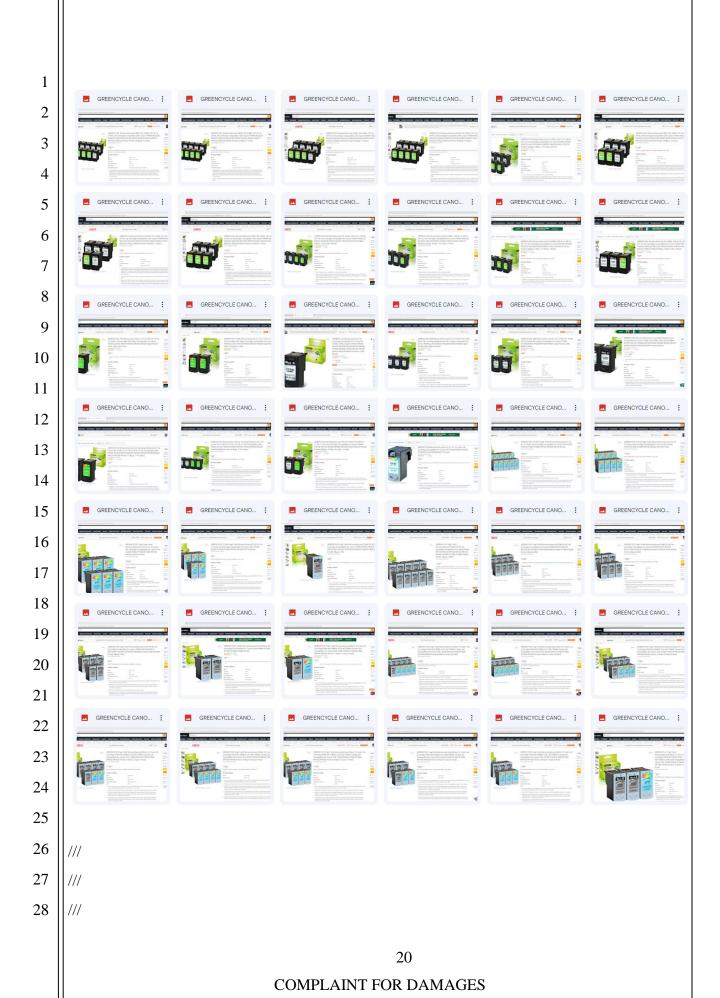
23. The following brands were found to be new built clone cartridges, falsely sold as "remanufactured" and recycled products:

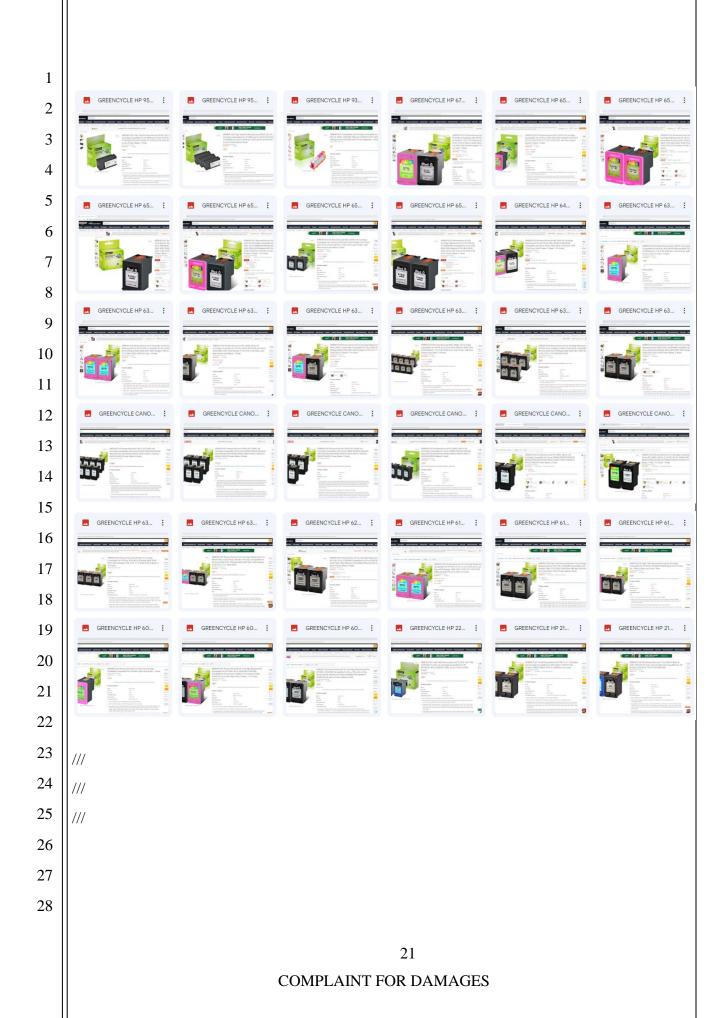
1. AAKidInk	10. FAcms	19. H&BO Topmae	28. Kolor Expert	37. Sellyaha
2. Ankink	11. Fastink	20. Inkni	29. Lucascolo	38. Sheengo
3. Batuto	12. Foiset	21. InkSpirit	30. Mooho	39. Upsek
4. BJ Ink Cartridge	13. Forzik	22. Inktopia	31. Novajet	40. Valker
5. BStink	14. Geshine	23. Insmax	32. OnlyU	41. ValueToner
6. CG Chinger	15. GPC Image	24. Jarbo	33. Palmtree	42. V-Surlink
7. ColorKing	16. Greenbox	25. Janmore	34. Reprinpic	43. Witop
8. CSStar	17. Greencycle	26. Jonity	35. Retch	44. Yatunik
9. Doreink	18. Incwolf	27. LxTek	36. Teino	45. Ejet

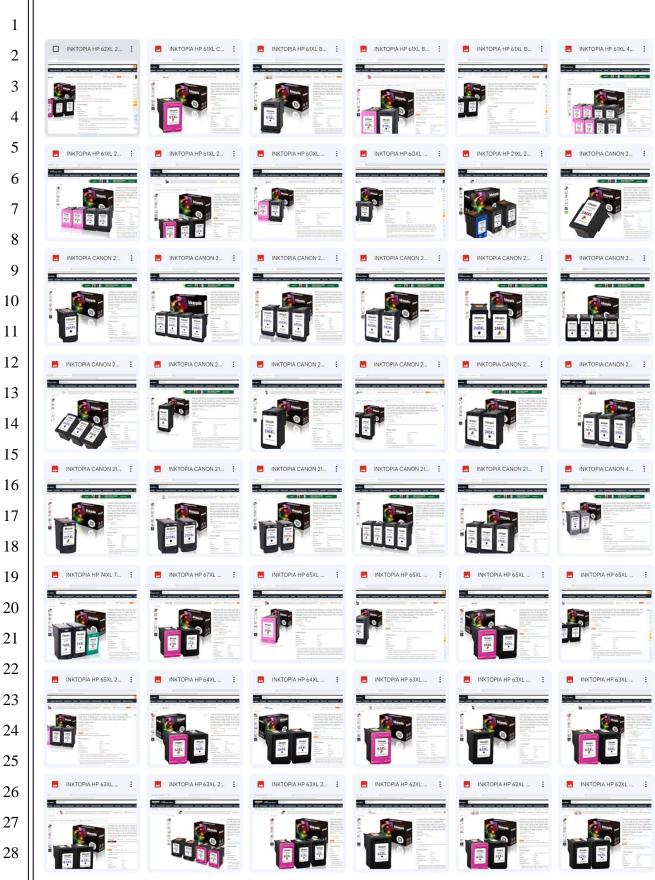
24. In addition, illicit brands of printer cartridges flood Amazon's platform with a variety of single and combo pack listings. Below is an example of how two brands, Greencycle and Inktopia, are creating multiple listings that saturate the platform:













25. Most, if not all, illicit clone ink cartridges originate from China. To remanufacture printer cartridges, you need to obtain viable OEM cores. It was pointed out to Defendants in the example below, remanufactured ink cartridges with availability in the millions per month are being sold wholesale on Alibaba for a single model. This is simply preposterous!

		A lan for the Managen Others Car						
Categories - Ready to Ship Personal Protective E., Buy Hone : All Industries : School & Office Supples : PremarSo		Get the app 🔰 English—USD 🗸 🚽 Ship to, 📷 🤟	Product Description	n Our Advantag	ges Buy	rer Feedback FAQ	Related Products	
	NNEWSCH 2013, 013, 1 Ansam Champedrate of 10 Cristing for version, 1 an version of the Wind Mid Champed State News (News) 2 Cristing 2	Friguedary party isoteneous and environmental sector and	Overview Essential details Type: Catridge's Status: Colored: Model Number: Product Name: Company Type: Defective Rate: Chip: SuceV Ability:	Ink Cartridge Full Yes H-62XL Leading manufacture <0.2%,1:1 replacemen Chip 100% Compatib Lioo0000 Pieces pe	er in China nt for any fault le & Stable		Feature: Bulk Packaging Brand Name: Place of origin: Place of origin: Certificate: Ink type: Warranty Deliver Time.	Re-Manufactured Yes IRV-TAIN Gungdong, China Zzhnali IS00001,CELSTMC,RoHS,Resch Highy Yield Dye Ikis poor for h05547 imprimante 12 months
	r is offering 10 million rer er month when the HP 62		Supply Ability Supply Ability Packaging & deliv Packaging Details Port Lead time@:				ckaging, neutral white b	ox, neutral colour box, customized box

26. To remanufacture printer cartridges, a legitimate remanufacturer needs a significant number of empty viable OEM cores. In 2017, the Chinese government implemented Operation National Sword prohibiting the importation of plastic and solid waste which included empty printer cartridges. On information and belief, based on Plaintiff's 23 years of collecting and remanufacturing OEM cartridge cores, it would be impossible for one individual company to collect a singular specific cartridge model core and offer a remanufactured finished product in the quantity of millions per month.

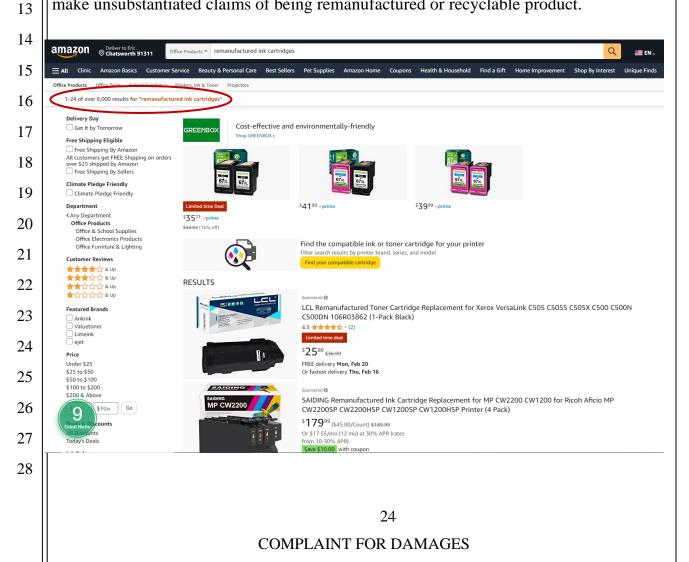
27. In addition to the above listing on Alibaba, it was shared with Defendants that there are at least nine other sellers with listings on Alibaba that offer suspect remanufactured printer cartridges in absurd quantities, into the millions per month for a single cartridge model. Below are the companies:

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1	A. Zhuhai National	B. Shenzhen Nolar Trade	C. Shenzhen Michsan
2	Resources & Jingjie Printing Technology	Development Company	Technology Company
3	D. Uniplus Technology	E. PK Printking	F. Ebest Digital
1	Corporation	Technology Company	Technology
5	G. Zixingshi_Heshun	H. Tatrix International	I. Prospect Image
5	Technology Printing Materials Company	China Co, Ltd	Products Limited of Zhuhai
7			
3	28. Amazon sells milli	ons of purported remanufac	ctured ink cartridges that
	originate from China When cond	ucting a search for "reman	ufactured ink cartridges" on

originate from China. When conducting a search for "remanufactured ink cartridges" on Amazon, 8,000 total results were returned. The total number of remanufactured ink cartridge listings is actually much greater, based on how Defendants filter their search results. It is reasonable to say that most remanufactured ink cartridges listed on Amazon make unsubstantiated claims of being remanufactured or recyclable product.



29. Data captured from Jungle Scout, a third-party application that provides research and market intelligence on products offered for sale on Amazon, estimates that remanufactured ink cartridges alone generate \$3,233,555,328 in sales annually.

30. Defendants make it impossible for any legitimate printer cartridge remanufacturing company to compete when Amazon has a vested interest in keeping third-party sellers on its platform while facilitating the sale of illegitimate remanufactured ink cartridges on a mass scale regardless of whether they are misrepresented or violate federal and state law.

31. In the 1980s, the remanufacturing industry for printer cartridges was established in the United States. By mid-2000s, United States printer cartridge remanufacturing grew into an estimated \$7 billion industry boasting thousands of U.S. companies comprised of remanufacturers, used cartridge collectors, suppliers, resellers, trade publications and expos. The printer cartridge remanufacturing industry evolved as a solution to divert millions of used printer cartridges away from U.S. landfills generated by the original equipment manufacturers of printers and turned the waste into a low-cost, reusable product for the consumer.

32. Now the U.S. remanufacturing industry is on the verge of extinction. The anti-competitive behavior of Defendants is the driving force behind the proliferation of counterfeit remanufactured ink cartridges saturating the U.S. market, deceiving consumers, undercutting legitimate remanufacturers, and leaving the recycle stream with an overwhelming amount of plastic waste. This has caused great harm to the Plaintiff's growth opportunities because Plaintiff is dependent on the industry for the supply chain of materials needed for its remanufacturing process, as well as its wholesale network of resellers for their finished products. The blame for the destruction of an entire industry and direct harm to Plaintiff lies at the feet of Amazon, as a result of the sale of inauthentic printer cartridges, advertised, sold, and distributed by Defendants through their website.

33. Further, the unsubstantiated claims that these cartridges being sold by and

3 cartridges, leaving them to be thrown in the trash. It has been estimated that over 375 4 million printer cartridges end up in United States landfills each year, creating a massive 5 amount of plastic waste.¹ Generic branded single-use clone printer cartridges use up 6 natural resources and release greenhouse gases during the production process. To 7 manufacture one new printer cartridge, the process emits around 4.8Kg CO2 and uses up 8 to a gallon of oil.² 9 34. Defendants' ecommerce platform has empowered illicit overseas printer 10 cartridge manufacturers, eliminating thousands of legitimate printer cartridge resellers, by 11 selling direct to consumers. Since its inception, Plaintiff built a successful wholesale 12 business as a vast printer cartridge reseller base nationwide. As set forth further below, 13 Amazon plays an essential role in the sale and distribution of illicit ink cartridges. 14 35. In a traditional supply chain, a distributor, wholesaler, or retailer would 15 serve as middlemen for overseas manufacturers to bring their products to market. Parties 16 directly or indirectly involved in the sale of a product and disseminating advertising 17 claims have a responsibility to ensure the product's claims can be proven. Amazon places 18 itself between consumers and the third-party seller in the chain of distribution of 19 products. Amazon approves seller listings, accepts possession of products, and stores it in 20 its warehouses, attracts the customer to the Amazon website using third-party seller 21 22 23

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listings, provides customers with product listings for their searches, processes customer payments for the product, and ships products in Amazon packaging to customers.
36. Moreover, Amazon operates as a co-seller for third-party individuals, entities, or manufacturers who sell on its website. Amazon sets the terms of its relationship with the sellers; controls the conditions of the manufacturer's products offered for sale on Amazon; limits the seller's access to customer information forcing the

on Amazon's platform are recyclable are particularly reprehensible, as these generic

single-use clone brand printer cartridges do not offer any service to reclaim their used

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¹ Bob Gorman, Ink Waste: The Environmental Impact of Printer Cartridges, Bob Gorman (March 30, 2017), https://energycentral.com/c/ec/ink-waste-environmental-impact-printer-cartridges/.
² Ibid.

seller to communicate with customers through Amazon; and demands indemnification as well as substantial fees on each purchase. Regardless of how Amazon labels itself in the selling process, one cannot help but conclude that they are indeed a seller of illicit clone ink cartridges to consumers.

37. Below are screen shots of Amazon's specific ink and toner selling policies that Defendants are not enforcing, allowing for deceptive product descriptions to rampantly take place across the category:

Selling ink or toner cartridges

This page outlines requirements for listing ink or toner cartridges, and explains how to categorize them into appropriate sub categories on Amazon. Please see Ink or toner listing guidelines for additional information on how to appropriately list these products on Amazon.

Category requirements

Amazon limits the types of ink or toner cartridges that sellers can list to ensure that customers are able to buy with confidence from sellers on Amazon.com. Please note the following requirements:

- Amazon prohibits sellers from listing ink or toner cartridges in "Refurbished" or "Used" condition. All listings, including remanufactured, refilled and compatible ink or toner, must be in "New" condition.
- Remanufactured, refilled and compatible ink or toner products must be listed as separate ASINs. You cannot use the same ASINs as the
 original/OEM ink or toner products. See Ink or toner listing guidelines for additional details.
- All ink or toner cartridges must be packaged in unopened retail packaging, and product images must accurately depict the retail packaging the customer will receive. Sellers are prohibited from listing ink or toner cartridges in open box condition or in inner factory foil packaging.
- All ink or toner products must be fully functional and free from defects that could render them unusable or harmful to printers (for example damaged, dried or leaking cartridges).
- Sellers may offer custom bundles of ink or toner cartridges (that are not manufacturer-created multipacks), provided each individual cartridge
 in the bundle is in its original retail packaging. A custom bundle must be listed as its own ASIN, with image, bullet points and product
 description clearly indicating that it comprises individual packs bundled together.
- Please refer to the Product Bundling Policy for additional listing requirements.
- All major brands require UPCs. See Product UPCs and GTINs for further details, which includes requirements for products sold as bundles and requirements for products sold as packs.
- Best Before, Use Before, Use By, and Warranty Ends are all considered expiration dates. Expiration dates are the dates suggested by the
 manufacturer, and are printed on the product packaging, the product, or both.
- The expiration date printed by the manufacturer should be clearly visible when the product is shipped. Ink or toner, if they have an expiration date suggested by the manufacturer, should only be shipped to customers when the ink or toner is at least 180 days prior to the date of expiration. FBA sellers should ship their products to FBA reasonably prior to 180 days before the date of expiration.

Categorizing ink or toner cartridges

Categorize ink or toner cartridges according to the definitions below.

- 1. Same-Brand Ink or Toner Cartridge in Retail Packaging
- A same-brand ink or toner cartridge is manufactured under the same brand name as printer in which the cartridge is used (such as, HP, Canon, Epson, Lexmark, Brother, etc.).
- 2. Compatible Ink or Toner Cartridge
- An ink or toner cartridge designed to work with a particular printer, but was not manufactured under the same brand name as the printer in which the cartridge is intended to be used. These cartridges are produced using mostly new or all new parts and components.
- 3. Remanufactured Ink or Toner Cartridge
- A cartridge that has been used, remanufactured, and refilled with ink or toner. To varying degrees, the cartridge may have been taken apart, cleaned, and had parts replaced.

4. Refilled Ink or Toner Cartridge

 A cartridge that has been used and refilled with ink or toner. All of the cartridge's current components were manufactured by the same company that manufactured the printer in which the cartridge is intended to be used. The refilling process did not involve any disassembly, cleaning, or replacement of parts.

Seller Central Help > Increase sales > Additional resources for increasing sales > Browse & Search > Consumer Electronics > The Consumer Electronics Store Style Guide > Subcategory Specifications > Ink or Toner

Ink or Toner

On this page

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- Title Brand Name
- Images
- Feature bullets
- Product description

To provide a great customer experience, sellers have to ensure the ASIN title, brand name, images, feature bullets and product description accurately describe the ink or toner product being listed. Failure to follow Amazon's listing guidelines could result in the removal of your listings or the loss of your selling privileges on Amazon. Please follow the below listing specifications as closely as possible, and please see Selling Ink or Toner Cartridges for details about category requirements, and to learn how to categorize your ink or toner products on Amazon.

Title

A good title should be descriptive enough for a customer to make the purchase based on the information in the title alone. Avoid marketing content (free, exclusive, bonus, stylish, lightweight, heavy duty, etc.) or use of the title field to list hardware compatibility. Pay attention to title formats listed below for Remanufactured, Refilled and Compatible products to ensure appropriate usage of brand names.

Refilled Ink or Toner Cartridge

[Third Party Brand] + "Refilled" + [Product: Ink or Toner Cartridge] + "Replacement for" + [OEM Brand] + [Series Name] + [Model Name] + ([Color(s)], [#-Pack], if app)

Examples

- LD Products + Refilled + Ink Cartridge + Replacement for + HP + 02 + (Black, 5-Pack) = LD Products Refilled Inkjet Cartridge Replacement for HP 02 (Black, 5-Pack)
- Office 66 + Refilled + Toner Cartridge + Replacement for + Brother + TN-350 + (Black) = Office 66 Refilled Toner Cartridge Replacement for Brother TN-350 (Black)

Remanufactured and Refilled Ink or Toner Cartridge

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[Third Party Brand] + "Remanufactured" + [Product: Ink or Toner Cartridge] + "Replacement for" + [OEM Brand] + [Series Name] + [Model Name] + ([Color(s)], [#-Pack], if app)
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Examples

- LD Products + Remanufactured + Ink Cartridge + Replacement for + HP + 02 + (Black, 5-Pack) = LD Products Remanufactured Ink Cartridge Replacement for HP 02 (Black, 5-Pack)
- Office 66 + Remanufactured + Toner Cartridge + Replacement for + Brother + TN-350 + (Black) = Office 66 Remanufactured Toner Cartridge Replacement for Brother TN-350 (Black)

38. Most of the illicit ink cartridges sold on Amazon are sold through Amazon's "FBA" services also known as Fulfillment by Amazon. Through FBA services, Defendants' store, pick, pack, ship, and deliver the products to customers in Amazon shipping envelopes and boxes. Amazon controls all customer service and returns and responds directly to consumers who leave negative reviews for products fulfilled by FBA.

39. Defendants control all aspects of selling and distribution of products through their FBA services. Amazon's Anti-Counterfeiting Policy, screenshot below, states "it is each seller's and supplier's responsibility to source, sell, and fulfill only authentic products." However, when FBA services are utilized, Amazon directly sells and fulfills inauthentic products.

	sale on Amazon must be authentic. The sale of counterfeit products is strictly prohibited. is policy may result in loss of selling privileges, funds being withheld, and disposal of ession.
include bootlegs, fake reproduced, or manuf- supply inauthentic pro accounts) and dispose sellers until we are con	upplier's responsibility to source, sell, and fulfill only authentic products. Prohibited products s, or pirated copies of products or content; products that have been illegally replicated, actured; and products that infringe another party's intellectual property rights. If you sell or oducts, we may immediately suspend or terminate your Amazon selling account (and any relate of any inauthentic products in our fulfillment centers at your expense. In addition, we do not p infident our customers have received the authentic products they ordered. We may withhold nine that an Amazon account has been used to sell inauthentic goods, commit fraud, or engage
	cturers, rights holders, content owners, vendors, and sellers to improve the ways we detect and roducts from reaching our customers. As a result, we remove suspect listings based on our own
review of products. We against sellers and sup imprisonment, sellers	e also work with rights holders and law enforcement worldwide to take and support legal actio opliers that knowingly violate this policy and harm our customers. In addition to criminal fines a and suppliers of inauthentic products may face civil penalties including the loss of any amount of inauthentic products, the damage or harm sustained by the rights holders, statutory and ot
Amazon strives to ens	ure a trustworthy shopping experience for our customers. By selling on Amazon, you agree that
 The sale of count 	erfeit products is strictly prohibited.
 You may not sell or manufactured 	any products that are not legal for sale, such as products that have been illegally replicated, reproduce
 You must provide 	records about the authenticity of your products if Amazon requests that documentation
-	s policy may result in loss of selling privileges, funds being withheld, destruction of inventory ir s, and other legal consequences.
More inform	ation
legal for sale. Exa	tic and Legal Products. It is your responsibility to source, sell, and fulfill only authentic products that a imples of prohibited products include: akes, or pirated copies of products or content nat have been illegally replicated, reproduced, or manufactured nat infringe another party's intellectual property rights

 Maintain and Provide Inventory Records. Amazon may request that you provide documentation (such as invoices) showing the authenticity of your products or your authorization to list them for sale. You may remove pricing information from these documents, but providing documents that have been edited in any other way or that are misleading is a violation of this policy and will lead to enforcement against your account.

Consequences of Selling Inauthentic Products. If you sell inauthentic products, we may immediately suspend or terminate your Amazon selling account (and any related accounts), dispose of any inauthentic products in our fulfillment centers at your expense, and/or withhold payments to you.

Amazon Takes Action to Protect Customers and Rights Owners. Amazon also works with manufacturers, rights holders, content owners, vendors, and sellers to improve the ways we detect and prevent inauthentic products from reaching our customers. As a result of our detection and enforcement activities, Amazon may:

Remove suspect listings.

· Take legal action against parties who knowingly violate this policy and harm our customers. In addition to criminal fines and imprisonment, sellers and suppliers of inauthentic products may face civil penalties including the loss of any amounts received from the sale of inauthentic products, the damage or harm sustained by the rights holders, statutory and other damages, and attorney's fees.

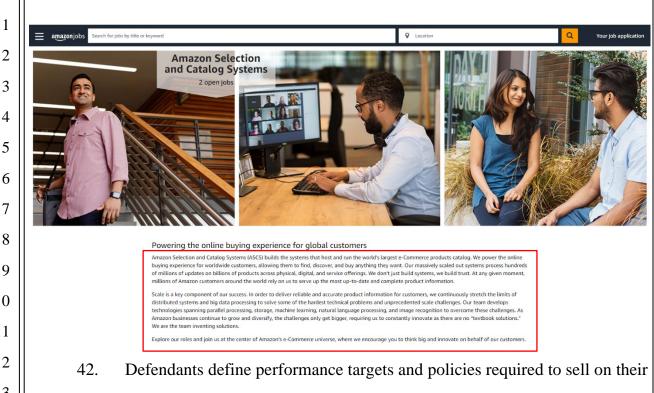
Reporting Inauthentic Products. We stand behind the products sold on our site with our A-to-z Guarantee, and we encourage rights owners who have product authenticity concerns to notify us. We will promptly investigate and take all appropriate actions to protect customers, sellers, and rights holders. You may view counterfeit complaints on the Account Health page in Seller Central.

40. When Amazon was informed by Plaintiff regarding its category-wide issue of illicit brand ink cartridges sold on its platform, Defendants did not take any action as outlined in their own Anti-counterfeiting policy. Almost all of the illicit cartridges are sold through Amazon's FBA services, which presents a conflict of interest for Defendants to enforce or abide by their own policy as they profit from each item they fulfill.

41. Amazon is not a passive or neutral ecommerce marketplace; they are an online catalog marketer, driving traffic, promoting, selling, and distributing products. Defendants claim to strive to be Earth's most customer-centric company with customer reviews, one-click shipping, personalized recommendations and Fulfillment by Amazon. In becoming one of the most successful ecommerce platforms, Defendants have blurred the lines for the customers as to who is selling them products and, in fact, themselves become sellers. Below is an example of how Amazon describes itself when it places a job advertisement. Amazon claims to be the "World's largest e-Commerce products catalog." ///

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platform. Seller accounts can be deactivated when they do not comply with the required performance rates that include negative feedback. However, a seller can request the removal of negative feedback if it is related to delivery service provided by Amazon. Outlined in red, Defendants state in their FBA policies, "after reviewing the feedback, we might strike through the negative rating, and it will not reflect on your performance metrics." Whereas, their policy also states, "A merchant-fulfilled order on Amazon, even if submitted as a Multi-Channel Fulfillment order, is not eligible for buyer feedback strike-through."

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Seller Central Help > Get started with Fulfillment by Amazon (FBA) > FBA policies and requirements >

Buyers can leave feedback for sellers on orders that are fulfilled by Amazon just as they do for merchant-fulfilled orders. The Feedback Manager on the Performance tab lets you track buyer satisfaction with your service. You can view shortterm and long-term metrics as well as detailed feedback entries with buyer comments and email addresses.

What happens when I receive a negative feedback on an AFN order?

When a buyer leaves negative feedback that is related to delivery service provided by Amazon, you can request for removal of the feedback. After reviewing the feedback, we might strike through the negative rating, and it will not reflect on your performance metrics. The buyer's comment will remain with a note from Amazon that states, "This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience."

However, if we find that any portion of the comment applies to the condition of your product as indicated on your listing (New, Used, etc.), or any service that you, instead of Amazon, provided or arranged to be provided to the buyer, the feedback and negative rating will remain without edits.

Please note that our policies prohibit any activity that would interfere with our capacity to help other sellers, including submission of high volumes of incorrect or speculative requests to Seller Support.

Note: The buyer feedback strike-through only applies to items sold on Amazon and fulfilled through the Amazon fulfillment network (AFN). A merchant-fulfilled order on Amazon, even if submitted as a Multi-Channel Fulfillment order, is not eligible for buyer feedback strike-through.

43. Defendants violate their own policies, creating content on sellers' listings by editing negative reviews, and taking responsibility beyond delivery related issues. Amazon takes responsibility when there is a negative review that relates to product defects or misrepresentation of product listings. For sellers who use Amazon's FBA services, the result is a beneficial manipulation of seller's performance metrics. This is deceptive to consumers as Amazon is acting as a seller of the product by taking responsibility for the product beyond mere fulfillment.

44. Below are examples of Amazon responding on behalf of the sellers selling the identified illicit brands of ink cartridges that did not have a delivery problem but did have false advertising and product defect issues:

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1	InkTopia Ink Cartridge					
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3	* 全☆☆☆ "The 21 cartridge does not work on the office jet 5610. Not as advertised, now I'm stuck with useless product." By Warby on October 8, 2022.					
4	Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience.					
5	ColorKing 1	Ink Cartridges				
6	*****	☆☆☆☆ "Not original H P 64XL. They were remanufactured 64 black. This was misleading advertising. "				
7		By Jean M. on December 9, 2022.				
8		Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience.				
9						
10	EJet Ink Ca	rtridges:				
11						
12	*****	"the description said it would work on my HP 6958. It does not. I would like a refund. can you issue this? thanks, cb " By cb on August 12, 2022.				
13		Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience.				
14						
15	Ankink Ink Cartridges					
16	Anklik lik Caluluges					
17	*****	"Black did not work, tried multiple head cleaningsdid not try color cartridge but this is poor QC and now i have to drive 60				
18		minutes round trip to return incurring \$15 of my gas n wear n tear to return a defective item this isn't right " Read less				
19		By Thomas Maerz on January 24, 2023. Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience.				
20						
21	BJ Ink Cartridges					
22						
23	*****	"Does not print in the correct color. I was printing highlighted red text and it printed out black text with greenish highlight. Not satisfied with product which I used once. I would like to send the product back for a full refund. "				
24		Read less By HRT on September 30, 2022.				
25		Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience.				
26	///					
27	///					
28	///					
		33				
		COMPLAINT FOR DAMAGES				

45. Furthermore, Defendants specifically provide Environmental Marketing Guidelines, clearly stating sellers "must comply with all the applicable federal laws when listing and selling products on Amazon.com. You must also comply with state and local laws applicable to the jurisdiction into which your products are sold." The following is a screenshot of Defendants' Environmental Marketing Guidelines. Outlined in red are key policies. In its presentations to Amazon, Plaintiff demonstrated that the sellers of the illicit ink cartridges were blatantly violating Amazon's guidelines:

Seller Central Help > Policies, agreements, and guidelines > Program Policies > Product guidelines > Environmental Marketing Guidelines

Environmental Marketing Guidelines

On this page Highlights from the FTC Green Guides California Law Additional Resources

Remember: You must comply with all applicable federal laws when listing and selling products on Amazon.com. You must also comply with state and local laws applicable to the jurisdiction into which your products are sold. **Sellers using Fulfillment by Amazon**, please also see FBA Prohibited Products for additional product restrictions.

We want to make it easy for buyers to find, discover, and buy products that are marketed as environmentally friendly or "green." However, it is also important to provide buyers with information about those products that is accurate and trustworthy, and that is not misleading about the qualities or characteristics of a product that make it environmentally friendly or "green." To sell products that are marketed with environmental claims on Amazon.com, you must ensure that the marketing claims you make on your product packaging and on your product detail page meet not only all federal laws such as the FTC's *Guides for the Use of Environmental Claims*. These laws include California's law restricting the use of compostable- and biodegradable-related claims on plastic products.

We're providing the following highlights from the FTC Green Guides and California's law on environmental claims to assist you in reviewing the environmental claims that you may make about your products. These highlights are not designed to be comprehensive. You should review the FTC Green Guides and other applicable laws, regulations, and guidelines, as you remain responsible for ensuring that the claims made about your products are fully compliant.

Highlights from the FTC Green Guides

- Avoid broad, general claims regarding a product's environmental benefits or qualities (ex., avoid "eco-friendly" or "environmentally friendly" or "green").
- All claims about a product's environmental benefits or qualities should be specific, and all qualifications (or limitations) to
 environmental claims must be specific, clear and prominently displayed (ex., "product is made from 20% recycled materials").
- · Narrowly tailor environmental claims so as not to overstate the environmental benefits or qualities
- Avoid making environmental claims if the environmental benefits or qualities are negligible.
- When making comparative environmental claims, the basis for the comparison must be clearly conveyed.
- Distinguish between products, packaging and services when making environmental claims (ex., packaging is 100% biodegradable).

Avoid making compostable claims without qualification if the product cannot be composted at home safely or in a timely way.
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- A general degradable or biodegradable claim should only be made if the entire product will completely break down and return to nature within a reasonably short period of time after customary disposal (or one year for solid waste products). If the product customarily ends up in landfills, incinerators, or recycling facilities, then a general biodegradable claim should not be made.
- An environmental claim that a product or packaging is made from recycled materials should accurately reflect the portion that is made from recycled materials (ex., "made from 20% recycled materials").
- Carefully consider certifications and seals and include the specific basis or environmental benefit for the certification whenever it is used. For questions regarding certifications, see http://ftc.gov/os/2009/10/091005revisedendorsementguides.pdf.

The FTC Green Guides also address other environmental claims, including: (1) Free-Of claims, (2) Non-Toxic claims, (3) Recyclable claims, (4) Renewable Energy claims, and (5) Renewable Materials claims. If you are making these or other environmental claims, please review the FTC Green Guides.

California Law

- Plastic and bioplastic products sold into California can only be labeled as compostable, home compostable, or marine
 degradable if they meet the applicable ASTM standard or have the Vincotte OK Compost HOME certification. If your
 product meets the applicable ASTM or Vincotte standard, it should meet the additional labeling requirements as set forth
 by California law, and such information should be included on the product detail page.
- Plastic and bioplastic products sold into California may not be labeled as biodegradable, degradable, or decomposable, or imply that the plastic product will break down or decompose.
- Amazon will restrict the sale of plastic and bioplastic products labeled with these prohibited terms into California.
- If you are a seller of a plastic and bioplastic product that meets the applicable ASTM or Vincotte standard, Amazon may require that you provide proof demonstrating that your and bioplastic plastic product meets such standards.

Additional Resources

- FTC Green Guide Guidance
- California Public Resources Code Chapter 5.7 Plastic Products
- CalRecycle Degradable Plastic Labeling Requirements

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46. The majority of the remanufactured ink cartridges listed and sold on Amazon make unsubstantiated environmental marketing claims violating federal law. Plaintiff has demonstrated to Defendants that new built clone printer cartridges are being misrepresented with false claims that they are remanufactured products, and false use of recycling symbols, icons, and environmental verbiage to deceive consumers into believing they are buying a recycled or a recyclable product. Plaintiff demanded that Amazon act and remove these illegal and deceitful listings, to no avail.

47. The following are examples of common practices used to deceptively describe a product without any way to substantiate the environmental claim.

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A) The seller MeetRGB's product slides in its Amazon listing makes an

overstatement of its environmental attributes with a claim of using high-quality green materials and there is no way to substantiate this claim.

Back to results

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Advantages

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Latest chip

Provides accurate ink level tracking, while ensuring the optimal compatibility with differnet printers



Premium ink

Special ink formulation not only produces high quality content, but also enusres long lasting printouts

Green life

By carefully recycling and sorting empty original ink cartridge, then use high quality "green" materials in the remanufacturing process



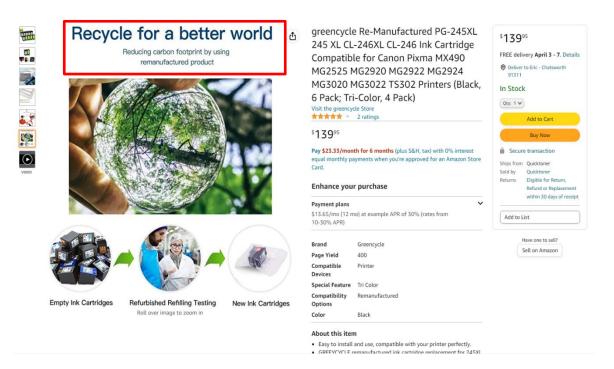
Roll over image to zoom in

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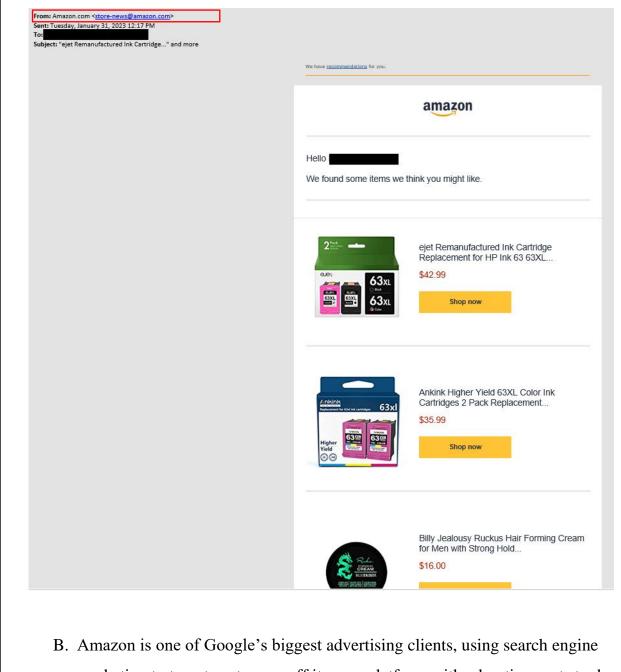
B) Greencycle's listing claims it reduces its carbon footprint by using remanufactured product. Plaintiff has verified Greencycle falsely labels new manufactured clone cartridges as remanufactured and sells them as environmentally friendly product.



48. Amazon deploys a variety of advertising tools to reach and entice customers using sponsored ads, retargeting emails, and displaying ads which appear on search engines outside its platform. Amazon gathers customer data and search history to create promotional emails and search engine marketing content to drive traffic back to its website to induce customers to make purchases. In addition, Amazon has a special badge called Amazon's Choice, which endorses products. Amazon's advertising tools leave the impression products are being sold by Amazon making Defendants active sellers of the product.

49. Below are examples of content generated by Amazon's advertising services that promote the sale of illicit products on its platform, through email, and search engines using customers' digital information that only they hold.

A. The following is an Amazon-generated email customized for a customer based on data collected from their search. This email contains two of the illicit brands identified by Plaintiff:



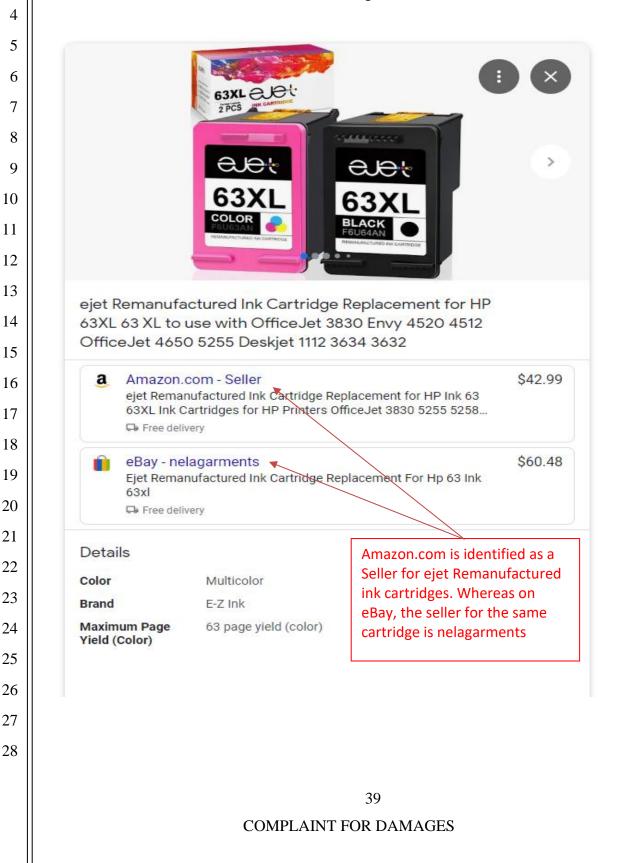
marketing to target customers off its own platform with advertisements to draw traffic to Amazon's website. Unlike other online ecommerce platforms that sell third-party products, Amazon's advertisements do not differentiate themselves

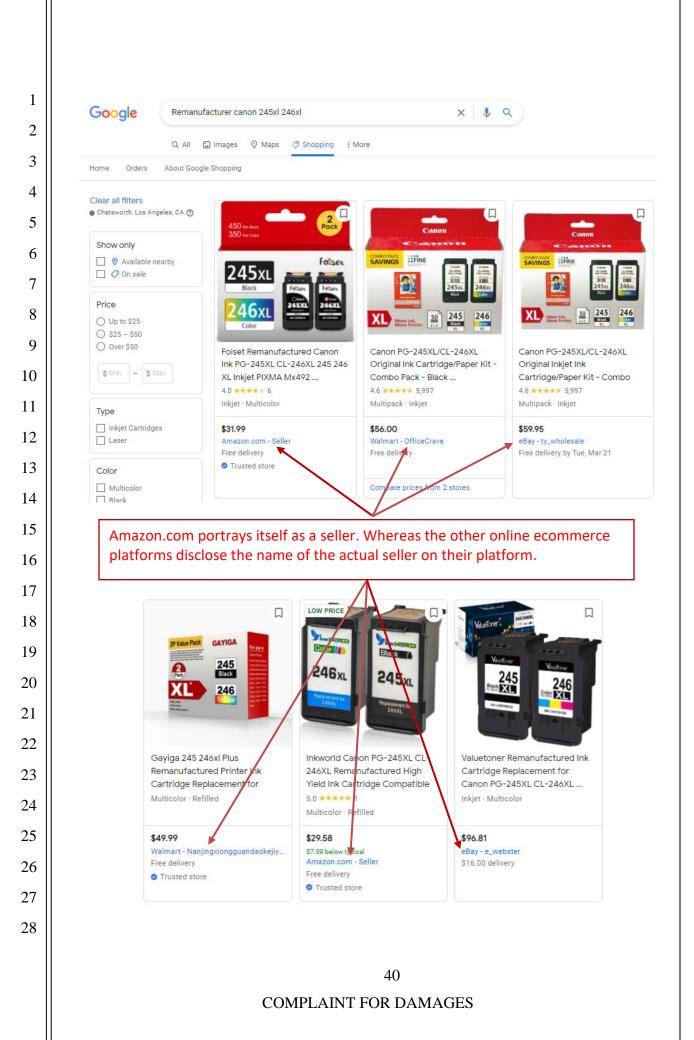
from the sellers on their platform. To the average consumer it appears Amazon is the seller of the product. Ejet is one of the brands that has been identified as one of the illicit brands of ink cartridges.

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C. Defendants endorse products with their Amazon's Choice Badge which is content created by Amazon and placed on sponsored ads and on product listings, endorsing products based on customer feedback, highlighting ratings, price, popularity, availability, and delivery. Amazon controls most of these metrics when a seller uses Amazon's Fulfillment services. In one of the examples below, Amazon endorses seller FAcms with its "Amazon's Choice" badge, which was identified by Plaintiff as misrepresented clone ink cartridges.

More from frequently bought brands



Sponsored 🔴

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√prime

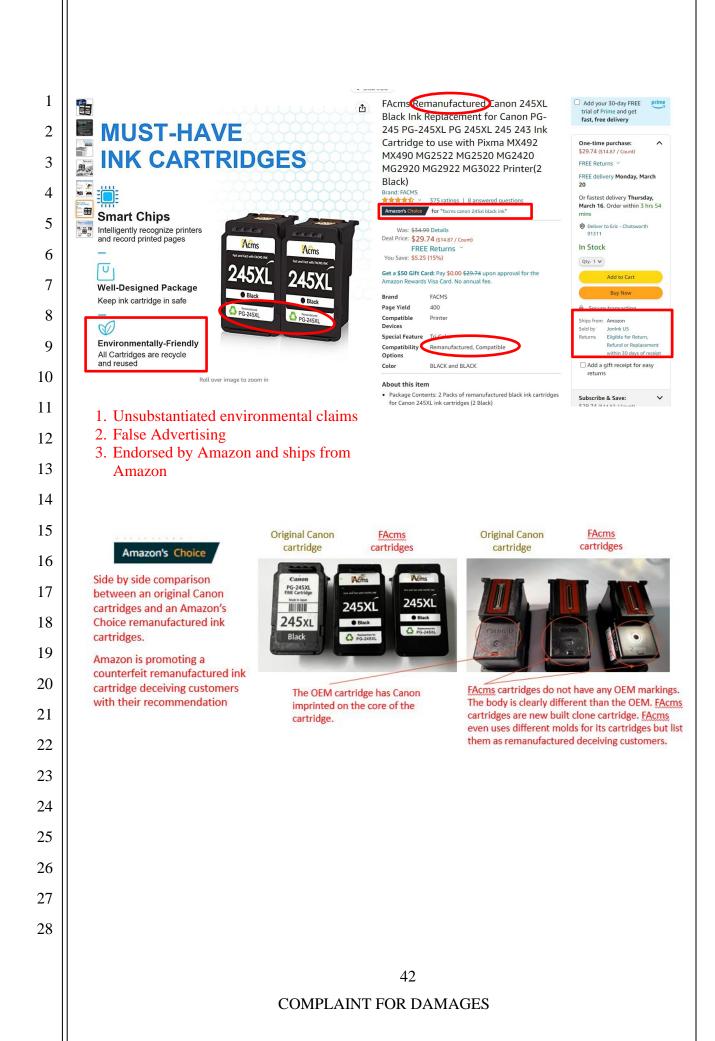


COMPLAINT FOR DAMAGES

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D. Amazon's Choice Brand endorsement is awarded to a deceptive product listing that violates Defendants' own listing policies. Palmtree is one of the brands of illicit ink cartridges that Plaintiff identified.

Inspired by your browsing history



Ankink 246XL Ink Cartridge for Canon 246 CL-246 CL246 XL 246XL CL-244 244XL Color to Canon MX490 MX492... 2 2 2 2 57 542.99 Get it as soon as Thursday,

<

Mar 2 FREE Shipping on orders over \$25 shipped by Amazon Only 1 left in stock - order...



Inkjet Printer Ink Cartridges \$45.99 (\$23.00/Count) Get it as soon as Thursday, Mar 2 FREE Shipping on orders over \$25 shipped by Amazon



The Original Donut Shop Regular, Single-Serve Keurig K-Cup Pods, Medium Roast Coffee Pods, 24 Count (Pack o... 24 Count (Pack o...

\$37.91 (\$0.39/Count) Get it Mar 6 - 8 FREE Shipping Only 10 left in stock - orde...



ColoWorld Remanufactured Ink Cartridge Replacement for Canon CL-246XL CL-244 246 XL (1 Color)...

\$22.89

Get it as soon as Thursday, Mar 2 FREE Shipping on orders over \$25 shipped by Amazon



Amazon's Choice Badge is awarded to a deceptive product listing that violates Amazon's own listing policies. Palmtree Compatible 245XL Ink Cartridge 2 Black Combo Pack Replacement for Canon PG 245 243 XL Higher Yield for PIXMA MX490 MX492 MG2922 MG2522 MG2520 MG2920 T53100 T53122 T53300 TR4500 TR4520 Printer Wordte Palmere Store

Price: \$39.99 (\$20.00 / Count) FALLE Returns ~

Model Name for canon pixma mx490 ink cartridges. Izand Palmtree nk Color 2 Black for Canon PG 245xl black ink cartridge Page Yield 400 Compatible Devices Printer

npatibility Options Compatible

t this item duct Name This is compatible ink replacement f

- Page Yield: Up to 400 pages for Canon pp-245 xl 245 xl black ink cartridges
 245 ink cartridges compatible With: for Canon Pixma MX490 MX492 MG2420 MG2450 MG2
- MG2522 MG2525 MG2555 MG2550 MG2920 MG2922 MG2924 MG2920 MG5022 MG3029 T5202 T5302 T53120 T53122 TR4520 TR4522 IP2820 printer ink cartridges Tr450 MG204 MG
- testing procedure to ensure compatibility with your printer and quality printout

 Easy to Install: All Canon PG-245XI CL-246XI ink cartridge combo pack has undergone strict
- inspections to ensure that each product is perfectly compatible with your printer Please Note: Please confirm your Printer Model before placing an order. Make sure your of
- Prese nove, Prese cannot you Printe Place active placing an area, Place and you printer use PG24501, CL246XL and PG243XL CL244XL ink cartridges, not other ink cartridge

ny fast, FREE delivery, exclusing advanced with Prime Land ward withing models & Land ward withing models & Letter Delivery : e-time parchase: 199 (1990 / Camer) E-times prime 21 delivery : 21 deliv

Palmtree brand claims it is a "compatible," what Amazon defines in its listing policy as a new built cartridge. The image of the cartridge clearly makes the claim it is "remanufactured." This is deceptive to the consumer and a misrepresentation of the character of a remanufactured ink cartridge.

Amazon edits Palmtree's customer reviews that do not relate to its fulfillment services, striking-out negative feedback for product quality issues, manipulating performance metrics and ratings. This helps Palmtree's metrics to receive Amazon's endorsement.

Palmtree Reviews

By Drew Martin on February 19, 2023. Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment expension of the color ink cartage malfunction and caused my printer to shut down."	* 🌣 🌣 🕁	"The black ink does not work. I did check it with another ink cartridge and it's not due to my printer not working.
		By Drew Martin on February 19, 2023.
で公立公立 "The color ink cartage malfunction and caused my printer to shut down"		Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experie
	វជជជ	"The color ink cartage malfunction and caused my printer to shut down"
By gary swor on February 17, 2023.		By gary swor on February 17, 2023.
Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment expe		Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experie
	****	"Receive an "incompatible cartridge" error message. Cannot use in my HP Officeiet 5258 "
"Receive an "incompatible cartridge" error message. Cannot use in my HP Officeiet 5258."		By T. Germusa on January 25, 2023.
		Message from Amazon: This item was fulfilled by Amazon, and we take responsibility for this fulfillment experience

Amazon Awards its Amazon's Choice endorsement based on customer feedback which includes ratings, product availability, and fast delivery, criteria Amazon can unfairly manipulate when product is handled through its FBA services.

50. When a seller uses Amazon's FBA services, Amazon processes the return and can determine if the product can be placed back into inventory for resale. Outlined in Amazon's Reimbursements policy below, if Defendants reimburse a seller for any damaged, lost or returned product, Defendants can dispose of any item or sell it on the Amazon Warehouse, listed as "Sold by Amazon Warehouse and Fulfilled by Amazon."

Reimbursements

If we determine that your reimbursement claim is valid, we will replace the lost or damaged item with a new item of the same FNSKU or we will reimburse you for it.

If a reimbursement was made in error, or if a reimbursed item is later found and returned to your inventory, Amazon reserves the right to reverse the reimbursement credit that was applied to your account.

We may dispose of any item for which we reimburse you under this policy, including by selling it. As a result, such items — including lost items that are found after reimbursement — may be listed for sale on Amazon Warehouse or other channels.

51. Amazon Warehouse offers deals on quality used, pre-owned, or open box products. Defendants claim, "For each used product we sell, we thoroughly test the condition of the item and provide detailed descriptions to make it easier for you to make a decision."

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5 6 Quality pre-owned, used, and open box products amazon warehouse 7 Treat yourself to great deals 8 9 10 Frequently Asked Questions What is Amazon Warehouse? 11 Amazon Warehouse offers great deals on quality used, pre-owned, or open box products. With all the benefits of Amazon fulfilment, customer service, and returns rights, we provide discounts on used iter for customer favorites: such as smartphones, laptops, tablets, home & kitchen appliances, and thousands more. For each used product we sell, we thoroughly test the condition of the item and provide detailed descriptions to make it easier for you to make a decision. 12 Looking for great discounts on some of your favorite items? Or prefer buying used because it is better for the environment? Discover Amazon Warehouse used offers via our storefront, search bar, or on 13 How do you evaluate a product's condition? All of our products go through a quality check by us prior to being sold. We thoroughly test the functional and physical condition of each item and give the product a specific grade before selling it. We also inspect our products for missing accessories and packaging damage. Based on our quality check, each item will be assigned one of the four evaluations to describe its overall condition: "Like New" 14 Good", "Good", and "Acceptable". How can I understand a product's condition? 15 Since each item is unique, we use detailed descriptions to help you better understand the item condition, by describing its appearance, functional gualities, accessories and packaging condition. We provide all the detailed information on the product condition right on the product detail page, to help you make your decision. Depending on the item condition, you will find that some items have even deepe 16 Used - Like New: An item in perfect working condition, the packaging may bear some damage. The item fully functions, and all its essential accessories are complete. Used - Very Good: An item in very good condition that may have seen limited use and fully functions. The item may have minor cosmetic imperfections. It may arrive with damaged packaging or be repackaged and could be missing some non-essential accessories. Missing accessories are shown under individual item description 17 Used - Good: An item in good condition that may show wear from moderate use and fully functions. The item may arrive with damaged packaging or be repackaged. It may have minor cosmetic damage, such as a small scratch. The item may be missing some valuable accessories and it may not be used until those accessories are purchased separately. Missing accessories are shown under individual ite description. 18 Used - Acceptable: An item may have clear signs of usage but still serves its main function. Item may arrive with damaged packaging or be repackaged. The item may have cosmetic damages on it or show other signs of previous use. Signs of usage can include scratches, dents, and worn corners or edges. The item may be missing some valuable accessories, components or spare parts, and it may not be until those parts are purchased separately. Missing parts are shown under individual item description. 19 How can I return my product if I am not satisfied? Your Amazon Warehouse purchases are covered under Amazon's Returns Policy. Just like with any Amazon purchase you make, if you are unsatisfied with the product for any reason, you can return the item in accordance with Amazon's Returns Policy. Since each item at Amazon Warehouse is unique due to its nature, we unfortunately will be unable to replace any item with its exact same condition, but we might have a similar item in stock, so don't forget to check! 20 Your inventory keeps changing, is this normal? 21 Yes. Since we specialize in used, pre-owned, or open box products, we can't predict future availability for any specific item, so check back often and order quickly. 22 23 /// 24 /// 25 /// 26 27 28 45 COMPLAINT FOR DAMAGES

52. Below are examples of identified illicit brands of ink cartridges that were purchased by Plaintiff, sold by Amazon Warehouse and fulfilled by Amazon.

4 Sellyaha Remanufatured Ink Cartridge Replacement for Canon PG 245XL, Compatible with PIXMA MG2520 MG2920 MG2922 MG2924 MG2420 MG2522 MG2525 MG3020 MG2555 MX490 MX492 Printer ď amazon business (1) Order Confirmation ery Thursday, Ir within 2 hrs 6 Visit the Sellyaha Store ★★★★☆ 646 ratings | 5 : PO# sean \$3183 (\$15.92 / Count) Hello Sean Levi Thank you for shopping with us. We'll send a co indicated below. The payment details of your tra-view the status of your order or make any chan our order details are the lif you would like to Doly 1 left in ze: 2 x Black This order is placed on behalf of DoorStepink nk Color Your guaranteed der Monday, March 27 Pisma Ti MG2522 TS3120. TH. CA New & Used (3) from 53,145 & FREE Shipping. Your shipping speed. FREE Shipping > Have one to sel? Sell on Amazon Order Details 2 Nack Order Details Order #114-9543896-519 \$31.83 Dependente de la constante de \$34.85 Order Total To learn more about ordering, go to Ordering from Amazon.com. If you want more information or need more assistance, go to Heig Thank you for shopping with us. Amazon.com 64XL Ink Cartridge Combo Pack Compatible for HP 64 XL Ink Your Amazon.com order of "64XL Ink Cartridge Combo...". ₫ Cartridge Replacement for HP Envy Photo 7855 7858 6255 7155 7120 6252 7164; Envy 5542 Printers (1 Black, 1 Tri-2 PACK Amazon.com <auto-confirm@amazon.com> To O Sales Doorstepink Color) ar fastest delivery Thursday, farch 23. Order within 1 hr 37 Visit the JA (i) If there are problems with how this m ward, click bara to view it in a wab br ⁶43¹³ amazon business Your Account Amazon.com A 144 JANMORE JANMORE Order Confirmation जब 64 XL Only 1 left in stock - order soor Order #114-8110157-0591462 64xL Color: for HP-64-181C Brand Page Yield Compatible Devices Special Feature PO# sean Hello Sean Levi, Thank you for shopping with us. We'll send a confirmation once your tem has shipped. Your order details are indicated below. The payment details of your transaction can be found on the order invoice. If you would like to view the status of your order or make any changes to t, please visit Your Orders on Amazon com. New & Used (3) from 4315 & FREE Shipping Have one to sell Sell on Amazon This order is placed on behalf of DoorStepInk. ider a similar item HP 64XL Til-color High-yield Ink Cartridge | Works with HP ENVY Inspire 7950e; ENVY Photo 5200, 7100, 7800; Tanan acity] 950XL 951XL lisk Cartridges C 950 951 XL link Cartridges, High Page Your guaranteed del Monday, March 27 d delivery date is: 641 ******* \$49.89 CHATSWORTH, CA FREE Shipping speed: United States Order Details Order Details Order #114-8110157-0591462
Placed on today, March 21 64XL Ink Cart idae Combo Pack Co \$43.13 HP 64 XL Ink Cartridge Replacement for HP E Photo 7855 7858 6255 7155 7120 6252 7164; 64× 64n dition: Used - Like New lerate packaging damage...See n Order Total: \$47.23 To learn more about ordering, go to Ordering from Amazon.com. If you want more information or need more assistance, go to Help Thank you for shopping with us. Amazon.com 46 COMPLAINT FOR DAMAGES

1	۵ <u>م</u>	GREENBOX Remanufactured ink Cartridge 61XL Replacement		Your Amazon.com order of "GREENBOX Remanufactured Ink".
2		for HP 61XL 61 XL for HP Envy 4500 5530 5534 5535 Deskjet 1000 1056 1010 1510 1512 2540 3050 Officejet 2620 Printer (1 Black 1 Tri-Color)	Buy used: \$32,52 FREE delivery Monday, March 27 Or fastest delivery Sunday, March 26. Order within 13 hrs	Amazon.com <auto-confirm@amazon.com> To 0 Sales Deorstepink () If there are problems with how this mersage is displayed, click here to view it in a web browser.</auto-confirm@amazon.com>
3		Isand Calles Maca which which ~ 7,000 ratings 80 answered questions 322 ¹² (SixEa/Count FAEE Returns ~	36 mins Select delivery location Used: Like New Details Sold by Amazon Warehouse Fulfilied by Amazon	amazon business Your Account Amazon com Order Confirmation
		Available at a lower price from other sellers that may not offer free Arms shipping. Only 11 th stack-order soon Brand GHLINICK Int Color 1 Bitck, 176-Color	Add to Cart	Order #114-091369-5049644 PO# sean
4	Roll over image to zoom in	Page Yulel 715 Compatible Devices MP Devices(4:1000-1316) 1012 1014 1510 1512 1080 1050A 1051 1055 1055 1511 1513 1514 2050 2510 2512 2514 2540 2547 2542 2548 2548 2545 2546 25468 25468 25468 2546 2547 2516 2549 3000 3054 3054A 3050 See none *	Add to Lid	Hello Sean Levi, Trank- your dravleping with us. We'll seed a confirmation once your item has shipped Your order details are indicated before. The payment details of your transaction can be found on the order twoker. If you would like to view the status of your order or make any changes to it, please will Your Orders on Amazon.com. This order to is backed on behalf of Doordersink.
5		Special Feature Tri Color Compatibility Optims Remanufactured, Compatible Caleer 1 Birck 1 Tri-Color About this item	13252 & FREE Shipping.	This order is placed on orderation to consequence. Your guaranteed delivery date is: Your order will be sent to: CHATSWORTH, CA United Strengthere
6		Compatible With: HP Enry 4500 4502 5510 5514 5535 4501 4503 4504 4505 4506 4508 4508 5511 5537 5558, IP Official 2007 201 1672 1012 2000 7568 204 5000 4503 4501 4501 450 4554 6439 HP Official 2010 2010 1510 1515 1015 100 1500 1501 510 510		PRES Shipping United States
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8				Placed on today, March 21 GREENBOX Remanufactured Ink Cashdoge 61X1, 532.52 Replacement for HP 61X2, 61 X1, for HP Enzy 400 053 0535 4535 Deschart 100 1655 100
9				1519 512 2549 3956 Official 2629 Printer (1 Bick 11 Fr. Caling) Sold by American com Services LLC Condition. Used - Like New Term Will Come in original. See more
10				Order Total: \$35.61
11				To learn more about ordering go to Ordering from Amazon com. If you want more information or need more assistance, go to Help. Thank's you for horigon with us. Amazon.com
12				
13	_			
14	2 Pack	INKNI Remanufactured Ink Cartridge Replacement for HP 63XL 63 XL for Envy 4520 4512 4516 OfficeJet 3830 4650 4652 4655 5255 5258 DeskJet 1112 2132 3632 3637 Print (Black, Color, 2-Pack)	Buy used: \$25.90 FREE delivery Monday, Marc 27 Or fastest delivery Saturday	To O Sales Doorstepink
	63xL	Volt the InkNI Store ★★★★☆ ~ 549 catings \$25% 032.55 (count)	March 25. Order within 8 hrs mins Select delivery location Used: Like New I Details	(i) If there are problems with how this message is displayed, click here to view it in a web browser. amagon business Your Account Amazon.com
15		FREE Beturns ~ Available at a lower price from other sellers that may not offer free Prime shipping. Only 1 left in steck - order soon Brend Ind/N	Sold by Amazon Warehouse Fulfilled by Amazon Add to Cart	Order Confirmation Order #114-0207370-3002637 PO# sean
16		Page Yield 400 Compatible Devices Printer Special Feature High Yield Compatibility Options Remanufactured	Add to List	Helio Sean Levi, Thank you for shopping with us. We'll send a confirmation once your item has shipped. Your order details are indicated before. The payment details of your transaction can be found on the order musice. If you would like to
17	Roll over image to zoom in	Color 63XL BLACK CYNN MAGEANTA YELLOW About this item - • Compatible With: HP ENYY 4520-4510-4511-4512-4513-4516-4517-4521-4522-4523-4524-4525, F	P Have one to sell?	View the status of your order or make any changes to it, please vioit Your Orders on Amazon.com. This order is placed on behalf of DoorStepInk. Your guaranteed delivery date is: Your order will be sent to:
18		Officule: 380: 381: 382: 383: 3846: 4652: 4654: 4655: 5200: 5220: 5222: 5230: 5232: 5232: 5235: 5225:	Sett on Amazon	Monday, March 27 Your shipping speed: United States FREE Shipping
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22				Sold by Amazine com Services LLC Condition: Used Like New Item will come in originalSee more
	///			Order Total: \$28.36
23	///			To learn more about ordering, go to Ordering from Amazon com. If you want more information or need more assistance, go to Help. Thanky work of schopping with us. Amazon.com
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1		62XL Ink Cartridges Replacement for HP 62XL Ink Cartridge			
1		Combo Pack for HP Envy 5540 5640 5660 7640 7645 OfficeJet 5740 5745 8040 OfficeJet Mobile 250 200 Printer (1 Black, 1 Tri-Color)	Buy used: 541.22 FREE deliver y Monday, March 27. Order within 9 hrs 57 mins © Salect delivery location	Your Amazon.com order of "62XL Ink Cartridges". Amazon.com <auto-confirm@amazon.com> To O Sale Doorstepink</auto-confirm@amazon.com>	
2		Visit the Monho Store ************************************	Used: Like New Details Sold by Amazon Warehouse Fulfilled by Amazon Add to Cert	() If there are problems with how this message is displayed, click here to view it in a web browser. amagon business Your Account	Amazon.com
3		REE Beturns ~ Available at a lower price from other sellers that may not offer free Prime shipping. Only 1 left in stack - order soon Color: ink S24 black and color cembo pack	(Add to Use	Order Co	onfirmation 459006-3837022
4		Model, Name For hp 62 ink cartridge combo pack Brand Mosho Ink Color 62xl ink cartridges black and color	New & Used (6) from \$41 ²² & FREE Shipping.	Hello Sean Levi, Thank you for shopping with us. We'll send a confirmation once your item has shipped. Your ord	PO# sean
5	Roll over image to zoom in	Page Vield 215 Compatible Devices Printer Special Fattere 1ri Color Compatibility Options Remandratured Visce more	Have one to sell? Sell on Amazon	indicated below. The payment details of your transaction can be found on the order invoice. If you view the status of your order or make any changes to it, please visit Your Orders on Amazon.cor This order is placed on behalf of DoorStepInk.	ou would like to
6		About this item • Package includes: (1 Black, 1 Tri-color) 2 packs of 624 ink cartridges black and color to work with hp officient 524 bits cartridous hp error 7640 ink cartridous		Your guaranteed delivery date is: Monday, March 27 Your shipping speed: FREE Shipping	
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11				To learn more about ordering, go to Ordering from Amazon.com. If you want more information or need more assistance, go to Help.	\$43.14
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14		TEINO 63XL Remanufactured Ink Cartridge Replacement for HP 63XL 63 XL use with HP OfficeJet 3830 4650 5255 5258 4655 4652 3833 Envy 4520 4512 DeskJet 1112 3630 3632	Buy used: \$25.56 FREE delivery Monday, March 27	Your Amazon.com order of "TEINO 63XL Remanufactured". Amazon.com <auto-confirm@amazon.com> To Sate Deentepink () If the are problems with how this nestage is displayed, dick here its view it in a web browser.</auto-confirm@amazon.com>	
15		2130 (Black Tri-Color, 2-Pack) Visit the TEND Stare ************************************	Or fastest delivery Saturday, March 25. Order within 9 hrs 26 mins Select delivery location Used: Very Good Details	amazon business	
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18	Roll over image to zoom in	Compatibility Options Remanufactured Color 6330, Black Tri-color About this item • Packase Contents 2 pack remanufactured ink controldee replacement for HP 63.6330, black tri-color	New & Used (2) from *25% & FREE Shipping.	This order is placed on behalf of DoorSteplet. Your guaranteed delivery date is: Your order will be sent to: Monday, March 27 Your shipping speed CHATSWORTH, CA	
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53. As demonstrated above, sellers on Amazon use deceptive advertising and make unsubstantiated environmental claims regarding their products, and Defendants participate in the selling process, promotion, distribution, and dissemination of deceptively described and falsely labeled remanufactured printer ink cartridges.

54. Defendants are catalog marketers. Catalog marketing is a form of direct marketing in which consumers or business customers select and order products directly from a printed or online catalog, rather than a retail outlet. Defendants offer millions of products broken down in different categories in their online store to sell its many product offerings to consumers at any given time. As an online catalog store, Defendants bear responsibility for verifying the advertising claims and product authenticity of its third-party sellers.

55. Defendants are an advertising agency. Described in their own Amazon Advertising agreement they "govern Customer's access to and use of the Ad Services,

including the Advertising Console, and is made among Amazon, Customer, and each Advertiser. Defendants per its advertising agreement "may also reject or remove any Customer Materials or suspend any Campaign if: (a) the Customer Materials or Campaign violates the Ad Policies or this Agreement; (b) your account has been, or our controls identify that it may be used for deceptive or fraudulent or illegal activity; (c) Amazon believes the Customer Materials or Campaign would expose Amazon to liability; or (d) for other risk management reasons." Plaintiff identified ink cartridges falsely advertising themselves and Defendants continued to disseminate the false information through its Advertising services both on and off its platform.

56. While Defendants claim immunity under 47 U.S.C. § 230, this contention fails, among other reasons, because it ignores their exposure for violating Section 5 of the Federal Trade Commission Act (FTC Act) (15 U.S.C. 45), which prohibits "unfair or deceptive acts or practices in or affecting commerce." The prohibition applies to all persons engaged in commerce, including banks. Under Section 5 of the FTC Act, "third parties - such as advertising agencies or website designers and catalog marketers - also may be liable for making or disseminating deceptive representations if they participate in the preparation or distribution of the advertising or know about the deceptive claims."³ Defendants, in creating listing policies for selling ink and toner as described herein, clearly distinguish between a "remanufactured" and a "compatible" ink cartridge. In making this distinction, Defendants must know that any seller listing a product as a "remanufactured printer cartridge" would need to verify their cartridges are remanufactured from an empty OEM cartridges core to make such a claim, or otherwise risk liability for the promotion, sale, and distribution of a deceptively advertised product.

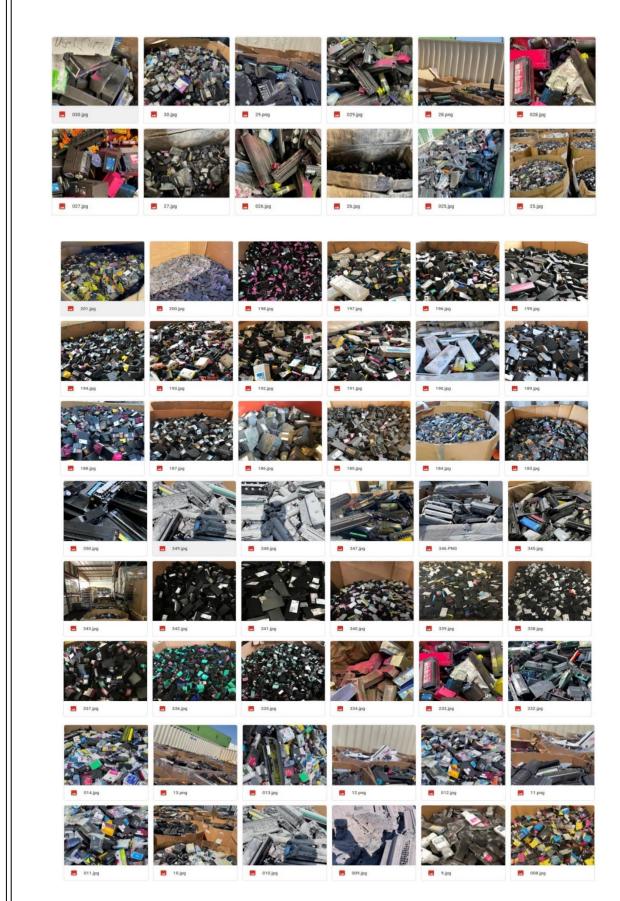
57. With direct participation in the sales and promotion processes, Amazon bears responsibility for the advertising, sale and distribution of illicit clone ink cartridges that have been destructive to the environment and continue to harm the remanufacturing

³ Federal Trade Commission Bureau of Consumer Protection, Advertising and Marketing on the Internet, Rules of the Road, p.2 (Sept. 2000); https://www.ftc.gov/system/files/ftc_gov/pdf/bus28-rulesroad-2023_508.pdf

printer cartridge market, including Plaintiff. Amazon is undercutting legitimate remanufactured cartridge sales while simultaneously devaluing used OEM cartridge cores to the point that it is no longer cost effective to collect, recycle and remanufacture them. This deceitful business practice directly harms Plaintiff while creating enormous amount of printer cartridge waste in the United States. If allowed to continue, the inevitable results will be Plaintiff's loss of its entire business, the annihilation of the printer cartridge remanufacturing industry, an increase in plastic pollution, and consumers will no longer have a low-cost, environmentally friendly option for print-consumable products.

58. Without a legitimate printer cartridge remanufacturing industry, consumers, recyclers, taxpayers, and the environment will continue to bear the cost of handling the plastic waste.

59. Before the sale of illicit printer cartridges, there was a vast market for remanufacturers to obtain empty OEM cartridge cores to remanufacture. In the United States there were thousands of cartridge brokers and electronic waste recyclers collecting and selling used printer cartridges to remanufacturers for upwards of \$32 per empty OEM cartridge core. Today, most if not all printer cartridge brokers are no longer in business and electronic waste recycling companies are avoiding collecting used printer cartridges as they have no monetary value and are considered waste. By contrast, Plaintiff receives more aftermarket single-use clone printer cartridge waste through its recycling collection services than viable used OEM cartridge cores to remanufacture, creating a substantial expense to handle material. Plaintiff made it clear to Defendants that they bear responsibility for selling and facilitating the sale of single-use clone printer cartridges, contributing to millions of plastic cartridges ending up in United States landfills each year. Plaintiff provided the following images to Defendants to illustrate the massive amount of printer cartridge waste it continually accumulates.



COMPLAINT FOR DAMAGES

60. Amazon states "it is committed to and invested in sustainability because it's a win for the planet, for business, for its customers, and for communities." Yet, Defendants do not take any responsibility for millions of imported clone printer cartridges sold on their platform that are neither recycled nor recyclable. By contrast, OEM printer manufacturers offer a free "take back" recycling program to reclaim their used cartridges. Below is a screenshot of Amazon's stated commitment of "working to send less material to landfills and more back into the circular economy loop." Defendants' conduct is diametrically opposed to its purported commitment and constitutes "greenwashing" plastic printer cartridge waste they are responsible for selling, as well as destroying the remanufacturing industry, which plays a vital role for recycling cartridge waste in a circular economy.

Governance Around the Globe Reporting and Downloads

Avoiding and Managing Waste

Environment ~

Society ~

amazon Sustainability

Our Approach 🗸

Beyond our commitment to decarbonize our operations, we're working to send less material to landfills and more back into the circular economy loop. We've developed programs to optimize inventory management and to repair, repurpose, and donate usable items. We also rely on recycling and composting to enable the recovery of raw materials, and as a last resort, we seek to recover energy from any waste material that must be sent to landfill.

O Search



61. This action seeks to stop Amazon's direct and complicit behavior, which has caused significant damage to Plaintiff. Plaintiff brings this action under federal, state and/or common law and seeks damages and injunctive relief arising out of the Lanham Act for false advertising, California Business and Professions Code section 17200, *et seq.*, for unfair competition, false advertising, misleading environmental claims and deceptive practices, and for violation of California Business and Professions Code section 17500 for false advertising.

62. It is well documented that Amazon is plagued with counterfeit products. They have an anti-counterfeiting policy. Defendants created a Brand Registry to protect intellectual, copyright and trademark property rights. Defendants created their own Amazon Crime Unit (ACU) whose mission is to pursue counterfeiters worldwide. Conversely, when Plaintiff notified Defendants in great detail that their ecommerce platform is overrun with illicit printer cartridges, Defendants' efforts to halt the flow of millions of illegal products distributed from their warehouses across the United States can be described as meager at best. When illegal products are sold on Amazon, millions of consumers and businesses worldwide suffer while Defendants profit handsomely, adding to their multi-billion-dollar annual revenue and reported trillion-dollar valuation. Rather than enforcing their own policies and stopping the sale of these deceptively promoted products, Defendants facilitate their sales for profit. Defendants' failure to enforce their own policies, allowing sellers, and Defendants as sellers themselves, to easily circumvent their own rules, in violation of federal and state law.

63. The proliferation of illicit clone ink cartridges defrauds millions of customers by deceiving them into believing they are purchasing recycled products. The unlawful sale of new built clone printer cartridges labeled as remanufactured causes irreparable harm to legitimate remanufacturers who are committed to selling actual recycled ink cartridges to resellers worldwide. The sale of illicit clone ink cartridges is an enormous problem with a wide-spread negative impact. Amazon is not only aware of the problem of fraudulent or unlawful activities of sellers and warns its investors that

Amazon itself may be held liable for them in its 2018 10-K filing (pg. 14), but they condone it and conspire with sellers in order to make huge profits. Below is a screenshot from the 10-K report warning of liability concerns:

We Could Be Liable for Fraudulent or Unlawful Activities of Sellers

The law relating to the hiability of online service providers is currently unsettled. In addition, governmental agencies could require changes in the way this business is conducted. Under our seller programs, we may be unable to prevent sellers from collecting payments, fraudulently or otherwise, when buyers never receive the products they ordered or when the products received are materially different from the sellers' descriptions. We also may be unable to prevent sellers in our stores or through other stores from selling unlawful, counterfeit, pirated, or stolen goods, selling goods in an unlawful or unethical manner, violating the proprietary rights of others, or otherwise violating our policies. Under our A2Z Guarantee, we reimburse buyers for payments up to certain limits in these situations, and as our third-party seller sales grow, the cost of this program will increase and could negatively affect our operating results. In addition, to the extent any of this occurs, it could harm our business or damage our reputation and we could face civil or criminal liability for unlawful activities by our sellers.

64. On January 24, 2023, Defendants' in-house counsel indicated that Defendants are committed to protecting Amazon customers and ensuring the integrity of its platform. Counsel wrote that Defendants were requesting that sellers of clone cartridges substantiate their claims about their products being remanufactured and would take action as appropriate based on that information. On May 25, 2023, Plaintiff and Defendants met via Zoom. Defendants stated during the meeting that they had asked sellers to substantiate their claims about selling remanufactured and environmentally responsible ink cartridges. Third-party sellers who couldn't substantiate their product claims were instructed to change their product listings. However, sellers were allowed to continue to sell regardless of their history of defrauding consumers, and they were not suspended for falsely using the recycling logo on newly manufactured products, in violation of federal and state law. Below are before and after examples of listings by Sellers who were instructed by Defendants to change their product listings.



65. Contrary to Defendants' statements about protecting its customers and taking the allegations seriously, Defendants protected the offending selling partners instead of suspending them for the fraud that was being perpetrated on its customer and the harm it was causing the Plaintiff. Amazon was obviously more concerned with protecting its

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68. The list of items available on Defendants' website – also known as the Amazon catalog – is vast. Sellers offer their products for sale in a wide range of categories so that customers are able either to search for specific items or to browse through departments. Defendants have put in place restrictions, guidelines and policies for sellers to follow. Defendants control who can sell on its platform and Defendants can suspend and remove a seller who engages in unlawful acts. "To protect its customers and safeguard its reputation for trustworthiness, Amazon has invested heavily, both in terms of time and resources, to prevent fraud and abuse in, and to ensure the quality and

profits from the distribution, sale, advertisement, fulfillment, and logistics services associated with these illicit clone ink cartridges. The fact the Defendants instructed illicit sellers to change their description further illustrates how actively Amazon is involved in creating listings and promotional content as a partner of the sellers. It also reveals Amazon's willingness to allow sellers who have defrauded consumers for years to continue to escape responsibility and to continue selling clone cartridges and misrepresenting them

66. Plaintiff seeks to enjoin Amazon's sale of the illicit ink cartridges, recover actual and statutory damages, a disgorgement of Defendants' profits, and other relief, including attorneys' fees and costs. Plaintiff also seeks a recall of all the illicit ink cartridges sold by Amazon along with distribution of a notice to all affected customers that they received counterfeit, non-recyclable, new manufactured ink cartridges. Plaintiff seeks this relief because Amazon should be held accountable for facilitating the product dumping of inauthentic remanufactured ink cartridges, undercutting legitimate remanufactured cartridges, tarnishing remanufactured products' reputation by allowing the false labeling and deceptive advertising to take place, and defrauding unsuspecting customers that they were purchasing a recycled product.

67. Inasmuch as Defendants receive, store, pick, pack, ship, and deliver the illicit ink cartridges to customers, as well as handle transactions, returns, and respond to customer feedback, they have become part of the chain of distribution.

57

authenticity of the products available in, the Amazon Store." (*See* Complaint, <u>Amazon.com, etc., et al., v. Dhuog</u> (W.D. Wash March 30, 2023), Case 2:23-cv-00484).

69. In light of their own fraud prevention policies, Defendants have the responsibility to verify all listings that claim to be "Remanufactured," and to substantiate any environmental claims being made. After Plaintiff put Defendants on notice about the deceptive and false labeling and advertising claims arising from the sale of illicit ink cartridges on the Amazon platform, including those products being promoted, endorsed, fulfilled and sold by Defendants through their Amazon Warehouse, there has been no perceptible change in Defendants' wrongful practices.

70. Defendants' lack of enforcement of their own rules and failure to carry out any punishment for violating their own policies only invites more bad actors to sell illicit products using unlawful business practices. Defendants' complicit behavior is causing great harm to Plaintiff by facilitating on a mass scale the flooding of falsely labeled single-use new built clone ink cartridge as "remanufactured" and selling them as recycled product, undercutting their market, tarnishing the reputation of remanufactured ink cartridge products, and clogging up the recycle stream with single-use printer cartridge cores that have no value.

71. The sale of the illicit ink cartridges constitutes false advertising, deceptive practices and unfair competition and violates Amazon's rules and stated environmental goals, as well as federal and state laws.

<u>CAUSES OF ACTION</u> COUNT 1 (Violation of the Lanham Act, 15 U.S.C. § 1125) AGAINST ALL DEFENDANTS

72. Plaintiff hereby incorporates by reference all of the allegations set forth in paragraphs 1 through 71 as though fully set forth herein.

73. Defendants' conduct as described above constitutes the use of false

statements, false descriptions and representations of fact in violation of section 43(a) of the Lanham Act, 15 U.S.C. section 1125(a), that are likely to deceive and do in fact deceive the public into falsely believing that the illicit ink cartridges sold on Amazon are remanufactured, recyclable products.

74. Defendants' conduct as described above constitutes the using of false statements, false description and representations of fact in violation of section 43(a) of the Lanham Act, 15 U.S.C. section 1125(a), that are likely to deceive and do in fact deceive the public into falsely believing that the ink cartridges sold on Amazon are made from OEM cores.

75. Defendants' acts as described above constitute the using by each Defendant, in violation of section 43(a) of the Lanham Act, 15 U.S.C. section 1125(a), of words, terms, names, symbols and false and misleading descriptions of fact, and false and misleading representations of fact, which, in commercial advertising or promotion misrepresents the nature, characteristics or qualities of Defendants' goods, services or commercial activities.

76. As a result of Defendants' false and misleading advertising, Planet Green has suffered a direct diversion of customers and has been and will be deprived of substantial revenue in an amount to be determined at trial.

77. Defendants have caused and will continue to cause immediate and irreparable injury to Plaintiff, including injury to its business, for which there is no adequate remedy at law. As such, Plaintiff is entitled to an injunction under 15 U.S.C. section 1116, restraining Defendants, their agents, employees, representatives and all persons acting in concert with them from engaging in further acts in violation of section 43(a) of the Lanham Act, 15 U.S.C. section 1125(a), and ordering removal of the false advertising.

78. Plaintiff is entitled under 15 U.S.C. section 1117, to actual damages to be determined at trial, to have such damages trebled, to disgorgement of Defendants' profits, and costs of this action.

79. In the course of committing the wrongful acts alleged herein, Defendants made and are making false or misleading descriptions of fact or representations of fact and commercial advertisements about its own or another's product that was and is material, in that it is likely to influence the purchasing decision of consumers. Each such misrepresentation actually deceives or has a tendency to deceive a substantial segment of its audience, and each Defendant has placed a false or misleading statement in interstate commerce. Plaintiff directly competes with the sellers promoted by Amazon, and Amazon through its FBA services is a direct seller of the illicit ink cartridges. In addition, Defendants take possession of illicit clone ink cartridges, promotes, distributes, sells and fulfills the clone cartridges, including through its Amazon Warehouse website. Plaintiff has been and is likely to be injured as a result of Defendants' misconduct by direct loss and diversion of sales.

80. Defendants' wrongful acts as described herein were knowing, willful and egregious and continued despite Defendants' knowledge that they were illegal.

81. Plaintiff is entitled to injunctive relief, reasonable attorneys' fees and the costs of this action under sections 34 and 35 of the Lanham Act, 15 U.S.C. sections 1116 and 1117.

COUNT 2

(Common Law Unfair Competition)

AGAINST ALL DEFENDANTS

82. Plaintiff hereby incorporates by reference all of the allegations set forth in paragraphs 1 through 81 as though fully set forth herein.

83. The wrongful conduct of Defendants as alleged herein constitutes unfair trade practices and unfair competition under the common law.

84. Defendants' conduct as described above has at all times been willful and/or knowing.

85. As a direct and proximate result of the actions of Defendants described herein, Plaintiff has been damaged and will continue to be damaged in an amount

according to proof at the time of trial.

COUNT 3

(Unfair Competition in Violation of California Unfair Competition Law – Unlawful and Unfair Prongs (Cal. Bus. & Prof. Code § 17200, *et seq.*)) AGAINST ALL DEFENDANTS

86. Plaintiff hereby incorporates by reference all of the allegations set forth in paragraphs 1 through 85 as though fully set forth herein.

87. Defendants have engaged and continue to engage in the acts or practices described above, including, but not limited to using false statements, false descriptions and representations of fact that are likely to deceive and do in fact deceive the public into falsely believing that the illicit ink cartridges sold on Amazon as described above are remanufactured products. This conduct is unlawful, fraudulent, and unfair, and constitutes unfair competition within the meaning of section 17200 of the California Business and Professions Code.

88. Additionally, the illicit ink cartridges sold by Defendants as alleged herein falsely claim they are environmentally sound or recycled products, which also violates section 17200 of the California Business and Professions Code. In light of the significant amount of plastic that is labeled as recyclable and instead ends up in landfills, incinerators, communities, and the natural environment, the Legislature of the State of California has declared that "it is the public policy of the state that environmental marketing claims, whether explicit or implied, should be substantiated by competent and reliable evidence to prevent deceiving or misleading consumers about the environmental impact of plastic products." Cal. Pub. Res. Code § 42355.5. The policy is based on the Legislature's finding that "littered plastic products have caused and continue to cause significant environmental harm and have burdened local governments with significant environmental cleanup costs." *Id.* § 42355.

89. California Business and Professions Code section 17580.5 makes it "unlawful for any person to make any untruthful, deceptive, or misleading environmental marketing claim, whether explicit or implied." Pursuant to that section, the term "environmental marketing claim" includes any claim contained in the Guides for use of Environmental Marketing Claims published by the FTC (the "Green Guides"). *Id.*; *see also* 16 C.F.R. § 260.1, *et seq*.

90. Under the Green Guides, "[i]t is deceptive to misrepresent, directly or by implication, that a product or package is recyclable. A product or package shall not be marketed as recyclable unless it can be collected, separated, or otherwise recovered from the waste stream through an established recycling program for reuse or use in manufacturing or assembling another item." 16 C.F.R. § 260.12(a). This definition encompasses the three prongs of recyclability that are commonly used in the solid waste industry: (1) accessibility of recycling programs ("through an established recycling program"); (2) sortability for recovery ("collected, separated, or otherwise recovered from the waste stream"); and (3) end markets ("for reuse or use in manufacturing or assembling another item"). The California Public Resources Code similarly defines recycling as "the process of collecting, sorting, cleansing, treating, and reconstituting materials that would otherwise become solid waste, and returning them to the economic mainstream in the form of raw material for new, reused, or reconstituted products which meet the quality standards necessary to be used in the marketplace." *Id.* § 40180.

91. These definitions are consistent with reasonable consumer expectations. For instance, the dictionary defines the term "recycle" as: (1) convert (waste) into reusable material, (2) return (material) to a previous stage in a cyclic process, or (3) use again. Oxford Dictionary, Oxford University Press 2020. Accordingly, reasonable consumers expect that products advertised, marketed, sold, labeled, or represented as recyclable will be collected, separated, or otherwise recovered from the waste stream through an established recycling program for reuse or use in manufacturing or assembling another item.

92. Defendants' conduct violates California Business and Professions Code section 17580.5, which makes it unlawful for any person to make any untruthful,

deceptive, or misleading environmental marketing claim. Pursuant to section 17580.5, the term "environmental marketing claim" includes any claim contained in the Green Guides. 16 C.F.R. § 260.1, *et seq.* Under the Green Guides, "[i]t is deceptive to misrepresent directly or by implication, that a product or package is recyclable. A product or package shall not be marketed as recyclable unless it can be collected, separated, or otherwise recovered from the waste stream through an established recycling program for reuse or use in manufacturing or assembling another item." 16 C.F.R. § 260.12(a). By misrepresenting that the Products are recyclable as described above, Defendants are violating Business and Professions Code section 17580.5.

93. By violating the FTC Act, Business and Professions Code sections 17500 and 17580.5, and the California Public Resources Code, Defendants have engaged in unlawful business acts and practices which constitute unfair competition within the meaning of Business and Professions Code section 17200.

94. Defendants have engaged and continue to engage in the acts or practices described herein, which are unlawful, and which constitute unfair competition within the meaning of section 17200 of the California Business and Professions Code.

95. Defendants have engaged and continue to engage in the acts or practices described above, all of which are unfair, irrespective of the violation of any other law, and which constitute unfair competition within the meaning of section 17200 of the Business and Professions Code.

96. Under California Business and Professions Code section 17200, *et seq.*, Plaintiff seeks injunctive and other equitable relief to require Defendants to cease their anticompetitive conduct, to restore fair competition, to deny Defendants the fruits of their illegal conduct, specifically, through restitution to prevent the resumption of that conduct or conduct with the same effect, to impose a civil penalty of \$2,500.00 against Defendants for each violation of Business and Professions Code section 17200, and to impose such other relief as may be just and proper for Defendants' violation of the California Unfair Competition law.

COUNT 4 (Violation of California False Advertising Law (Cal. Bus. & Prof. Code § 17500, et seq.)) AGAINST ALL DEFENDANTS 97. Plaintiff hereby incorporates by reference all of the allegations set forth in paragraphs 1 through 96 as though fully set forth herein. 98. California Business and Professions Code section 17500 states: It is unlawful for any person, firm, corporation or association, or any employee thereof with intent directly or indirectly to dispose of real or personal property or to perform services, professional or otherwise, or anything of any nature whatsoever or to induce the public to enter into any obligation relating thereto, to make or disseminate or cause to be made or disseminated before the public in this state, or to make or disseminate or cause to be made or disseminated from this state before the public in any state, in any newspaper or other publication, or any advertising device, or by public outcry or proclamation, or in any other manner or means whatever, including over the Internet, any statement, concerning that real or personal property or those services, professional or otherwise, or concerning any circumstance or matter of fact connected with the proposed performance or disposition thereof, which is untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue or misleading, or for any person, firm, or corporation to so make or disseminate or cause to be so made or disseminated any such statement as part of a plan or scheme with the intent not to sell that personal property or those services, professional or otherwise, so advertised at the price

stated therein, or as so advertised. Any violation of the provisions of this section is a misdemeanor punishable by imprisonment in the county jail not exceeding six months, or by a fine not exceeding two thousand five hundred dollars (\$2,500), or by both that imprisonment and fine. Cal. Bus. & Prof. Code § 17500.

99. Defendants violated Business and Professions Code section 17500 by making or disseminating or causing to be disseminated before the public in this state, deceptive, untrue or misleading statements in connection with the sale of goods as alleged above and Defendants knew or in the exercise of reasonable care should have known such untrue or misleading statements were deceptive, untrue or misleading concerning the sale of nonrecyclable, non-OEM ink cartridges, all in a manner that was likely to mislead or deceive a reasonable consumer.

100. By reason of Defendants' deceptive, untrue, and misleading advertising, Plaintiff has suffered and will continue to suffer irreparable injury unless and until this Court enters an order enjoining Defendants from any further acts of deceptive, untrue and misleading advertising. Defendants' continuing acts of deceptive, untrue and misleading advertising, unless enjoined, will cause irreparable damage to Plaintiff in that it will have no adequate remedy at law to compel Defendants to cease such acts, and no way to determine its losses caused by such Defendants. Plaintiff is therefore entitled to a preliminary injunction and a permanent injunction against further deceptive, untrue and misleading advertising by Defendants. Brands found to have falsely labeled their products should be permanently removed and banned from further sale on Defendants' platform.

101. As a direct and proximate result of Defendants' deceptive, untrue and misleading advertising, Defendants have wrongfully taken Plaintiff's profits and its substantial investment of time, energy and money. Defendants therefore should disgorge all profits from the conduct alleged herein and, further, should be ordered to perform full

restitution to Plaintiff as a consequence of their deceptive, untrue and misleading advertising. Defendants' acts as described above constitute false and misleading descriptions and misrepresentations of fact in California, which, in commercial advertising and promotion, misrepresent the nature, characteristics and qualities of their products in violation of the False Advertising law in Business and Professions Code section 17500, *et seq*.

PRAYER

WHEREFORE, Plaintiff prays for judgment and relief against Defendants, and each of them, as follows:

1. That the Court preliminarily and permanently enjoin Defendants from conducting their business through unlawful, unfair or fraudulent business acts or practices, untrue and misleading advertising, and other violations of law described in this complaint;

2. That the Court order Defendants to conduct corrective advertising and an information campaign advising consumers that the counterfeit ink cartridges do not have the characteristics, uses, benefits or qualities Defendants have claimed;

3. That the Court order Defendants to cease and desist from marketing and promotion of the illicit clone ink cartridges that state or imply the cartridges are recyclable;

4. That the Court order Defendants to implement all measures necessary to remedy the unlawful, unfair or fraudulent business acts or practices, untrue and misleading advertising, and other violations of law described in this complaint;

5. That the Court award damages to Plaintiff in a sum not less than \$500,000,000.00;

6. That the Court order Defendants to disgorge all profits from their unlawful, unfair or fraudulent business acts or practices, untrue and misleading advertising, and other violations of law described in this complaint, and an award of enhanced or treble damages, in an amount to be determined at trial;

1	7.	That the Court order Defendants to civil penalties in the amount of				
2	\$2,500.00 for each violation of California Business and Professions Code sections 17200					
3	and 17500 as alleged in this complaint;					
4	8.	That the Court grant Plaintiff its reasonable attorneys' fees and costs of				
5	suit; and					
6	9.	That the Court grant such other and further relief as may be just and proper.				
7						
8	DATED:	TROYGOULD PC				
9						
10						
11		John C. Ulin				
12		Attorneys for Plaintiff PLANET GREEN CARTRIDGES, INC.				
13						
14		DEMAND FOR JURY TRIAL				
15	Purs	suant to Fed. R. Civ. Pro. 38(b), Plaintiff demands a trial by jury for all issues				
16	so triable.					
17						
18	DATED:	TROYGOULD PC				
19						
20						
21		John C. Ulin				
22		Attorney for Plaintiff PLANET GREEN CARTRIDGES, INC.				
23						
24						
25						
26						
27						
28						
		67				
		07 COMPLAINT FOR DAMAGES				

EXHIBIT 1

LAW OFFICES OF

DANIEL J. SPIELFOGEL

2660 TOWNSGATE ROAD SUITE 600 WESTLAKE VILLAGE, CALIFORNIA 91361 TELEPHONE (805) 373-8907 FACSIMILE (805) 373-8927 dans@djslaw.com

June 23, 2022

Via Email: <u>davidz@amazon.com</u> and U.S. Mail

David A. Zapolsky Amazon.com 2021 7th Avenue Seattle, WA 98121-2501

Re: My Client: Planet Green, Inc. Notice of Counterfeit Non-OEM New Built Canon Ink Cartridges Falsely Labeled as Remanufactured, False, Deceptive and Misleading Advertising and Unfair Competition

Dear Mr. Zapolsky:

Please be advised that the undersigned represents the interests of Planet Green Cartridges, Inc., a U.S. remanufacturing company of printer inkjet cartridge products, located in Chatsworth, California. Planet Green has been in business for over twenty-two years remanufacturing only used empty OEM core ink cartridges that are collected from consumers throughout the United States and sold as a recycled product.

We have identified counterfeit ink cartridges sold on a mass scale by Amazon sellers. The products in question are non-OEM new built Canon ink cartridges that are listed and labeled as remanufactured and sold as a recycled product. These new built counterfeit cartridges are made to look exactly like the OEM product to mislead consumers into believing that they are buying a recycled OEM product.

The enclosed document substantiates my client's claims. I urge you to review it carefully. The conduct described therein constitutes violations of law, including, but not limited to 1) the Lanham Act for false advertising, 2) California Business and Professions Code §§ 17200, et seq., for unfair competition, false advertising and deceptive practices, 3) California Business and Professions Code § 17580.5 for deceptive and misleading environmental claims and 4) California Public Resources Code § 42355.51 for making untruthful, deceptive and misleading environmental marketing claims in the advertisement and sale of goods. Additionally, these

David A. Zapolsky Amazon.com June 23, 2022 Page 2

Amazon Sellers are violating Amazon's policies for listing and selling ink cartridges and making deceitful environmental claims.

These Seller violations are harming my client's business. The illegal and anti-competitive behavior on Amazon's platform has caused significant damage to my client's business. Amazon has been complicit in their Sellers' wrongful conduct, aiding and abetting their illegal activities. Unless Amazon takes immediate action, my client has instructed me to pursue a claim for actual damages, lost profits, disgorgement of profits, corrective advertising, injunctive relief and attorneys' fees.

To avoid litigation, we demand that Amazon take immediate and corrective action to stop the illegal activity by 1) Removing all Sellers identified in the enclosed presentation from the platform; and 2) Removing all Sellers who use the term "compatible" interchangeably with "remanufactured." This includes listings that may state "compatible" but product images claim "remanufactured."

My client will continue to identify Sellers of ink cartridges on Amazon that violate the law and bring them to Amazon's attention. If Amazon wishes to see firsthand the cartridges in question, my client is open to have an Amazon representative visit their facility.

We urge you to take the steps requested above. Amazon cannot ignore its shared responsibility with the Sellers of these counterfeit products, as you continue to allow false and deceptive advertising on your website. Please contact me no later than June 30, 2022, to confirm you will be taking the requested action. Failing that, we will pursue all available legal remedies.

Nothing in this correspondence shall constitute a waiver of Planet Green's rights and remedies, all of which are expressly reserved.

Very truly yours,

LAW OFFICES OF DANIEL J. SPIELFOGEL

DANIEL J. SPIELFOGEL

DJS/bb

Enclosure as stated.

Amazon Seller Violations

AMAZON'S SELLERS OF NON-OEM SINGLE USE CLONE PRINTER INK CARTRIDGES ARE FALSELY LABELING AND/OR LISTING PRODUCTS AS "REMANUFACTURED" AND SOLD AS A RECYCLED PRODUCT.

- THE SELLING TACTIC IS ANTI-COMPETITIVE & FALSE ADVERTISING.
- THE SELLERS INVOLVED ARE DECEIVING CUSTOMERS, WHILE VIOLATING AMAZON'S POLICIES, FTC GUIDELINES, FEDERAL AND STATE LAWS.
- NON-OEM NEW BUILT SINGLE USE CLONE PRINTER INK CARTRIDGES ARE DESTRUCTIVE TO OUR ENVIRONMENT AND ARE ANTITHETICAL TO AMAZON'S ENVIRONMENTAL MISSION AND EFFORTS.

Presentation to inform Amazon about illegitimate ink cartridge sellers on its platform and the environmental impact of their products.

Presented By Planet Green

Presentation Overview

We purchased numerous aftermarket ink cartridges from Amazon sellers and discovered they are not remanufactured or recycled products as they claim. We documented the purchase, the ASIN, and took pictures of the product and packaging when they arrived. This presentation will detail the following:

- New-Bult Cartridges falsely labeled as Remanufactured
 - Examples of brands making false claims as a recycled or remanufactured product on both packaging and cartridge
 - Sellers claiming their products are both a "compatible" and a "remanufactured" ink cartridge in their listings
 - Seller Violations of Federal and California State law
 - Seller Violations of FTC Environmental Marketing Guidelines
 - Seller Violations of Amazon's Ink Cartridge Listing Policies
- Environmental Impact
 - Amazon's Environmental Mission & Efforts
- How Amazon can be part of the solution

Section 1- False Claims Regarding Packaging and Product

The following slides illustrate issues found:

- 1. False labelling of packaging and product
 - I. Misusing recycling symbol or with other recycling indicators to claim product or packaging is recyclable or made from recycled material.
- 2. New built non-OEM clone printer cartridges claiming to be a "remanufactured" ink cartridge.
- 3. The issue of using "compatible" and "remanufactured" interchangeably to describe products was found to be a category-wide problem.
- 4. Seller Violations
 - I. Federal and California State Law
 - II. Violate FTC Environmental Marketing Claims
 - III. Violate Amazon's Environmental Claim guidelines
 - IV. Violate Amazon's Policy for Categorizing Ink Cartridges
 - V. Violate Amazon's Policy for how to title listing for Ink Cartridges
- 5. Summary

Seller listing claiming to be a remanufactured product.

Seller's product and packaging purchased on Amazon claiming the cartridge is remanufactured.

PG245XL



BJ Ink Cartridge Replacement for Canon PG 245XL 245 XL Compatible with Canon PIXMA iP2820 MG2420 MG2520 2920 MG2922 MG2924 MX492 MX490 Printer(1 Black)

***** - 188 ratings

Brand	BJ
Color	1 Black
Compatibility Ophons	Remanufactured
Page Yield	400
Compatible Devices	Printer
Ink Color	1 Black

About this item

- Contents BJ Ink Cartridges Replacement for Canon PG245XL 245XL 243(1 Black)
- Accurate lnk level 245XL ink cartridges are conveniently equipped with a smart chip to ensure full
 working compatibility with your printer and that allows you to monitor and track your ink levels
 accurately.
- Page Yield 400 Pages per Black Ink Cartridge (5% coverage)
- Printer Compatibility Pixma IP2820, Pixma TR4520, Pixma MX490, Pixma MX492, Pixma MG2420, Pixma MG2520, Pixma MG2522, Pixma MG2525, Pixma MG2555, Pixma MG2920, Pixma MG2922, Pixma MG2924, Pixma MG3020, Pixma MG3022, Pixma MG3029, Pixma TS3120, Pixma TS3122, Pixma TS202, Pixma TS302
- · Confirm your printer model before placing an order.

 One-time purchase: \$21.99
 Get Fast, Free Shipping with Amazon Prime & FREE Returns ~
 FREE delivery Sunday, May 22 if you spend \$25 on items shipped by Amazon
 Or fastest delivery
 Wednesday, May 18. Order within 13 hrs 20 mins

within 13 brs 29 mins
 Select delivery location

In Stock.

Qty: 1 Y

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Add to Cart

Buy Now

Secure transaction

Sold by BJ Technology Return policy: Eligible for Return, Refund or

Replacement within 30 days

Our investigation revealed BJ Ink Cartridge is a new built cartridge and not remanufactured from an OEM Core as they claim.

BJ-C245XL-US1B#

THIS PRACTICE VIOLATES

- 1. FEDERAL & CALIFORNIA STATE LAW
- 2. FTC ENVIRONMENTAL MARKETING GUIDELINES

BJ Ink Cartridge False Recycling Claim

Example 1

BJ Ink Cartridge is indicating to the consumer its cartridge can be recycled, but there are no instructions on the packaging or product to indicate how and where to recycle this product. BJ INK CARTRIDGE CAUTION BJ INK CARTRIDGE Kenno mult of Heaven all childs Kang the cartridge and of the an ariver here de la contail des enfor anit hors da portée du soleil et du le ore di esporte la cartocota alla kat BJ Ink Cartridge uses the recycling logo on its PG245XL packaging clearly indicating on its packaging which have delighted on los and on its product that is a recycled product. BLACK

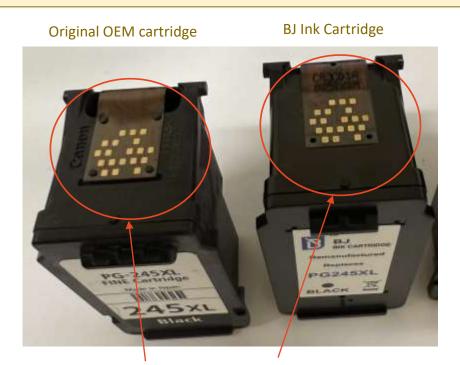
This is an example of a New Built Ink Cartridge Claiming to be a Remanufactured Product



Side by side comparison between an original Canon cartridge and a new built non-OEM clone cartridge labeled as a remanufactured and sold as a recycled product.



The OEM cartridge has Canon imprint in the core of the cartridge. The body of the clone is a new built cartridge.



BJ Ink Cartridge does not have any OEM mark or markings of any kind to indicate its an original Canon cartridge

V-Surink listing is claiming to be a remanufactured product.

They make an environmental marketing claim in their listing about choosing remanufactured product when their product is not remanufactured.

Our investigation revealed V-Surink Printer Cartridges are new built cartridges and not remanufactured from an OEM Core as they claim.

V-Surink Ink Cartridges Replacement for Canon PG245XL CL246XL Compatible with PIXMA MX492 TR4520 TS3120 TS3320 MG2420 MG2522 MX490 MG2920 MG2922 MG2520 IP2820 Printer (1 Black 1 Color) (1B1C) Brand: V-Surink

★★★★☆ = 1,562 ratings | 53 answered questions

Price: \$39,99 & FREE Returns







V-Surink Brand Cole **Compatibility** Optio Remanufactured Page Yield **Special Feature** Tri Color **Compatible Devices** Printer

About this item

- Compatible With: Canon PIXMA MG2420 MG2450 MG2520 MG2522 MG2525 MG2550 MG2555 MG25555 MG2920 MG2922 MG2924 MG2950 MG3020 MG3022 MG3050 MG3051 MG3052 MG3053, PIXMA MX490 MX492 MX495, PIXMA T5202 T5205 T5302 T5305 T53120 T53122 T53150 T\$3151 T\$3320 T\$3322 T\$3420, PIXMA TR4500 TR4520 TR4522 TR4550 TR4551, PIXMA IP2800 IP2820 IP2840 IP2850 IP2855
- Page Vield: Up to 480 Pages Per Black Cartridge. Up to 350 Pages Per Color Cartridge (5% coverage). Providing Many More Pages Than Other Cartridge.
- High Performance: Compatible Canon PG245XE CL246XE Ink Cartridges Show Reliable Performance Remaining Canon PG245XL CL246XL Ink Levels Accurately Reported for Compatible Printers and Keep Low Carbon Environmental Protection. Easy to Install, Print Out Clear Images and Text Quickly and Easily, With Vivid Colors and Perfect Original Color.Can Display ink level.
- Contents: 1 User Guide and 2 Pack V-Surink PG245XL CL246XL Ink Cartridges (1 Black, 1 Tri-Color). Note: Confirm Your Printer Model Before Placing An Order

THIS PRACTICE VIOLATES

- 1. FEDERAL & CALIFORNIA STATE LAW
- 2. FTC ENVIRONMENTAL MARKETING GUIDELINES

Protect our environment Clean and green Choose remonufactured product to reduce

이번 신전

V-Surin/





V-Surink

Roll over image to zoom in

V-Surink Ink Cartridge False Recycling Claim

Example 2



<complex-block>

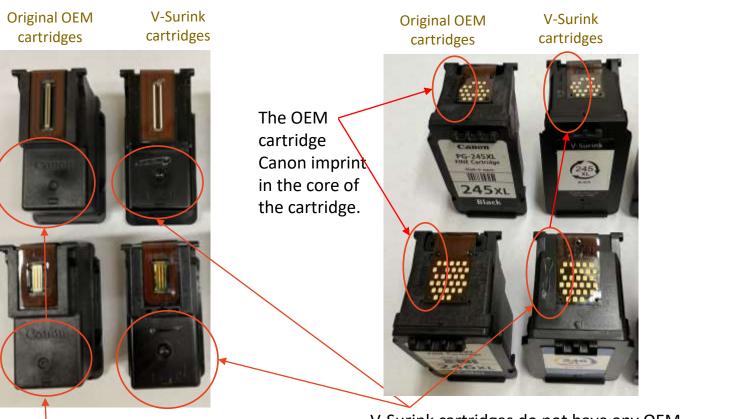
V-Surink is making the claim their ink cartridges are remanufactured.

V-Surink uses the recycling logo on its packaging and product clearly indicating to consumers that it is a recycled product.

Example of New Built Combo Pack of Ink Cartridges Claiming to be a Remanufactured Product



Side by side comparison between an original Canon cartridges and a new built non-OEM clone cartridges labeled as a **remanufactured** product.



The OEM cartridge Canon imprint in the core of the cartridge.

V-Surink cartridges do not have any OEM markings. The body of the clone is a new build cartridge. V-Surink makes a purposeful attempt to scratch the cartridges as if the OEM markings were edged out to fool consumers.



Inktopia Compatible Ink Cartridge Replacement for Canon 246XL CL 246 XL Cl-246Xl CL-244 (1 Color) for Canon PIXMA MG2520 MG2920 MG2922 MG2420 MG2522 MG2525 MG3020 MG2555 MX490 MX492 Printer

Visit the Inktopia Store

Price: \$23.99 Get Fast, Free Shipping with Amazon Prime & FREE Returns ~

Brand	Inktopia	
Color	Tricolor	
Compatibility Options	Remanufactured	
Page Yield	300	
Special Feature	Tri Color	
Compatible Devices	Printer	
Ink Color	1 Tri color	

About this item

Package Contents: Inktopia Replacement for Canon CL-246XL 246XL 246 XL CL-244 Ink Cartridges

Circled is one example of how a Seller is listing cartridge as both a "compatible" and "Remanufactured" product.

THIS CLEARLY VIOLATES AMAZON'S POLICY ON HOW TO LIST INK CARTRIDGES

Violations Of Federal & California Law

Applicable Statutes

Lanham Act - §1125 FALSE DESIGNATIONS OF ORIGIN, FALSE DESCRIPTIONS, AND DILUTION FORBIDDEN

(1) Any person who, on or in connection with any goods or services, or any container for goods, uses in commerce any word, term, name, symbol, or device, or any combination thereof, or any false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which—

(A) is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of such person with another person, or as to the origin, sponsorship, or approval of his or her goods, services, or commercial activities by another person, or

(B) in commercial advertising or promotion, misrepresents the nature, characteristics, qualities, or geographic origin of his or her or another person's goods, services, or commercial activities,

- (California) Section 17200 of the Business and Professions Code - Business and Professions Code Section 17200, also known as California's Unfair Competition Law ("UCL") prohibits any unlawful, unfair or fraudulent business act or practice. It also prohibits unfair, deceptive, untrue or misleading advertising.
- (California) Section 17500 of the business and professions code - Under California Business and Professions Code Section 17500, making false or misleading statements in advertising is a criminal offense that can result in jail sentences
- (California) Section 42355.51 of the California Public
 Resources Code, CA A person shall not offer for sale, sell,
 distribute, or import into the state any product or packaging
 for which a deceptive or misleading claim about the
 recyclability of the product or packaging is made.
- (California) Section 17580.5 of the Business and Professions Code, CA- It is unlawful for any person to make any untruthful, deceptive, or misleading environmental marketing claim, whether explicit or implied

FTC Guide for Use of Environmental Marketing Claims

Applicable Code for Federal Regulations

§ 260.2 Interpretation and substantiation of environmental marketing claims.

Section 5 of the FTC Act prohibits deceptive acts and practices in or affecting commerce. A representation, omission, or practice is deceptive if it is likely to mislead consumers acting reasonably under the circumstances and is material to consumers' decisions. *See* FTC Policy Statement on Deception, 103 FTC 174 (1983). To determine if an advertisement is deceptive, marketers must identify all express and implied claims that the advertisement reasonably conveys. Marketers must ensure that all reasonable interpretations of their claims are truthful, not misleading, and supported by a reasonable basis before they make the claims.

§ 260.12 Recyclable claims.

(a) It is deceptive to misrepresent, directly or by implication, that a product or package is recyclable. A product or package should not be marketed as recyclable unless it can be collected, separated, or otherwise recovered from the waste stream through an established recycling program for reuse or use in manufacturing or assembling another item.

(b) Marketers should clearly and prominently qualify recyclable claims to the extent necessary to avoid deception about the availability of recycling programs and collection sites to consumers.

§ 260.13 Recycled content claims.

(a) It is deceptive to misrepresent, directly or by implication, that a product or package is made of recycled content. Recycled content includes recycled raw material, as well as used, [30] reconditioned, and re-manufactured components.

(b) It is deceptive to represent, directly or by implication, that an item contains recycled content unless it is composed of materials that have been recovered or otherwise diverted from the waste stream, either during the manufacturing process (pre-consumer), or after consumer use (post-consumer). If the source of recycled content includes pre-consumer material, the advertiser should have substantiation that the pre-consumer material would otherwise have entered the waste stream. Recycled content claims may - but do not have to - distinguish between pre-consumer and post-consumer materials. Where a marketer distinguishes between pre-consumer and post-consumer materials, it should have substantiation for any express or implied claim about the percentage of pre-consumer or post-consumer content in an item.

(c) Marketers can make unqualified claims of recycled content if the entire product or package, excluding minor, incidental components, is made from recycled material. For items that are partially made of recycled material, the marketer should clearly and prominently qualify the claim to avoid deception about the amount or percentage, by weight, of recycled content in the finished product or package.

(d) For products that contain used, reconditioned, or re-manufactured components, the marketer should clearly and prominently qualify the recycled content claim to avoid deception about the nature of such components. No such qualification is necessary where it is clear to reasonable consumers from context that a product's recycled content consists of used, reconditioned, or re-manufactured components.

Source: Code of Federal Regulations Part 260 Guides for the Use of Environmental Marketing https://www.ecfr.gov/current/title-16/chapter-I/subchapter-B/part-260

AMAZON POLICY

Amazon specifically gives *Environmental Marketing Guidelines* compelling seller to comply with local, state and federals laws that regulate environmental marketing claims. Refers to *FTC's Guides for the Use of Environmental Marketing Claims* and certain California laws

Remember: You must comply with all applicable federal laws when listing and selling products on Amazon.com. You must also comply with state and local laws applicable to the jurisdiction into which your products are sold. Sellers using Fulfillment by Amazon, please also see FBA Prohibited Products for additional product restrictions.

We want to make it easy for buyers to find, discover, and buy products that are marketed as environmentally friendly or "green." However, it is also important to provide buyers with information about those products that is accurate and trustworthy, and that is not misleading about the qualities or characteristics of a product that make it environmentally friendly or "green." To sell products that are marketed with environmental claims on Amazon.com, you must ensure that the marketing claims you make on your product packaging and on your product detail page meet not only all federal laws such as the FTC's *Guides for the Use of Environmental Marketing Claims* (known as the "Green Guides"), but also all applicable state and local laws that regulate environmental claims. These laws include California's law restricting the use of compostable- and biodegradable-related claims on plastic products.

Source: Help / Policies, agreements, and guidelines / Program Policies / Product guidelines / Environmental Marketing Guidelines Help / Policius, agreements, and guidelines / Program Policius / Product guidelines / Environmental Marketing Guidelines

This article applies to selling in: United States

Environmental Marketing Guidelines

Remember: You must comply with all applicable federal laws when listing and selling products on Amazon.com. You must also comply with state and local laws applicable to the jurisdiction into which your products are sold. Sellers using Fulfillment by Amazon, please also see FBA Prohibited Products for additional product restrictions.

We want to make it easy for buyers to find, discover, and buy products that are marketed as environmentally friendly or "green." However, it is also important to provide buyers with information about those products that are marketed as environmentally friendly or "green." However, about the qualities or characteristics of a product that make it environmentally friendly or "green." However, environmental claims on Amazon.com, you must ensure that the marketing claims you make on your product packaging and on your product detail page meet not only all federal laws such as the FTC's Guides for the Use of Forwarental Marketing Claims (known as the "Green Guides"), but also all applicable state and local laws that regulate environmental claims. These laws include California's law restricting the use of compostable- and biodegradable-related claims on plastic products.

We're providing the following highlights from the FTC Green Guides and California's law on environmental claims to assist you in reviewing the environmental claims that you may make about your products. These highlights are not designed to be comprehensive. You should review the FTC Green Guides and other applicable laws, regulations, and guidelines, as you remain responsible for ensuring that the claims made about your products are fully compliant.

Highlights from the FTC Green Guides

- Avoid broad, general claims regarding a product's environmental benefits or qualities (ex., avoid "eco-friendly" or "environmentally friendly" or "green").
- All claims about a product's environmental benefits or qualities should be specific, and all qualifications (or limitations) to environmental claims must be specific, clear and prominently displayed (ex., "product is made from 20% recycled materials").
- Narrowly tailor environmental claims so as not to overstate the environmental benefits or qualities.
- Avoid making environmental claims if the environmental benefits or qualities are negligible.
- When making comparative environmental claims, the basis for the comparison must be clearly conveyed.
- Distinguish between products, packaging and services when making environmental claims (ex., packaging is 100% biodegradable).
- Avoid making compostable claims without qualification if the product cannot be composted at home safely or in a timely way.
- A general degradable or biodegradable claim should only be made if the entire product will completely break down and return to nature
 within a reasonably short period of time after customary disposal (or one year for solid waste products). If the product customarily ends
 up in landfills, incinerators, or recycling facilities, then a general biodegradable claim should not be made.
- An environmental claim that a product or packaging is made from recycled materials should accurately reflect the portion that is made from recycled materials (ex, "made from 20% recycled materials").
- Carefully consider certifications and seals and include the specific basis or environmental benefit for the certification whenever it is
 used. For questions regarding certifications, see http://ftc.gov/cs/2009/10/091005revisedendorsementguides.pdf.

The FTC Green Guides also address other environmental claims, including: (1) Free-OF claims, (2) Non-Toxic claims, (3) Recycluble claims, (4) Renewable Energy claims, and (5) Renewable Materials claims. If you are making these or other environmental claims, please review the FTC Green Guides.

California Law

- Plastic and bioplastic products sold into California can only be labeled as compostable, home compostable, or marine degradable if they
 meet the applicable ASTM standard or have the Vincotte OK Compost HOME certification. If your product meets the applicable ASTM or
 Vincotte standard, it should meet the additional labeling requirements as set forth by California law, and such information should be
 included on the product detail page.
- Plastic and bioplastic products sold into California may not be labeled as biodegradable, degradable, or decomposable, or imply that the plastic product will break down or decompose.
- Amazon will restrict the sale of plastic and bioplastic products labeled with these prohibited terms into California.
- If you are a seller of a plastic and bioplastic product that meets the applicable ASTM or Vincotte standard, Amazon may require that you provide proof demonstrating that your and bioplastic plastic product meets such standards.

Additional Resources

- FTC Green Guide Guidance
- California Public Resources Cade Chapter 5.7 Plastic Products
- CalRecycle Degradable Plastic Labeling Requirements

Related articles

Adult products policies & guidelines

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California Proposition 65 (Prop 65)

The California eWaste Act.

Condition guidelines

CPSIA Choking Hazard Warnings and Material Content Limits

Emergy Labeling Rule

Environmental Marketing Guidelines

Food products: USDA Country of Origin Labeling

Product Bundling Policy

Selling ink or toner cartridges

Selling Media Products (US & CA)

Sell software

Selling Textbooks

NIOSH-Approved Filtering Facepiece Respirators

Need more help?

See more on Seller Central

Visit Seller Forums

AMAZON POLICY

Amazon specifically gives guidance to sellers on the differences between a "Compatible" (primarily new) and "Remanufactured" (primarily used) Printer Cartridge.

Categorizing ink or toner cartridges

Categorize ink or toner cartridges according to the definitions below.

1. Same-Brand Ink or Toner Cartridge in Retail Packaging

 A same-brand ink or toner cartridge is manufactured under the same brand name as printer in which the cartridge is used (such as, HP, Canon, Epson, Lexmark, Brother, etc.).

2. Compatible Ink or Toner Cartridge

- An ink or toner cartridge designed to work with a particular printer, but was not manufactured under the same brand name as the printer in which the cartridge is intended to be used. These cartridges are produced using mostly new or all new parts and components.
- 3. Remanufactured Ink or Toner Cartridge
- A cartridge that has been used, remanufactured, and refilled with ink or toner. To varying degrees, the cartridge may have been taken apart, cleaned, and had parts replaced.

4. Refilled Ink or Toner Cartridge

 A cartridge that has been used and refilled with ink or toner. All of the cartridge's current components were manufactured by the same company that manufactured the printer in which the cartridge is intended to be used. The refilling process did not involve any disassembly, cleaning, or replacement of parts.

Source: Amazon Seller Central/ Help/Policies, agreement, and guidelines/program Policies/Product Guidelines/Selling ink or toner cartridges

AMAZON SELLER VIOLATIONS

Selling ink or toner cartridges

This page outlines requirements for listing ink or toner cartridges, and explains how to categorize them into appropriate sub categories on Amazon. Please see Ink or toner listing guidelines for additional information on how to appropriately list these products on Amazon.

Category requirements

Amazon limits the types of ink or toner cartridges that sellers can list to ensure that customers are able to buy with confidence from sellers on Amazon.com. Please note the following requirements:

- Amazon prohibits sellers from listing ink or toner cartridges in "Refurbished" or "Used" condition. All listings, including remanufactured, refilled and compatible ink or toner, must be in "New" condition.
- Remanufactured, refilled and compatible ink or toner products must be listed as separate ASINs. You cannot use the same ASINs as the original/OEM ink or toner products. See Ink or toner listing guidelines for additional details.
- All ink or toner cartridges must be packaged in unopened retail packaging, and product images must accurately depict the retail packaging the customer will receive. Sellers are prohibited from listing ink or toner cartridges in open box condition or in inner factory foil packaging.
- All ink or toner products must be fully functional and free from defects that could render them unusable or harmful to printers (for example damaged, dried or leaking cartridges).
- Sellers may offer custom bundles of ink or toner cartridges (that are not manufacturer-created multipacks), provided each individual cartridge
 in the bundle is in its original retail packaging. A custom bundle must be listed as its own ASIN, with image, bullet points and product
 description clearly indicating that it comprises individual packs bundled together.
- Please refer to the Product Bundling Policy for additional listing requirements.
- All major brands require UPCs. See Product UPCs and GTINs for further details, which includes requirements for products sold as bundles and requirements for products sold as packs.
- Best Before, Use Before, Use By, and Warranty Ends are all considered expiration dates. Expiration dates are the dates suggested by the manufacturer, and are printed on the product packaging, the product, or both.
- The expiration date printed by the manufacturer should be clearly visible when the product is shipped. Ink or toner, if they have an expiration
 date suggested by the manufacturer, should only be shipped to customers when the ink or toner is at least 180 days prior to the date of
 expiration. FBA sellers should ship their products to FBA reasonably prior to 180 days before the date of expiration.

Categorizing ink or toner cartridges

Categorize ink or toner cartridges according to the definitions below.

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2. Compatible Ink or Toner Cartridge

- An ink or toner cartridge designed to work with a particular printer, but was not manufactured under the same brand name as the printer in which the cartridge is intended to be used. These cartridges are produced using mostly new or all new parts and components.
- 3. Remanufactured Ink or Toner Cartridge
- A cartridge that has been used, remanufactured, and refilled with ink or toner. To varying degrees, the cartridge may have been taken apart, cleaned, and had parts replaced.
- 4. Refilled Ink or Toner Cartridge
- A cartridge that has been used and refilled with ink or toner. All of the cartridge's current components were manufactured by the same company that manufactured the printer in which the cartridge is intended to be used. The refilling process did not involve any disassembly, cleaning, or replacement of parts.

AMAZON POLICY

Amazon specifically gives guidance on how to title ink or toner cartridges:

Remanufactured and Refilled Ink or Toner Cartridge

[Third Party Brand] + "Remanufactured" + [Product: Ink or Toner Cartridge] + "Replacement for" + [OEM Brand] + [Series Name] + [Model Name] + ([Color(s)], [M-Pack], if app) Examples

 LD Products + Remanufactured + Ink Cartridge + Replacement for + HP + 02 + (Black, 5-Pack) = LD Products Remanufactured Ink Cartridge Replacement for HP 02 (Black, 5-Pack)

 Office 66 + Remanufactured + Toner Cartridge + Replacement for + Brother + TN-350 + (Black) = Office 66 Remanufactured Toner Cartridge Replacement for Brother TN-350 (Black)

Compatible Ink or Toner Cartridge

[Third Party Brand] + "Compatible" + [Product: Ink or Toner Cartridge] + "Replacement for" + [OEM Brand] + [Series Name] +
[Model Name] + ([Color(s)], [#-Pack], if app)
Examples

 LD Products + Compatible + Ink Cartridge + Replacement for + HP + 02 + (Black, 5-Pack) = LD Products Compatible Ink Cartridge Replacement for HP 02 (Black, 5-Pack)

 Office 66 + Compatible + Toner Cartridge + Replacement for + Brother + TN-350 + (Black) = Office 66 Remanufactured Toner Cartridge Replacement for Brother TN-350 (Black)

Source: Amazon Seller Central Help / Increase sales / Reference / Browse & Search / Consumer Electronics / The Consumer Electronics Store Style Guide / Subcategory Specifications / Ink or Toner

AMAZON SELLER VIOLATIONS

Help / Increase sales / Reference / Browne & Search / Consumer Electronics / The Consumer Electronics Store Style Guide / Subcategory Specifications / Wek or Torner

Ink or Toner

To provide a great customer experience, seliers have to ensure the ASIN title, brand name, images, feature bullets and product description accurately describe the ink or toner product being listed. Failure to follow Amazon's listing guidelines could result in the removal of your listings or the loss of your selling privileges on Amazon. Please follow the below listing specifications as closely as possible, and please see Selling Ink or Toner Cartridges for details about category requirements, and to learn how to categorize your ink or toner products on Amazon.

Title

A good title should be descriptive enough for a customer to make the purchase based on the information in the title alone. Avoid marketing content (free, exclusive, bonus, stylish, lightweight, heavy duty, etc.) or use of the title field to list hardware compatibility. Pay attention to title formats listed below for Remanufactured, Refilled and Compatible products to ensure appropriate usage of brand names.

Same-Brand Ink or Toner Cartridge in Retail Packaging

[GEM Brand] + [Series Name] + [Model Name] + [Product: Ink or Toner Cartridge] + ([Color(s)], [#-Pack], if app) + "in Retail Packaging" Examples

- HP + 02 + Ink Cartridge + (Black, S-Pack) + in Retail Packaging = HP 02 Inkjet Cartridge (Black, S-Pack) in Retail Packaging
- Brother + TN-350 + Toner Cartridge + (Black) + in Retail Packaging = Brother TN-350 Toner Cartridge (Black) in Retail Packaging

Refilled Ink or Toner Cartridge

[Third Party Brand] + "Refilled" + [Product: Ink or Toner Cartridge] + "Replacement for" + [DEH Brand] + [Series Name] + [Model Name] + ([Color(s)], [#-Pack], if app) Examples

- LD Products + Refiled + Ink Cartridge + Replacement for + HP + 02 + (Black, 5-Pack) = LD Products Refiled Inkjet Cartridge Replacement for HP 02 (Black, 5-Pack)
- Office 66 + Refiled + Toner Cartridge + Replacement for + Brother + TN-350 + (Black) = Office 66 Refiled Toner Cartridge Replacement for Brother TN-350 (Black)

Remanufactured and Refilted Ink or Toner Cartridge

[Third Party Brand] + "Renarufactured" + [Product: Ink or Toner Cartridge] + "Replacement for" + [OEM Brand] + [Series Name] + [Model Name] + ([Color(s)], [#-Pack], if app) Examples

- LD Products + Remanufactured + Ink Cartridge + Replacement for + HP + 02 + (Black, 5-Pack) = LD Products Remanufactured Ink Cartridge Replacement for HP 02 (Black, 5-Pack)
- Office 66 + Remanufactured + Toner Cartridge + Replacement for + Brother + TN-350 + (Black) = Office 66 Remanufactured Toner Cartridge Replacement for Brother TN-350 (Black)

Compatible Ink or Toner Cartridge

[Third Party Brand] + "Compatible" + [Product: Ink or Toner Cartridge] + "Replacement for" + [OEM Brand] + [Series Name] + [Model Name] + ([Color(s)], [#-Pack], if app) Examples

- LD Products + Compatible + Ink Cartridge + Replacement for + HP + 02 + (Black, S-Pack) = LD Products Compatible Ink Cartridge Replacement for HP 02 (Black, S-Pack)
- Office 66 + Compatible + Toner Cartridge + Replacement for + Brother + TN-3S0 + (Black) = Office 66 Remanufactured Toner Cartridge Replacement for Brother TN-3S0 (Black)

False Recycling Claims, False Advertising, Misrepresentation of Product

These examples illustrate not only a few ASINs, but a category wide issue for ink cartridges being sold on Amazon. Planet Green has identified numerous brands of new built non-OEM ink cartridges falsely labeled and advertised as a remanufactured or a recycled product.

In addition, the identified cartridges deceptively used the recycling logo or icons that imply the cartridges can be recycled or are a recycled product, as well as using the word "compatible" interchangeably with "remanufactured."

Misrepresenting the characteristics of a product by falsely labelling and advertising it as a recycled or remanufactured product violates:

- Federal and State laws
- FTC Guide for Environmental Marketing Claims
- Amazon's Policies for Environmental Claims
- Amazon's Listing Policies for the ink and toner category





Inktopia Compatible Ink Cartridge Replacement for Canon 246XL CL 246 XL Cl-246Xl CL-244 (1 Color) for Canon PIXMA MG2520 MG2920 MG2922 MG2420 MG2522 MG2525 MG3020 MG2555 MX490 MX492 Printer Visit the Inktopia Store

Price: \$23.99 Get Fast, Free Shipping with Amazon Prime & FREE Returns ~ Brand Inktopia Color Tricolor Compatibility Options Remanufactured 300 Special Feature Tri Color Compatible Devices Printer Ink Color 1 Tri color About this item

• Package Contents: Inktopia Replacement for Canon CL-246XL 246XL 246 XL CL-244 Ink Cartridges

Our purchasing process to identify new built non-OEM cartridges falsely labelled "remanufactured" and false environmental claims



*By way of example of a category-wide problem, these brands are new built non-OEM cartridges falsely labelled as "remanufactured," violate federal & state laws, and Amazon's Policies

- https://www.amazon.com/V-Surink-Remanufactured-Cartridge-Replacement-Compatible/dp/B07XTDWTP2 V-Surink 1. **BSTink** https://www.amazon.com/BSTINK-Remanufactured-PG-245XL-Cartridge-Tri-Color/dp/B07DCPBCFT 2. 3. PalmTree https://www.amazon.com/Palmtree-Remanufactured-Cartridge-Replacement-Tri-Color/dp/B088TLQCQD 4. Sellyaha https://www.amazon.com/Sellyaha-Remanufactured-Cartridge-Replacement-Tri-Color/dp/B07D75J5F7 5. Inktopia https://www.amazon.com/Remanufactured-Cartridge-Replacement-Indicator-Printer/dp/B072WR1WL9 6. Retch https://www.amazon.com/RETCH-Re-Manufactured-cartridges-245-246/dp/B07SX9T1JW BJ Ink Cartridges https://www.amazon.com/dp/B076DRV8D4 7. https://www.amazon.com/Kingjet-Remanufactured-Cartridge-Replacement-PG-245XL/dp/B08GQ5Z8N4 8. KingJet EVINKI https://www.amazon.com/EVINKI-Manufactured-Cartridge-Replacement-Tri-Color/dp/B07X5VWDP2 9. 10. Witop https://www.amazon.com/Witop-Remanufactured-Cartridge-Replacement-Printer/dp/B07X268TDX https://www.amazon.com/Novajet-Remanufactured-Cartridge-Tri-Color-Compatiable/dp/B072XDYKY4 11. Novajet 12. GreenCycle https://www.amazon.com/GREENCYCLE-Re-Manufactured-PG-245XL-Cartridge-Replacement/dp/B01MY6QG0K 13. FASTINK https://www.amazon.com/FASTINK-Compatible-Cartridge-Replacement-Tri-Color/dp/B08SC518BD 14. LemeroUtrust https://www.amazon.com/LemeroUtrust-Remanufactured-Cartridge-Replacement-Cartridges/dp/B08SMH1XQG https://www.amazon.com/MYTONER-Re-Manufactured-Cartridge-Replacement-Tri-Color/dp/B0792TPLWQ 15. Mytoner 16. myCartridge PHOEVER https://www.amazon.com/myCartridge-PHOEVER-245XL-246XL-Black/dp/B0951NC1ZB
- 17. MIROO <u>https://www.amazon.com/MIROO-Remanufactured-Replacement-PG-245XL-Cartridge/dp/B076KDFYWJ</u>
- 18. St@r https://www.amazon.com/ink-Remanufactured-Cartridge-Replaccement-CL-246/dp/B08P1QKGCM

* Brands who commit these violations typically do it for all their ASINs within the ink and toner category



Amazon's Environmental Commitment

THE CLIMATE PLEDGE SUSTAINABLE OPERATIONS SUPPLY CHAIN IMPROVING PACKAGE

Amazon's "Our Planet," A Noble Endeavor

Amazon – "We are committed to and invested in sustainability because it's a win all around-it's good for the planet, for business, for our customers, and for our communities."

- **The Climate Pledge** "This is Amazon's commitment to be net-zero carbon by 2040. In addition, we are on a path to powering our operations with 100% renewable energy by 2025.
- Sustainable Operations "From reducing water usage in data centers to using sustainable aviation fuel, we are committed to building a sustainable business for our customers, communities, and the world."
- Our Supply Chain "We are committed to ensuring that partners around the world in our supply chain are treated with fundamental dignity and respect."
- Improving Packaging "We're working to invent packaging that delights customers, eliminates waste, and ensures products arrive intact and undamaged."

Source: https://www.aboutamazon.com/planet

Environmental Facts – Printer Cartridges

According to The Energy Collective Group, it's estimated that more than 375 million empty ink and toner cartridges end up in U.S. landfills each year. This means that 11 cartridge per second and over 1 million cartridges are thrown away each day.*

- To produce one toner cartridge more than three quarts of oil is consumed. One inkjet cartridge three ounces of oil is required*
- Manufacturing just one single toner cartridge emits around 4.8kg CO2 Greenhouse Gases per cartridge.*
 - If you take into account a single factory can manufacture 200,000 cartridges per month, you're talking about 640,000 kg of monthly CO2 emissions per factory output. That's the equivalent monthly CO2 output of over 500 average homes.*

New built non-OEM cartridges cannot be recycled through general recycling and remanufacturing means. These cartridges are unique to the different manufacturers who produce them making it cost-prohibitive to remanufacture on a universal scale. Consequently, putting a major strain on the recycling industry.

Since new built non-OEM clone cartridges cannot be recycled, they have no value. Their abundance in the marketplace has also devalued OEM cartridges to the point many of these cartridges are not being remanufactured. Handling and warehousing the volume of used cartridges has created a huge economic and environmental challenge for Electronic Waste Recyclers. Most recycling facilities no longer accept printer cartridges due to the difficulty of handling the material leaving consumers very little options to recycle.

*Source https://energycentral.com/c/ec/ink-waste-environmental-impact-printer-cartridges



Unnecessary Strain on the Recycling Industry

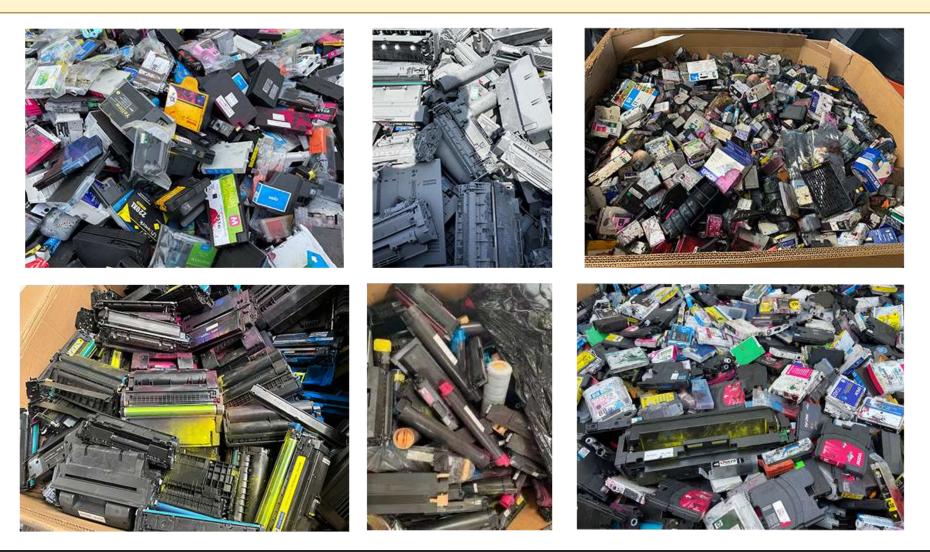
Daily, Planet Green is approached by E-Waste Recyclers pleading for us to take their used printer cartridges. These request range from multiple pallets to tractor trailers full of cartridges. Here are two examples of what we hear:

"We were still stuck with about 8,000 lbs. of toners with nowhere to send them. I know that there must be dozens of e-waste recyclers who are facing the same challenges that we are. "

> - Megan, Operation Manager React Electronic–Cycling, Inc.

"It is hard to find recyclers to accept empty toner and empty ink cartridges - especially non-OEM cartridges. I am throwing some items in the trash because of the volume of empties we receive from our customers that wish to recycle."

Daniel, President
 Rapid Refill Ink



Amazon's "Our Planet" Mission Runs Contrary to Products Sold on it's Platform

The Printer Cartridge Remanufacturing Industry was established in the 1980s to recycle the plastic waste generated by consumable printer cartridges sold by printer manufacturers (OEMs). Working hand-in-hand with E-Waste recyclers, the industry became a shining example of a circular economy diverting plastic waste from landfills and recycling it for reuse.

Consumers benefitted by having a low-cost alternative to the more expensive OEM brands and the planet benefitted as less plastic was ending up in landfills, polluting ground water and soil.

Today, the once thriving printer cartridge remanufacturing industry is almost extinct in large part because of new built single use plastic clone printer cartridges that are flooding the U.S. market. Overseas manufacturers have been using online marketplaces to sell direct to consumers, putting downward pressure on remanufacturers to the point a used OEM cartridge is no longer cost-effective to remanufacture.

The world is facing a plastic pollution crisis and used printer cartridges are now dramatically adding to the problem. New built non-OEM clone printer cartridges not only add unnecessary plastic waste to our environment, but they contribute to the increased use of fossil fuel and production of greenhouse gases.

Amazon Consideration

As Amazon pushes forward with its environmental mission to Net-Zero Carbon and being a worldwide leader in reducing its carbon footprint, the company should also consider the products it allows to be sold through its platform.

While leading the way to reaching Amazon's environmental goals, Amazon needs to recognize it is at the same time allowing the proliferation of consumable single use plastic products to be sold through its marketplace daily. New built non-OEM clone printer cartridges are a perfect example of unnecessary plastic waste and pollution.

Remanufactured printer cartridges, offer consumers an environmentally friendly, low-cost alternative to OEM brand cartridges. If Amazon wants to continue to offer all kinds of aftermarket printer cartridges, it should consider requiring its sellers to take responsibility for their products. Sellers of aftermarket printer cartridges should have a service in place to recycle their own cartridges.

This will invite innovation and ingenuity in bringing more sustainable products to market. Amazon being the largest online marketplace can truly make a global impact on the environment outside of its own walls by pushing its sellers to do better.

Amazon Can Be Part of the Solution

Amazon can help reduce unnecessary plastic waste and not be a conduit for it.

Steps Amazon can take:

- Enforce listing policy so all sellers of ink cartridges are following Amazon's rules, FTC guidelines, and the law.
 - Take down listings that use "remanufactured" and "compatible" interchangeably as it is deceiving.
 - Take down listings of sellers who cannot verify their environmental marketing and recycling claims.
- Ban sellers from the platform that are identified for selling falsely labelled new built printer cartridges as "remanufactured."
 - Planet Green welcomes the opportunity to assist Amazon with identifying new built cartridges falsely labeled as remanufactured.
 - For over the past 22 years, we have recycled and remanufactured millions of printer cartridges in our state-of-the-art facility in Chatsworth, CA.
- Unlike the OEMs who offer a return recycling service for their used cartridges, most aftermarket sellers of ink and toner do not
 offer such a service to handle their used cartridge waste. This is an opportunity for Amazon to show good environmental
 stewardship by requesting aftermarket sellers of ink and toners to take responsibility for their own products by having a
 recycling service in place to return used cartridges.

If Amazon is truly committed to and invested in sustainability because it's good for the planet, for business, for its customers, and for its communities, then it should consider the negative impact new built non-OEM aftermarket ink and toner printer cartridges have on our environment and act.



Planet Green

100% USA Remanufactured Inkjet Printer Cartridges If we don't make it, we don't sell it! HP® | Canon® | Epson® | Dell® | Brother® | Lexmark® | Pitney Bowes® Quality. Quality. Quality.

About Planet Green

Planet Green is an industry leader of wholesale high-quality U.S. remanufactured inkjet cartridge products. Since the company's creation over 20 years ago, quality has been and continues to be the focus of every single activity in the company.

Our mission is to create quality products, quality services and quality relationships. With these guiding values, Planet Green continues to be the partner of choice for customers who expect nothing but the best.

Our certified state-of-the-art 35,000-square foot facility, based in Chatsworth, California, exemplifies streamlined production and remanufacturing excellence. We continue to create our own manufacturing techniques and production equipment.





Utilizing leading-edge technology and top-quality supplies enables us to uphold our high standards of quality. Our passion for continuous research, development and innovation keeps us among the best of the best in an industry full of poor-quality non-OEM compatible products and sub-par remanufacturers.

Our professional management team, well-trained technicians and dedicated staff are yet another reason for our continued growth and success. They are the cornerstone for producing and delivering topquality products and superb service to satisfied customers all over the world.

Choose Planet Green and entrust your future with a company that has a true image of quality. Planet Green's Focus Brand remanufactured Inkjet Cartridges epitomize the quality and performance that your customers expect and count on. The Focus Brand conveys a clear-cut message of high standards with a commitment to environmental responsibility.

Focus Brand Cartridges are the result of continuous investment, improvement and advancement of our employees, technology, systems & procedures as well as today's customer expectations. We are tireless in discovering and innovating new ways to produce a better inkjet cartridge, and the Focus Brand Cartridges are the result of that effort.



Brand Inkjets

Performance

Focus Brand Inkjet Cartridges provide consistent and reliable performance down to the last ink drop. After all, our quality control and testing departments do not work for us; they work for our customers and have their full satisfaction in mind all the time. Our focus on remanufacturing just inkjet cartridges allows us to perfect the remanufacturing process which results in a quality product.

Quality

When it comes to our main philosophy, "Quality, Quality, Quality" would be it, and the proof is on the printed page. Focus Brand inkjet cartridges are produced under stringent quality-control procedures and strict testing guidelines. We have the best remanufactured inkjet cartridges on the market.

Value

For many years now Planet Green's Inkjet Cartridges have been considered an effective alternative to the expensive OEM cartridges, as well as the flood of sub-par and unreliable remanufactured cartridges on the market today. Focus Brand Inkjet cartridges meet the quality & performance of the OEM's at substantial savings to your customers.



State-of-the-Art Manufacturing

Production

- 35,000 sq ft advanced remanufacturing facility
- Five separate departments with designated staff for empties, cleaning, filling, testing and packaging
- Efficient workflow and production planning
- Rigorous training program for production staff & line managers

Organized and spotless production floor

Stringent Production Procedures and Guidelines

- Strict production policy of using ONLY Virgin cores that must pass visual & circuit testing
- Using cartridge-specific inks formulated in the USA
- All cartridge caps are ultra-sonic welded Extensive testing procedures for every cartridge

Leading-Edge Equipment & Technology

- Colorfill 600 vacuum-filling machines for every cartridge station
- Dedicated in-house machine shop creating our own PG-Innovation line of automated equipment including:
 - High-tech cartridge cap removal
 - Black & color flushing systems
 - Automated filter/screen remover
 - Automated filter welders
 - Cartridge foam dryers
 - Centrifuge systems
 - Multiple custom-built Delran cleaning sinks
 - Numerous task-specific hand-held tools









Leading The Industry

Here at Planet Green, we have a long history of innovation. To produce the highest quality inkjets, we have taken control of our own technological destiny.

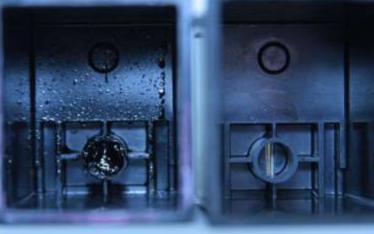
Our in-house technology center researches, designs and creates our own equipment, tools and production systems.

A passion for improvement drives our dedicated engineers to ensure proper remanufacturing of our inkjets and stay informed about the original equipment manufacturer's new releases. To produce the highest quality products, we are committed to investing and taking charge of our own technology needs.





Planet Green has revolutionized the screen replacement process in our industry.



We emphasize the importance of cleaning cartridges thoroughly and getting underneath the ink reservoir channel. This can only be done by replacing the filter screen. Our Quality Assurance team ensures that quality is consistent and guaranteed. The QA team is set up as an independent department with only the interest and expectations of the customer in mind. The proof of this set-up is demonstrated in every printed sheet that uses Planet Green cartridges.

Having solid knowledge of the inner workings of every cartridge allows us to construct our QA & testing procedures to make certain our cartridges perform to the same specifications as the original equipment manufacturer brand. Testing includes lifetime performance, duration, color breadth, and page yields.



Quality Assurance

- Independent Equipment Development
- Impartial Laboratory Testing
- Pre-Certification of Vendor Supplies and Material
- Lot Inspections of Supplies and Materials
- Every Cartridge is print-tested before Packaging In-House Production of all Inkjets
- No Outsourcing of Units
- Monthly Quality and Procedural Evaluations
- Yearly Vendor Re-Qualification Testing





- We back every cartridge with a 100% satisfaction guarantee. We uphold our standards of quality to such a high level that we confidently guarantee, under normal use and storage conditions, your product will not only meet but exceed your expectations. You can confidently offer Planet Green's Focus Brand cartridges and watch your sales, profits and customer base grow.
- Additionally, we warrant 100% that our equipment and supplies, under normal use and service conditions, are free from defects in both material and workmanship. Planet Green products will not cause damage, abnormal wear, or deterioration to units used within the standard manufacturer's specification.

Customer Care & Support

Planet Green knows that each customer's business and loyalty must be earned. We work hard to provide our customers with the highest quality service & care possible. We endlessly train & test our staff on effective customer care techniques.

It's important for our staff to be knowledgeable about the industry's current trends so they can keep you informed and on the leading edge of your business. We are here for you; so, consider our customer care department a part of your own team.

- Account-specific sales & customer care representatives
- Cartridge & printer model technical support
- Marketing support
- Blind drop ship programs
- Same-day shipping
- Net payment terms with approved credit application Secured online ordering & account management
- Online empties purchasing and selling system
- Generic 4-color high-gloss boxes available
- Private labeling



Direct Delivery Program (Blind Drop Ship)



Planet Green can provide direct delivery that ships our products to your customers without any reference to Planet Green. Our direct delivery programs reduce delivery time and eliminate the need to hold inventory at your location.

Personalized Service



We value our customers and ensure that we are always available to answer your questions. Every single account, small or large, will receive the absolute best service and attention. When you establish an account with Planet Green, we will allocate to you one of our professional and experienced account managers who will ensure your complete satisfaction.



Multiple Payment Options

For easy & efficient service we accept Visa, MasterCard, American Express as well as C.O.D. and wire transfers. Net Terms are available upon request and submission of a completed credit application.



Free Mail-in Ink Recycling Service





Recycle from Home

- Over 375 million used cartridges are thrown in the trash every year!
- Protect our environment and recycle your used ink with Planet Green.
- We provide a Free USPS Mailing Label.



Remanufacturing Facility

- Planet Green state-of-the-art facility located in Chatsworth, CA.
- U.S. Recycler and Remanufacturer for over 22 years!
- Proud to offer manufacturing jobs for America!



Focus Brand

- Enviro-Friendly product.
- Made from used OEM core ink cartridges collected from consumers nationwide.
- Our supply chain consist primarily of U.S. companies which makes our brand a truly American Made recycle product.

We Pay Top Dollar for Empty Ink Cartridges

We continuously need empty ink cartridges to meet our production demands.

As a remanufacturer, we have the power to pay more for the cores we need.

This is an opportunity for you to make top dollar on your entire empty inkjet cartridge inventory.

If You've Got Empties...We Want them!

Call Us Today: 800.377.1093







- No need to count and sort
- We pay shipping
- Prompt Payment process



No pick-up is too big or too small!

We will pick-up your ink cartridges by the box or by the pallet.

info@Pginkjets.com

www.pginkjets.com



Thank You!

We look forward to your help and support! Together, we can make a difference!

EXHIBIT 2

Amazon Counterfeit Sellers

SUPPLEMENTAL PRESENTATION TO THE AMAZON SELLER VIOLATION PRESENTATION

Presented by Planet Green

DAMAGES

SINCE OUR CALL FOR AMAZON TO TAKE CORRECTIVE ACTION ON JUNE 23, 2022, TO REMOVE SELLERS OF ILLICIT CARTRIDGES HAVE GONE UNANSWERED. IT IS CLEAR, AMAZON IS NOT ONLY COMPLICIT BUT AIDING AND ABETTING THE ILLEGAL ACTIVITY.

WE NOW ARE SEEKING DAMAGES OF \$500 MILLION AND IMMEDIATE CORRECTIVE ACTION TO PREVENT FURTHER HARM TO OUR BUSINESS.

This Presentation further outline the evidence of widespread counterfeit sellers on Amazon and the detrimental effect it has had on the printer cartridge remanufacturing industry, the environment, and the corrective action needed.

Counterfeit Remanufactured Ink Cartridges

Since our first presentation, we have purchased more ink cartridge from suspect Amazon sellers. From the evidence we gathered, it is clear there is a category wide issue of counterfeit ink cartridges falsely labeled as remanufactured and sold as recycled product.

- Exhibit 1A Listings of illicit sellers on Amazon
- Exhibit 1B Images of counterfeit cartridges that we purchased
- Exhibit 1C Alibaba listings for remanufactured printer cartridges offered in quantities by the millions per month
- Exhibit 1D Articles of counterfeit cartridges

Exhibit 1A –Images of 82 Counterfeit Sellers on Amazon We Purchased.

1.	AAKidInk	25.	Fastink
2.	ActualColor	26.	Foiset
3.	Ankink	27.	<u>Forzik</u>
4.	AtopInk	28.	Geshine
5.	<u>AtopolyJet</u>	29.	GPC Image
6.	Batuto	30.	Greenbox
7.	BJ Ink Cartridges	31.	Greencycle
8.	<u>Bstink</u>	32.	<u>HavaTek</u>
9.	Cartlee	33.	H&BO Topmae
10.	CG Chinger	34.	<u>IdealSeal</u>
11.	<u>Clorisun</u>	35.	<u>Incwolf</u>
12.	Coloretto	36.	InkCloud
13.	ColorKing	37.	InkMate
14.	<u>ColoWorld</u>	38.	<u>Inkni</u>
15.	<u>CMTOP</u>	39.	<u>InkSpirit</u>
16.	CRTBOTW	40.	<u>Inktopia</u>
17.	CSStar	41.	<u>InkWorld</u>
18.	Doreink	42.	<u>Insmax</u>
19.	<u>Economink</u>	43.	Janmore
20.	<u>Ejet</u>	44.	<u>Jarbo</u>
21.	Eston	45.	JICDHBIW
22.	<u>Evinki</u>	46.	Jonity
23.	<u>Ezink</u>	47.	<u>Kamoinc</u>
24.	Facms	48.	<u>Kingjet</u>

49.	<u>Kogain</u>
50.	Kolor Expert
51.	Lemeroutrust
52.	Lucascolo
53.	LxTek
54.	<u>Meetrgb</u>
55.	Miroo
56.	<u>Mooho</u>
57.	Mycartridgephoever
58.	Mytoner
59.	Neiber
60.	Novajet
61.	<u>OA100</u>
62.	OnlyU
63.	Palmtree
64.	Penguin
65.	Pfkink
66.	Reprinpic
67.	Retch
68.	Sailner
69.	Sellyaha
70.	Sheengo
71.	SmartInk
72.	St@r Ink

73.	<u>Teino</u>
74.	Toner Kingdon
75.	<u>Ubinki</u>
76.	<u>Upsek</u>
77.	Vaker
78.	<u>ValueToner</u>
79.	<u>V-Surink</u>
80.	Witop
81.	Yatunink
82.	YesInk

Click on any seller to see counterfeit listings or Copy link into browser <u>https://drive.google.com/d</u> <u>rive/folders/1oUfxFCpVn7P</u> <u>DLHispWLFFWjwL4fyRKq2?</u> usp=sharing

We have identified other suspect counterfeit sellers which we will confirm at a later date.

Exhibit 1B - Images of Counterfeit Cartridges That We Purchased

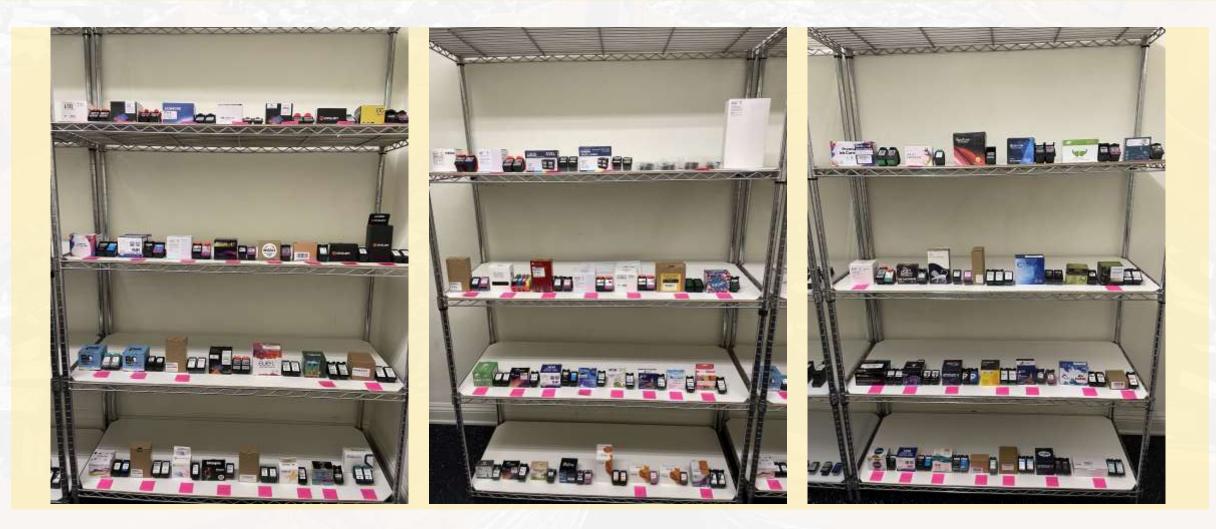
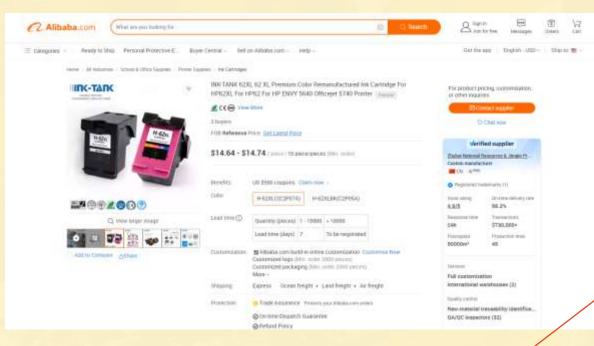


Exhibit 1B - Images of Counterfeit Cartridges Collected Though Our Recycling Services



Exhibit 1C - Alibaba listings for remanufactured printer cartridges offered in quantities by the millions per month

Zhuhai National Resources & Jingjie Printing Technology



Not feasible to remanufacture 10 million HP 62XL cartridges per month when the HP 62XL core cartridge are hard to accumulate.

roduct Descripti	on Our Advantages	Buyer Feedback	FAQ	Related Products	
Overview					
issential details					
ype:	Ink Cartridge			Fouture	Re-Manufactured
artridge's Status:	Full			Bulk Packaging:	Ves.
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lodel Number.	H-62XL			Place of Origin	Guangdong, China
voduct Name:	INK-TANK C2P05AN C2P07A	N Compatible Inkjet Ca	nr	Place of origin:	Zhuhai
оправу Туре	Leading manufacturer in Chi	na		Certificate	ISO9001,ISO14001,CE,STMC,RoHS,Reach
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Chips	Chip 100% Compatible & Sta	ble		Warranty:	12 months
iuppiy Ability	10,000,000 Pieces per Month	1	7	Delivery Time	Within 5-7 working days after payment confirmed
supply Ability					
upply Ability	10000000 Piece/Pieces per	Month			

INK-TANK box packaging, INK-POWER box packaging, bulk packaging, neutral white box, neutral colour box, customized box Packaging Details

Port

Lead tim

Zhuhai

netite	Quantity(pieces)	1 - 10000	>10000
	Lead time (days)	7	To be negotiated

Exhibit 1C - Alibaba sellers offering millions of ink cartridges for models which are very hard to accumulate cores

The United States is the biggest consumer of printer cartridges in the world. Plant Green has one of the largest ink cartridge collection programs in the United States. After inspecting millions of empty cores annually, we find it very hard to accumulate certain cores such as HP 62, HP 64, HP 67, Canon 240, Canon 241, Canon 260, Canon 261, Canon 275, and Canon 276. Yet these manufactures on Alibaba offer cartridges by the millions, especially the newest models which takes time for cores to penetrate the market and accumulate for remanufacturing.

Exhibit 1C - List of Manufacturers on Alibaba who offer remanufactured printer cartridges in quantities by the millions per month

Click to links to see Alibaba listings

- 1. Zhuhai National Resources & Jingjie Printing Technology
- 2. Shenzhen Nolar Trade Development Company
- 3. <u>Shenzhen Michsan Technology Company</u>
- 4. Uniplus Technology Corporation
- 5. PK Printking Technology Company
- 6. Ebest Digital Technology
- 7. Zixingshi Heshun Technology Printing Materials Company
- 8. <u>Hitek Image</u>
- 9. Tatrix International China Co, Ltd
- 10. Prospect Image Products Limited of Zhuhai
- 11. Ink Power

Exhibit 1D - Articles below indicate the worldwide issue with counterfeit OEM printer cartridges. Due to the challenges of importing OEM counterfeit cartridges into the U.S., Illicit sellers are relabeling cartridges as remanufactured to import them into the U.S. undetected.

Click on article to view

- 1. Inside The Secretive World Of Counterfeit Printer Ink--And The Raids Used To Fight Back
- 2. Head of HP Supplies Says Counterfeit Seizures Soared in H1 2022
- 3. HP Seized Over 3.5 Million Fake Print Products Across The World
- 4. Fake HP goods seized in China CNET
- 5. <u>HP has confiscated over \$10 million worth counterfeit cartridges in India this year</u>— and that involved 170 raids and 144 arrests _ Business Insider India
- 6. HP And Saudi Authorities Successfully Shut Down Counterfeit Cartridge Manufacturer In Major Raid Al Bawaba
- 7. <u>HP partners with authorities in Uganda for double raid on counterfeit print supplies Press releases and news about Africa and the surrounding area</u>
- 8. <u>HP partners with UAE authorities to seize approximately 1.5 million illicit items and shut sources of counterfeit cartridges Arabian Business</u>
- 9. HP Successfully Seized Over 4.5 Million Counterfeit Print Products Enterprise IT World
- 10. Canon stops counterfeits entering Canada The Recycler
- 11. HP, police close down counterfeiting facilities in major seizure Vanguard
- 12. HP, Police Seize 67,000 Fake Printer Cartridges in Nigeria Business Post Nigeria
- 13. 57 listings removed from Amazon in Canada, Mexico and the United States of America after Canon files infringement reports
- 14. HP, Police Raid Sellers of Fake HP Print Cartridges in Nigeria _ Business Post Nigeria
- 15. ICCE joins forces with Ajman police to seize fake toner cartridges worth \$40 million ICCE
- 16. Over 72,000 Counterfeit HP Laser and Ink Toner Cartridges Products Seized Absolute Toner
- 17. Raids lead to huge seizures in Lima
- 18. Raids reveal counterfeit HP inkjet and laser cartridges-DQWeek
- 19. SecuringIndustry.com HP counterfeit crackdown nets seizes millions of fake products
- 20. Combating Trafficking in Counterfeit and Pirated Goods Report to the President of the United States

The Destruction of the Printer Cartridge Remanufacturing Industry

The printer cartridge remanufacturing industry evolved as a **solution** to divert millions of used printer cartridges away from landfills generated by the original equipment manufacturers of printers and turned the waste into a new reusable product.

The U.S. printer cartridge remanufacturing industry established in the 1980s grew into a multibillion-dollar circular economy. The industry included remanufacturers, used cartridge collectors, suppliers, resellers, trade publications, and Expos.

Counterfeit remanufactured printer cartridges have destroyed the industry by saturating and undercutting the market using Amazon's platform. Amazon's lack of enforcement of its own listings policies and allowing counterfeit remanufactured cartridges to undercut legitimate remanufactured cartridges bears responsibility for lost businesses that were once part of this booming industry.

- Exhibit 2A Recharger Magazine was the primary source for the printer cartridge remanufacturing industry with advertising and trade shows. This exhibit shows how big the industry was and the different companies that participated in the circular economy of reducing used printer cartridge waste and turning it into a new reusable product.
- Exhibit 2B Images of advertisements for companies collecting and selling empty printer cartridges. The collection of used printer cartridges became a primary business for the remanufacturing industry. Counterfeit cartridges saturated the market destroying the value of used printer cartridges to the point it became unprofitable to collect and recycle.
- Exhibit 2C Articles
 - State of China's Remanufacturing industry RT News <u>https://www.rtmworld.com/the-challenges-of-remanufacturing-in-china/</u>

Collecting used printer cartridges was a great way for thousands of schools nationwide to raise funds for much needed programs.

Exhibit 2B - Recharger Magazine was the primary source for the printer cartridge remanufacturing industry with advertising and trade shows. This exhibit shows how big the industry was and the different companies that participated in the

circular economy of reducing used printer cartridge waste and turning it into a new reusable product.

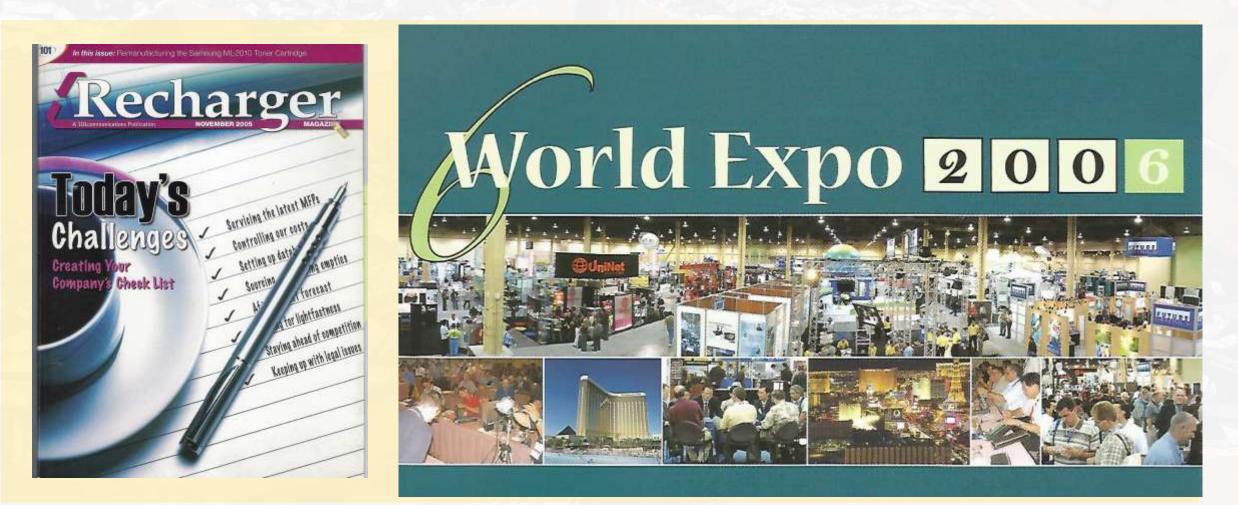


Exhibit 2A - Floor Plan of the World Expo held in Las Vegas annually.



Exhibit 2A - List of exhibitors who made up the printer cartridge industry. As the industry shrunk due to unfair competition the magazine and expo shut down in 2014.





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Exhibit 2B - Images of advertisements for companies collecting and selling empty printer cartridges. The collection of used printer cartridges became a primary business for the remanufacturing industry. Counterfeit cartridges saturated the market destroying the value of used printer cartridges to the point it became unprofitable to collect and recycle.

In this issue: Remanufacturing the HP 2603 Black and Color Tonar Cartridges

Meeting the Demands of Business

Distinctive Color for Business: Communication

Strivey Shows More Remanufacturers Testing Than Ever Before

New HP Patent Details **Expanded Chip Capabilities**

leader: Choic wards Votin Page 7

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Classified Advertising # # 1

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S100 BX00 ODDBALLS_CALL	68A 13.50 150 10.00 28X 16.00 840 11100	Check Out Recharger Magazine's	1352150 12.50 OPTRA E /TSI20/FO45 2.08 OPTRA E (DRUMO 8.00
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CARTRIDGES

EMPTIES TOWER

EMPTIES FOR SALE

CANTON OFFICE SOLUTIONS. 889-895-6425 FAX: \$45485.8427 ciertomethized contant

Virgin Empties

964-53.50 104 - 97.50 134/5-55.00 15A/8-83.75 27X-84.50 364-514.75 42.4 - \$16.00 49.4 - 513.00 JetScape: 885-576-0.976

INKJET & LANER EMPTIES. BUTH VINGIN & NON VINGIN Specials Q-6511-A/X-527.08 OPTRA-T-632-515.00 1.336432.00 6487-57.58 TOLL FREE COULSESSORS. 000017723-0504 FAX: (819)772-5699

EMAIL Durritesupply Probascents

SALE! SALE! SALE! 27X Non Virgin # 5.5

Misc. Remanufactured Cartridges 50% off CALL 888-EOS-3076

> for more information research and the second state of a second state

Exhibit 2B - The product dumping of imported aftermarket printer cartridges devalued empty cores to the point there was no value for used cartridges to be collect driving cartridge collectors out of business.

Classified Advertising assilied Advertising CARTRIDGES CARTRIDGES CARTRIDGES CARTRIDGES CARTRIDGES CARTRIDGES EMPTIES INK EMPTIES INK EMPYIES INK EMPTIES INS. EMPTIES INK EMPTIES INK BUYING SELLING BUYING **Virgin Emplies For Sale** SELLING BUYING Example of an empty core 54.00 Your Global \$4.00 IIP-\$3.00 \$17.00 with a value of \$32 **Recycling Resource** 54.70 .11.10 IFPAL TLA \$100 See you at Remax 2006 Saluete MB SALES will meet or beat ANYONE'S prices NG HP 96.6. 34.50 HP 92A 5410 HP 295. 50.100 Always Purchasing Inkjet Cores HIP BEA. \$22.00 BU IP 39A. \$32.00 **MB** Sales is Always 17-42A \$17.00 **BUYING and SELLING empties** Canon DX-1 Integrity 37.00 Excellence Cannie FX-1 .\$10.00 Canon FX-4. 54.00 Panalia (/G3H) \$15.00 Toll Free: 877-998-6637 HP DA. \$8.00 HP 12A \$15.00 Phone: 818-710-0000 Fax: 818-710-9770 11P 49A \$15.00 Contact RTS loda www.mbsales.com Itig Apple Cartridge Tall-Free N77-843-2778 BUYIN to see how our P9: (718) 686-0346 "Core Values" 19 First (718) nan-ft3-f7 A.A. for Villey or Hill can benefit your company **IRGIN EMPTIES FOR SALE** Q1336, Q1336, Q9449, C4127X 1983 1. 2500, 5200, 1200 LEXMARK Industry Relationship T420, 15.H Knowledge SAMSUNG Building And such nore 11 * Call new for a complete flat on triggen ink-pet. * Low Price in employ and remainfailure contridings. We are sell remainfacture too For Your FREE Subscription SELLING BUYING BUYING of RTS News SELLING BUYING We ship much of USA press@recyclet Small or Large orders. TOLL FREE 866,836,4114 INTL: 773.277.4800 Contact Carlos Seria Reynona, Mesico FAX: 773.277.4801 EMAIL:cores@recycletech.org At 5 mile of florder with USA US. (956) 212-1574 MEX 011(52) 899 929-0958 Mathalianov Filiprodigicated and IRGIN EMPTHENTOR NUMBER CALL US TODAY! KH IMAGING WENUS ICRPUTS OUN Phone: 860-291-1900 29X \$7.00 File: 960-291-1006 38A \$23,00 DIV CARTRIDUC smail: costienet ne 10A \$7.00 NETTS Empty Tuner Cartridges - Sanslug OEM Cartridges 49A \$16.00 ully lok Cartridgec **Used** Festers UPRPLUS OEM 42A \$16.00 MANY OTHERS AVAILABLE **IG APPLE TONES** Call EOS Today ALPHA LASER 718317-1263 916-377-0831 Toll-Free: \$77-843-0325 Toll Free BBB FOS-307 Prese: 710-666-0346 Pas: 710-680-004 ER THAN CHINA PR Ask for Vineia or Elizat 1 Mar. (1991) 1 100

Exhibit 2C - Articles of how counterfeit and compatible printer cartridges effect the industry and the environment.

- 1. <u>State of China's remanufacturing Industry RT News</u>
- 2. Forces Shaping Today's Cartridge Remanufacturing Industry Actionable Intelligence
- 3. <u>Premium Compatibles Poised to Fundamentally Change Third-Party Printer Supplies Market –</u> <u>Actionable Intelligence</u>
- 4. Infringing Cartridges Still Pose a Clear and Present Danger to the Consumable Market
- 5. Why Knockoff Print Cartridges Should Concern the Channel
- 6. THE COUNTERFEIT ECONOMY: HOW PRINTER CARTRIDGES GET FAKED, AND WHY YOU SHOULD CARE
- 7. Three reasons you shouldn't buy counterfeit
- 8. <u>Chinese ink and toner clones counterfeiters run free online all over Amazon unimpeded</u>
- 9. China is Again Passing Off Counterfeit Ink Cartridges as Remanufactured
- 10. <u>Amazon Turning a Blind Eye to Counterfeit Ink Cartridges Falsely Being Labelled and Sold as</u> <u>Remanufactured.</u>

Cartridge Waste and the Environment

Over 375 million used printer cartridges contaminated with ink and toner residue are ending up in landfills each year and growing. It can take 1,000 years for a printer cartridge to decompose.

The World Health Organization classifies toner waste as **class 2B carcinogen** due to its potential health hazard. Without a remanufacturing industry to properly handle printer cartridge waste, an enormous amount of plastic will enter our environment with toner dust and ink residue that will affect all those who handle the cartridge from the end-user to its final end-of-life destination, landfills.

Amazon bears responsibility for being the biggest contributor for millions of printer cartridges ending up in landfills each year.

- Exhibit 3A Images of used printer cartridges that have been collected from different sources such as E-waste recyclers, office supply companies, and our nationwide recycling services.
- Exhibit 3B 55 pallets is a video of a shipment from one E-waste company that couldn't find an outlet source to handle their printer cartridge waste.
- Exhibit 3C In the U.S. alone there are thousands of electronic waste recyclers who handle printer cartridge waste. Most of which have no resource outlet to recycle used printer cartridges.
- Exhibit 3D Examples of letters from E-waste companies asking if we are able to take their printer cartridge waste or if we know of anyone willing to take their materials. We receive requests like this daily, and because of shipping rates and the low value of the cartridges many companies are stuck having to handle the material.
- Exhibit 3E Transportation and handling of inks and toner cartridges present a major health and environmental issue. Toner dust and ink spillage is a common occurrence when cartridge waste is transported.

Exhibit 3A - Images of used cartridges with ink and toner residue that make up the more than 375 million cartridges that end up in landfills.



Copy link into browser https://drive.google.com/drive/folders/17-SZvDfYw5zu-jODb2s9OWd6F772wibS?usp=sharing

Exhibit 3B - 55 pallets is a video of a shipment from one E-waste company that couldn't find an outlet source to handle their printer cartridge waste.



Exhibit 3C - List Of Electronic Waste Recyclers

In the U.S. alone there are thousands of electronic waste recyclers who handle used printer cartridges. Most of which have no outlet to recycle used toners and are reaching out to us. Since we only remanufacture ink, there is nothing we can do to help.

Click link or copy into browser to see list of E-waste Recyclers: https://drive.google.com/file/d/1g 52AGC7WwsJrFIG6GvdcQDApo8GZJN0/vi ew?usp=sharing



Exhibit 3D - E-Waste Letters

Examples of letters from E-waste companies asking if we can take their used toner cartridges. We receive requests like this daily.

Click to read what E-waste recyclers have shared about printer cartridges <u>https://drive.google.com/file/d/16-</u> <u>QuTX6ZoEwOWTc7uOO-</u> <u>BI28DwcOYjGt/view?usp=sharing</u>

Eric Sherman

Subject:

From:

FW: We need your feedback on toner waste

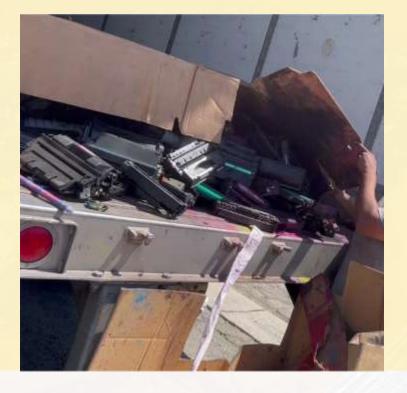
Sent: Wednesday, November 9, 2022 8:38 AM

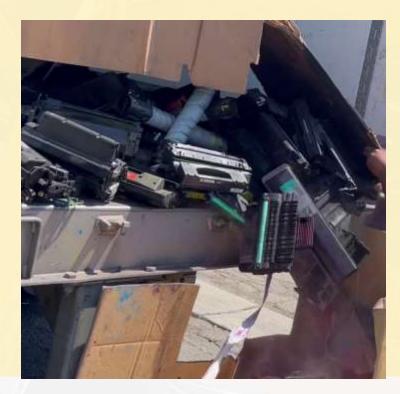
Subject: Re: We need your feedback on toner waste

We have had a problem with toner cartridges. We once had great pricing and would get quite a bit for each cartridge. Then, a couple years ago, we'd get \$100 for a full gaylord. 6 months later, 4 gaylords go out and after shipping, we got \$100 for all 4. Since then, we've stopped collecting toner cartridges for recycling and just throw them in the trash when we pull them.

Exhibit 3E - Transportation and Handling of Used Printer Cartridges.

Transportation and handling of used printer cartridges present a major health and environmental issue. The disbursement of toner dust and ink spillage is a common occurrence when cartridges are transported nationwide.





Planet Green and the Remanufacturing Process

Planet Green has been remanufacturing printer ink cartridges for over 22 years at its state-of-the-art facility in Chatsworth, CA. Our remanufacturing process starts with core acquisition, disassembly, condition assessment, cleaning, repair, assembly, testing, service life, and core return.

Our remanufacturing process falls within the definition of FTC guidelines for remanufactured products.

Operation National Sword is a policy initiative launched in 2017 by the <u>Government of China</u> to monitor and more stringently review recyclable waste imports. This would include a ban on used printer cartridge cores as it is considered solid waste.

Therefore, Amazon sellers who sell remanufactured printer cartridges from China would not be able to obtain the number of cores needed to sell the quantities of remanufactured cartridges available on Amazon.

- Exhibit 4A Remanufacturing Chart, Planet Green Cartridge Recycling Services, Planet Green Supply Chain
- Exhibit 4B Video of Planet Green's remanufacturing facility and process

Exhibit 4A – Remanufacturing Chart, Planet Green Cartridge Recycling Services, Planet Green Supply Chain



Remanufacturing is a process where a particular product is taken, apart, cleaned, repaired and then reassembled to be used again.



To learn more call 800-377-1093 https://www.com/topsic.com/topsic/allanses.com/topsic/

Planet Green Supply Chain Sourcing Used / Empty Cartridge Cores

- Schools
- Residential
- Businesses
- Government Agencies
- Non-profits
- Electronic Waste Recyclers

Ink Suppliers

- GSC Imaging
- Ink 2000
- Dupont

Chips

Static Control

Packaging and labeling

- Sermo Plastic caps and clips
- R-Jet Tek Protective Tape
- Associated Bags Sealed bags
- Pacobond Boxes
- AAA Label Factory Labels

Exhibit 4B – Video of Planet Green's remanufacturing facility and process



Outreach

Amazon's lack of action to hold sellers accountable for selling illegitimate products while contributing to our nation's plastic waste will not go unnoticed.

- Exhibit 5A List of environmental groups and media
- Exhibit 5B City of Los Angeles Resolution
- Law enforcement FTC, ITC, CA Attorney General, U.S. Customs and Border Protection, CalRecycle
- Exhibit 5C List of Policy makers Break free from plastic Act co-sponsors
- Exhibit 5D Industry Resources
 - International Imaging Technology Council
 - Actionable Intelligence
 - Toner News
 - RT Image
 - Image Supply Coalitions

Exhibit 5A - List of environmental groups and media

Click here or copy into browser to see list of environmental groups activists who may take up the cause to stop printer cartridge waste: <u>https://drive.google.com/file/d/1rekRC-</u> <u>IWTpm0wnHottQMzga8nmaWK8U9/view?usp=</u> <u>sharing</u>

Click here or copy into browser to see list of environmental journalists: <u>https://drive.google.com/file/d/1gfRtZfLC3-</u> <u>aZ_OxuV6z_5B4GQzrwPGP/view?usp=sharing</u>





Exhibit 5B - City of Los Angeles Passed a Resolution to ban the import aftermarket printer cartridges.

IN ESCOL UTION INUES ELECTIONS & MIERGOVERNMENTAL RELATION:

WHEREAS, any official position of the City of Low Angeles with respect to legislation, rules, trgalations or policies proposal to or perifing before a local, state or fielderal governmental body or agency most have first been adopted in the form of a Ravitation by the City Cosmil with the componence of the Mayor, and

WHEREAS, over 375 million plastic ink and lower printer carridges are thrown away such year sending over 150 million pounds of glastic waste to landfills; and

WHEREAS, this number is growing rapidly due to the increase flow of alternarket, new built, single-one primer cartridger imported from foreign manufacturers, and

WHEREAS, printer tartidges are classified as a constraible product, which constraint and repeatedly until spare, docard it, and purchase another to continue operating their printer, and

WHEREAS, imported, alternativel, new built, single-ster printer samindges cannot be zeryckal to remanufactured for rease due to the materials and manufactoring process used in their production, and

WHEREAS, when these importal single-use prime cartridges are removed from primers, they are not classified as a swate but rather just wate with no value for recyclers or remanufactures, and

WHEREAS, important single-ous printer carriedges use 40% mean amongs to produce. 59% means found facels when contrastruct, and generate a 55% larger carbox fastiprint than may cleal to remainificational printer carriedges, and

WHEREAS, imported single-use printer carbidges generate 16 times more paper waste from reprints that in their inconsistent print quality: and

WHEREAS, single-use primer cartridger rait take hereare 450 and 1,000 years to decompose in a landfill while leaching toxins into the well and groundwater;

NOW, THEREFORE, INE IT RESCU-VED, with the consummers of the Mayne, that by the adoption of this Resolution, the COy of Los Angeles hereby initiales in its 2021-2022 State and Federal Legislative Programs SUPPORT for any legislation and/or administrative action that would have the import and sale of informatiket, single-see, new built perture carriedges since they are hereful to the reminimum and carried be rescyled or remanificational.



HOLLY L. WOLCOTT City

PETTY F. SANTOS

EXECUTIVE OFFICER

March 23, 2022

City of Los Angeles CALIFORNIA

OFFICE OF THE CITY CLERK

Council and Public Services Division 200 N. RHENG STREET, ROOM 200 LOS ANGELES, CA 90212

LOS ANGELES, CA 30012 IGENERAL INFORMATION - (213) 976-1135 FAX: (213)978-1540

ERIC GARCETTI MAYOR

PATRICE Y. LATTIMORE DIVISION MANAGER CLERK, LACITY, ORG

OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

Council File No.:		21-0002-0	5173			
Council Meetin	g Date:	March 23, 2022				
Agenda Item N	0.2	9				
Agenda Descri	ption:	RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE REPORT and RESOLUTION relative to including in the City's 2021-2022 State and Federal Legislative Program, its position for any legislation and/or administrative action that would ban the import and sale of aftermarket, single-use, new built printer cartridges since they are harmful to the environment and cannot be recycled or nemanufactured.				
Council Action:		RULES, COMMIT	ELECTIONS TEE REPORT		INTERGOVERNME	
Council Vote:						
YES Blumen		field	YES	Bonin	YES	Buscaino
ABSENT Cedilo			ABSENT	de León	YES	Harris-Dawson
ABSENT	Koretz		ABSENT	Krekorian	YES	Lee
YES Martine		5 () () ()	YES	O'Farrell	YES	Price
YES Raman			YES	Rodriguez	YES	Wesson, Jr.

HOLLY L WOLCOTT

CITY CLERK

Pursuant to Charter/Los Angeles Administrative Code Section(s): 231(h)

FILE SENT TO MAYOR LAST DAY FOR MAYOR TO ACT



APPROVED

AN EQUAL EMPLOYMENT OPPORTUNITY - AFFIRMATIVE ACTION EMPLOYER

Exhibit 5C - List of Policy Makers – Break Free From Plastic Act Co-sponsors

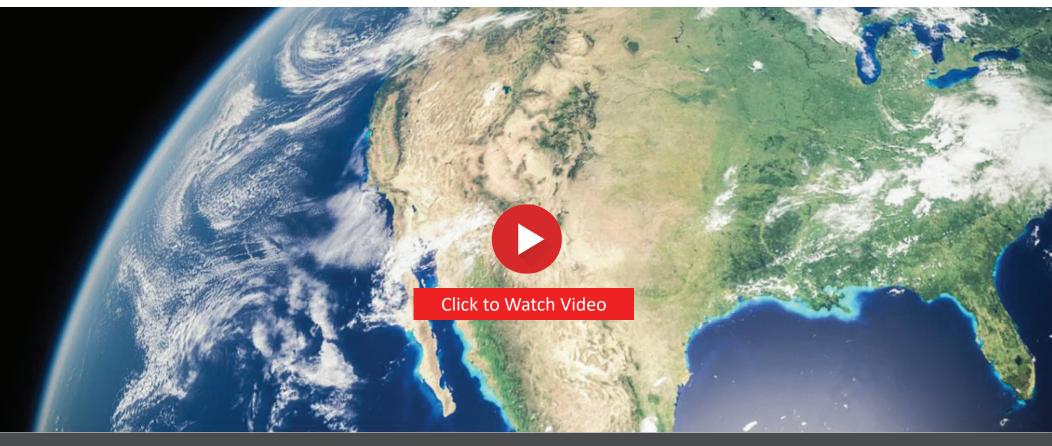
Click link below or copy into browser to see a list of House of Representatives that we are in dialogue with regards to the import of aftermarket printer cartridges that are detrimental our environment. <u>https://drive.google.com/file/d/1ZljEOH1T-</u> Je4BL9xpSGtNbAFasOIGupi/view?usp=sharing



Corrective Action

1. Pay damages

- 2. Require sellers of remanufactured printer cartridges to provide proof of the following
 - a) Third-party verification of cartridge remanufacturing facility
 - b) Third-party verification of a cartridge core collection program
 - c) Remanufactured cartridges should only be sold within the region the cartridge cores are collected to reduce waste
 - d) A third-party entity, such as the International Imaging Technology Council (i-itc.org) should be the body to seek verification and police printer cartridge remanufacturers. This would be a similar policy to requiring a seller to be an authorized OEM printer cartridge dealer
- 3. Remove all counterfeit sellers identified in Exhibit 1A
- 4. Remove all sellers who cannot verify their environmental claims or use recycling logos, icons or phrases that the product is recycled or can be recycled. This includes cartridges claiming to be "remanufactured."
- 5. Required all sellers of aftermarket printer cartridges to take responsibility for their cartridges by providing a verifiable "take back" program for customers to recycle used cartridges. Aftermarket sellers would be prohibited from providing instructions to drop off used cartridges at local e-waste recyclers, major office supply and electronic chain stores



REDUCE, RECYCLE, REUSE!



"CLIMATE CHANGE IS THE BIGGEST THREAT TO OUR PLANET. I WANT TO WORK ALONGSIDE OTHERS BOTH TO AMPLIFY KNOWN WAYS AND TO EXPLORE NEW WAYS OF FIGHTING THE DEVASTATING IMPACT OF CLIMATE CHANGE ON THIS PLANET WE ALL SHARE"

JEFF BEZOS – NEW YORK TIMES 2/17/2020