

CLIMATE WARRIOR



VOICE OF PACKAGING

Our Actions

VOICE OF PACKAGING

STOP CLIMATE CHANGE

shape
the
World



“Earth Needs Media Warriors”
“Pakistan’s Broadcast Journalists The voices that can turn climate awareness into national action.”



| @UzmaAIKarim | @MadihaNaqvi | @AbdullahSultan | @AbsaKomal

| © Pakistan’s Broadcast Journalists

Abdullah Sultan, a prominent Geo News host, is one of Pakistan's most powerful voices in media, using his platform to promote sustainable development and environmental responsibility. He highlights initiatives in plastic recycling, reusable solutions, and clean oceans, while raising public awareness and education about climate change. Through his reporting and campaigns, Abdullah Sultan inspires communities, industries, and policymakers to adopt green practices and take tangible action for a cleaner, healthier, and sustainable Pakistan and world.

Absa Komal, a leading broadcast journalist, uses her powerful voice and media presence in Islamabad to raise awareness about climate change and sustainable development. She emphasizes that saving trees is essential to saving the Earth, as excessive tree cutting and pollution have made weather unpredictable and harsh. Highlighting initiatives in plastic recycling, reusable solutions, ocean and river clean-ups, and tree conservation, Absa Komal demonstrates how media is the best tool to drive national responsibility and inspire communities, industries, and policymakers to take tangible action for a greener, cleaner, and sustainable Pakistan.

Uzma Al-Karim leads the charge in promoting sustainable development and environmental awareness through Climate Warrior, The Voice of Sustainability. She uses media to highlight plastic recycling, reusable solutions, green technology, and circular economy initiatives, inspiring industry leaders, communities, and citizens to take action. By turning awareness into tangible solutions, Uzma Al-Karim and her team are shaping a cleaner planet, protecting oceans, and building a sustainable future for Pakistan and the world.

Madiha Naqvi emphasizes that tackling air pollution requires education, public awareness, and active participation in sustainable development initiatives. Through her media work, she highlights the dangers of pollution, promotes eco-friendly practices, and encourages communities, industries, and policymakers to adopt solutions that protect the environment. By combining information with actionable guidance, Madiha Naqvi inspires informed citizens to contribute to a cleaner, healthier, and sustainable future for Pakistan and the planet.

CLIMATE CHANGE ACT TODAY FOR TOMORROW

Rising temperatures, extreme weather, and environmental degradation show why urgent climate action is essential for a sustainable future.

